
Milwaukee Metro Facts

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Overview

Milwaukee is a major league city, the business, cultural, sports and technical base of a four-county metropolitan market of over 1.5 million people. It is an affordable, comfortable place to live, do business and raise a family, big enough to be exciting and un-congested enough to get around in easily. It is safe (according to FBI statistics), friendly and clean.

Milwaukee's many neighborhoods have much charm and its beautiful parks are world-famous. Its lakefront downtown is busy, noted for its old world charm and modern buildings.

Location

Metro Milwaukee is located 90 miles north of Chicago on Lake Michigan's western shore. Milwaukee's central location makes it a natural marketing hub. Over seventy million people and one-third of U.S. manufacturing volume are located within 600 miles of Milwaukee.

Climate

Metro Milwaukee offers a four seasons way of life – white winters, green springs and summers, and colorful falls. Average monthly temperatures range from 21 degrees Fahrenheit in January, to 71 in July. Average annual precipitation is 35 inches, while snowfall averages 47 inches annually, yet both vary considerably from season to season.

Population

Milwaukee (city), population 600,155, is the nation's 31st largest city. The four-county metro area (Milwaukee, Ozaukee, Washington, and Waukesha counties) has more than 1.5 million people, making it the nation's 39th largest metro area. By area, the City of Milwaukee covers 96 square miles; Milwaukee County 241 square miles and the metro area 1,455 square miles.

Among metro area counties, Milwaukee County is the most heavily populated with a 2015 estimated population of 957,735. Waukesha (396,488), Washington (133,674) and Ozaukee (87,850) follow in order. Over the 2000 to 2015 period, both Waukesha County and Ozaukee County posted a 1.7% increase in population. Washington County registered a 1.4% gain, while Milwaukee County recorded a 1.1% rise. Population growth metro-wide measured 1.3% over this period.

Milwaukee's ethnic and racial heritage is rich and diverse. Metro Milwaukee's African-American population totaled 268,142 in 2015 representing 17.1% of the area's total, while Hispanic/Latino persons numbered 160,750 or 10.2% of the population. Significant Asian and Native American populations are also represented in the Milwaukee area.

Corporate Center

Milwaukee's central location and high quality of life lend itself to corporate headquarter operations. Eight Fortune 500 companies are headquartered in metro Milwaukee, while more than 40 Fortune 500 companies have major Milwaukee operations. Companies headquartered in the Milwaukee area are national leaders in industries such as air travel services, data processing, insurance, law, manufacturing, money management, securities and retail department stores.

Finance

Milwaukee is a leading money management center. One of the nation's largest life insurance companies (Northwestern Mutual) and regional securities brokerages (Robert W. Baird & Co.) are headquartered in the metro area. Area banks and savings associations have deposits of more than \$64.1 billion (2015).

Economy

Nonfarm payroll employment levels in the metro area numbered 854,200 in 2015. Since 1990 (1990 to 2015), the metro area has added 89,500 jobs. Eighty-two percent of metro area jobs fall in the service-providing sector, with 18% in the goods-producing sector. Approximately 14.2% of all metro employment falls in the manufacturing sector (part of the goods-producing sector), the second highest such proportion among major U.S. metro areas.

While known as a manufacturing center, activity in Milwaukee's service and high-technology sectors have grown increasingly important in recent years. Over the 1990 to 2015 period, the service-providing sector added 129,500 jobs, an 18.4% increase, exceeding the 11.7% gain recorded overall. High tech business establishments in the area number over 3,500 and employ more than 101,000 people.

Overall, there are 37,739 private sector business establishments (with payroll) in metro Milwaukee (2014 figure). Of the total number, most (36,408) have less than 100 employees. Conversely, 1,331 area establishments have more than 100 employees.

Total personal income for the metro Milwaukee area reached \$79.9 billion in 2015, which translates into a per capita personal income of \$50,681. The per capita figure is 5.3% higher than that for the United States as a whole, and ranks 52nd among the nation's 382 metropolitan areas.

Metro industrial firms produce more than \$41 billion worth of manufactured products annually. Metro Milwaukee's annual wholesale trade business is over \$41 billion, while retail sales surpass \$20 billion.

Labor Force

Milwaukee and Wisconsin are noted for having a well-educated workforce with a strong work ethic. Ninety percent of metro Milwaukee's working age population are high school graduates, while 34% are college graduates – both higher than national averages.

