

Serving member businesses in Milwaukee, Waukesha, Washington and Ozaukee counties

China Business Council

The MMAC China Business Council provides opportunity and guidance to companies currently doing business or considering business relationships with China. Benefits include organized trade missions, educational opportunities, an annual trade conference, access to specialized resources, business networking and delegation visits.

BENEFITS OF JOINING

As a member of the China Business Council, you will join a group of companies and individuals on the leading edge of globalization. You will have opportunity to expand your network, share best practices and become better informed.

Marketing Benefits

- Your company name, business profile and website link will be posted in the online membership directory
- You are eligible to sponsor events
- You will receive a participant list for all appropriate networking events in which you participate

Access to Unique Events

- Discounted registration for special events
- Complimentary admission for two to the annual Wisconsin International Trade Conference
- Priority registration for all trade missions to China

Information and

Idea Exchange with Peers

- Monthly electronic newsletter
- Introductory member profile upon joining
- Eligible to submit articles for publication
- Advertising opportunities
- Eligible for monthly profile on your company's business success story
- Link to online China Business Council membership listing

Advisory Board

- Opportunity/eligibility to serve in leadership positions

MEMBERSHIP CRITERIA

All MMAC members in good standing with an interest in Chinese business issues are eligible to participate in the China Business Council. Minimum MMAC dues investment for Council participation is \$1,000 annually. Please contact PETER BEITZEL at pbeitzel@mmac.org, call (414) 287.4140 for an application.

SERVICE OF THE MMAC

The Region's Voice for Business

The MMAC represents 2,000 member businesses with approximately 300,000 employees in Milwaukee, Waukesha, Ozaukee and Washington counties. Residence in the 4-county area is not a requirement of this program.

“The China Business Council continues to be a network for accessing reliable data and relationships in the fastest-growing economy on the planet.”

ULICE PAYNE

Co-chair, MMAC's China Business Council
President, Addison-Clifton LLC