Industrial diversity has kept the metro area's economy on an even keel. No single industry accounts for more than 7% of all metro area employees. This diversity has helped keep annual unemployment rates for the metro area generally under those posted nationally. In the past ten years (2006-2015), metro Milwaukee's unemployment rate averaged 0.3 percentage points under the U.S. rate.

Occupationally, metro Milwaukee's workforce reflects its strong manufacturing background but also its increasingly important white-collar sector. Production, transportation and material moving occupations total 16.7% of the workforce according to 2015 estimates, while construction, extractive and maintenance workers represent 5.2%. Conversely, skilled white-collar workers in management and professional occupations number nearly 263,540 or 31.7% of all workers.

Education

Milwaukee and Wisconsin have a long tradition of educational excellence at all levels. The metro area's 51 public school districts enroll over 232,000 students and produce nearly 15,400 high school graduates annually. In addition, students in private schools in metro Milwaukee total over 58,000 and generate 2,500 high school graduates per year. Wisconsin high school students have consistently ranked among the top states in performance on ACT and SAT tests. The average composite college entrance exam score (ACT) for metro Milwaukee high school students ranks higher than the national average.

Likewise, Wisconsin is a recognized leader in post-secondary education. Milwaukee's institutions of higher learning enroll 96,365 students and grant over 20,300 degrees and certificates annually. Metro Milwaukee is home to 13 colleges & universities (bachelor's degree or higher institutions) and six two-year colleges (associate's degree and technical certificate institutions). Wisconsin's public vocational education system - the nation's first and considered one of its finest - maintains three area colleges.

The Medical College of Wisconsin ranks as the nation's 104th largest institution by academic research & development expenditures in 2015. Academic research spending among all institutions in the metro area totaled over \$293 million in 2015, according to National Science Foundation figures.

Institutions of Higher Learning- enrollment fall 2014

Alverno College (414-382-6000/www.alverno.edu)	2,389
Bryant & Stratton College (414-276-5200/www.bryantstratton.edu)	2,075
Cardinal Stritch University (414-410-4000/www.stritch.edu)	3,811
Carroll University (262-547-1211/www.carrollu.edu)	3,446
Concordia University Wisconsin (262-243-5700/www.cuw.edu)	8,161
Herzing University-Brookfield (262-649-1710/www.herzing.edu/brookfield)	332
Marquette University (414-288-7250/www.marquette.edu)	11,745
Medical College of Wisconsin (414-955-8296/www.mcw.edu)	1,209
Milwaukee Area Technical College (414-297-6370/www.matc.edu)	16,712
Milwaukee Institute of Art & Design (414-847-3200/www.miad.edu)	622
Milwaukee School of Engineering (414-277-7300/www.msoc.edu)	2,810
Mount Mary University (414-258-4810/www.mtmary.edu)	1,385
Ottawa University (262-879-0200/www.ottawa.edu)	289
University of Phoenix-Milwaukee (262-785-0608/www.phoenix.edu)	288
University of Wisconsin-Milwaukee (414-229-1122/www.uwm.edu)	27,596
University of Wisconsin Center-Washington Co. (262-335-5200/washington.uwc.edu)	937
University of Wisconsin Center-Waukesha (262-521-5200/waukesha.uwc.edu)	2,261
Waukesha County Technical College (262-691-5566/www.wctc.edu)	8,692
Wisconsin Lutheran College (414-443-8800/www.wlc.edu)	1,179

Transportation

Air Service

Mitchell International Airport (414-747-5300/www.mitchellairport.com)

Located eight miles south of Milwaukee's business center, Mitchell International is the region's primary commercial airport. Mitchell's 8 airlines offer roughly 132 daily departures and serve approximately 39 nonstop destinations. Mitchell International served 6.5 million passengers and handled 147 million pounds of freight in 2015. Metro Milwaukee is served by five other general aviation airports.

Port Facilities

Port of Milwaukee (414-286-3511/www.city.milwaukee.gov/port)

Its location on Lake Michigan, one of the five Great Lakes, provides Milwaukee with a direct route to the oceans, via the St. Lawrence Seaway. The Port serves both domestic and international locations with waterborne commerce totaling 3 million tons in 2014. The Port is also the grantor/administrator of Foreign Trade Zone 41, serving primarily 12 counties in southeastern Wisconsin. High-speed lake ferry service is available seasonally from Milwaukee to Muskegon, Michigan by Lake Express (www.lake-express.com).

Railroads

Amtrak (800-872-7245/www.amtrakhiawatha.com)

Amtrak passenger service is available from Milwaukee to all of the U.S. and Canada. Seven round trips daily are available between Milwaukee and Chicago from the Milwaukee Intermodal Station (downtown) and the Milwaukee Airport Railroad Station. Freight rail service is provided principally by four railroads - three Class I railroads and one Class II - with service to other important cities throughout the Midwest and North America.

Highways

The metro Milwaukee area is accessible by 165 miles of urban expressways. Highways include Interstates I-41, I-43 and I-94 and U.S. Highways 45 and 18. Commute times in the metro area average 23 minutes (one-way), among the shortest commutes for major U.S. metro areas.

Mass Transit

Milwaukee County Transit System (414-344-6711/www.ridemcts.com)

Ozaukee County Express (414-344-6711/www.ozaukeetransit.com)

Washington County Commuter Express (262-677-3445/www.ridewcce.com)

Waukesha Metro Transit (262-524-3636/www.waukeshametro.org)

Mass transit needs are provided principally by the Milwaukee County Transit System. Its 54 routes serve over 39 million passengers annually. Commuter bus service is available to selected areas of outlying counties.

Cost of Living

Milwaukee's ACCRA Cost of Living Index for 2016's third quarter was 99.4, with the U.S. city average equal to 100. Thus Milwaukee's cost of living, excluding taxes, is slightly above the U.S. average. Housing and miscellaneous goods and services cost less than average. Conversely, costs associated with grocery, utilities, transportation and health care items ranked above average. Versus larger U.S. metro areas, Milwaukee's overall cost of living compares favorably. Milwaukee's cost of living falls below 70% of the nation's 20 largest metro areas.

Housing

The metro Milwaukee area has over 627,642 occupied housing units. Of these units, 58.9% are owner occupied and 41.1% are renter occupied. The median sales price of an existing single-family home in metro Milwaukee was \$220,400 in 2015, according to the National Association of Realtors. This compares to New York at \$386,800 and Los Angeles at \$476,800.

Taxes

Taxes collected in Wisconsin consist primarily of property taxes collected by local units of government, and income and sales taxes collected by the state. These taxes account for a majority of all taxes collected. See below for a summary of selected state and local taxes. For more information on state taxes contact the Wisconsin Department of Revenue (608-266-2776/www.dor.state.wi.us).

State personal income tax (2016 rates):

Taxable income - married persons filing jointly	
\$0 to \$14,820	4.00%
\$14,821-\$29,640	5.84%
\$29,641-\$326,330	6.27%
\$326,330+	7.65%
Taxable income - filing as single	
\$0 to \$11,120	4.00%
\$11,121-\$22,230	5.84%
\$22,231-\$244,750	6.27%
\$244,750+	7.65%

State/county sales tax: 5.6% (Milwaukee, Ozaukee, and Washington counties); 5.1% (Waukesha County).

State corporate income/franchise tax: 7.9% of net income.

Local property taxes (2016): Among area municipalities, property taxes range from \$13.22 to \$30.82 per \$1,000 of a property's full value. There is no property tax on non-business personal property. Manufacturing machinery & equipment, and computers & related equipment are exempt from property taxation.

Capital gains treatment: 30% exclusion for assets held for more than 12 months.

Utilities

Electricity

We Energies (800-242-9137/www.we-energies.com)

Electric power is supplied by We Energies.

Gas Service

We Energies (800-242-9137/www.we-energies.com)

We Energies provides natural gas service to the greater Milwaukee area.

Water & Sewer

Milwaukee Water Works (414-286-2830/city.milwaukee.gov/water)

Milwaukee Metropolitan Sewerage District (414-272-5100/www.mmsd.com)

Milwaukee Water Works services most of Milwaukee County, while several cities tap directly into Lake Michigan. Sewerage treatment service for much of the area is provided by the Milwaukee Metropolitan Sewerage District.

Telephone

AT&T (800-403-3302/www.att.com)

AT&T is the metro area's largest local service provider. AT&T provides state-of-the-art business services, including electronic fiber connectivity and a fiber optic ring network in downtown Milwaukee.

Registration Information

Vehicle Registration

After establishing residency, new residents must register any motor vehicle driven on the highway with the Wisconsin Division of Motor Vehicles. Applications for registration and certificates of title are available at seven metro area motor vehicle stations. The state auto registration fee (license plate) is \$75 a year. Local fees (wheel tax) may apply for selected localities. For more information contact the Wisconsin Department of Transportation (608-264-7447/www.dot.wisconsin.gov).

Vehicle Emissions

To reduce air pollution in the metro area, a vehicle emissions test is required every second year for specified motor vehicles. Inspection is required just prior to renewal of vehicle registration. Vehicles may be tested at any local vehicle emission inspection location. For more information contact the Wisconsin Department of Transportation (608-264-7447/www.dot.wisconsin.gov).

Driver's License

All drivers are required to be licensed in Wisconsin within 60 days of establishing state residency. New residents with out-of-state licenses need a proof of identity (such as your current out-of-state drivers license), a proof of residency (such as a pay check/stub or utility bill), a proof of citizenship or legal presence (such as certified birth certificate or valid passport), and proof of name and date of birth (such as a certified birth certificate or valid passport). A \$34 fee is charged for an original 8-year Wisconsin driver's license. Renewals of the original license are \$34 for an 8-year period. For more information contact the Wisconsin Department of Transportation (608-264-7447 /www.dot.wisconsin.gov).

Voter Registration

To vote in federal, state and local elections in Wisconsin, you must be 18 years of age, a U.S. citizen and be a resident in the voting district for 10 consecutive days prior to the election. Voters may register by mail or in person prior to election at their city, village or town hall. Registration may also be done on Election Day at the polling place with proof of residence. To receive a regular ballot in Wisconsin, you must present an acceptable photo ID card. For more information contact the Wisconsin Elections Commission (866-868-3947/elections.wi.gov).

Points of Interest & Attractions

Allen-Bradley Clock (414-382-2000/www.rockwellautomation.com)
American Geographical Society Library (414-229-6282/www.uwm.edu/Libraries/agsl)
Annunciation Greek Orthodox Church (414-461-9400/www.annunciationwi.com)
Basilica of Holy Hill - National Shrine of Mary (262-628-1838/www.holyhill.com)
Henry Maier Festival Park (414-273-2680/summerfest.com)
Miller Brewery (414-931-2337/www.millercoors.com)
Milwaukee City Hall (414-286-2489/city.milwaukee.gov)
Milwaukee County Courthouse (county.milwaukee.gov)
Milwaukee County War Memorial Center (414-273-5533/warmemorialcenter.org)
Milwaukee County Zoo (414-771-3040/www.milwaukeezoo.org)
Milwaukee Public Market (414-336-1111/www.milwaukeepublicmarket.org)
Milwaukee Public Library (414-286-3000/www.mpl.org)
Milwaukee Riverwalk (414-286-5800/city.milwaukee.gov/RiverWalk.htm)
Potawatomi Hotel & Casino (800-729-7244/www.paysbig.com)
St. Josaphat Basilica (414-902-3523/www.thebasilica.org)
Daniel M. Soref National Geographic Dome Theater & Planetarium (414-319-4629/www.mpm.edu)
Visit Milwaukee (800-554-1448/www.visitmilwaukee.org)
Wisconsin Athletic Hall of Fame (414-727-3605/www.wihalloffame.com)
Wisconsin Center (414-908-6000/www.wisconsincenter.org)
Wisconsin Exposition Center (414-266-7300/www.wistatefair.com)

Major Annual Events

Bastille Days (www.easttown.com)
Briggs & Al's Run & Walk (www.alsrun.com)
Festa Italiana (festaitaliana.com)
Gathering on the Green (www.gatheringonthegreen.org)
German Fest (germanfest.com)
Holiday Folk Fair International (www.folkfair.org)
Indian Summer Festival (www.indiansummer.org)
Irish Fest (irishfest.com)
Jazz in the Park (www.easttown.com)
Lakefront Festival of the Arts (lfoa.mam.org)
Mexican Fiesta (www.mexicanfiesta.org)
Milwaukee a la Carte (www.milwaukeezoo.org/events/alacarte)
Milwaukee Air & Water Show (www.milwaukeeairshow.com)
Milwaukee Highland Games (www.wisconsinscottish.org)
Milwaukee Film Festival (www.mkefilm.org)
Milwaukee Lakefront Marathon (www.milwaukeeelakefrontmarathon.org)
Milwaukee Running Festival (www.milwaukeeerunningfestival.com)
Ozaukee County Fair (www.ozaukeecountyfair.com)
Polish Fest (www.polishfest.org)
PrideFest (pridefest.com)
Summerfest (summerfest.com)
UPAF's Ride for the Arts (events.upaf.org/ride)
Washington County Fair (wcfairpark.com)
Waukesha County Fair (www.waukeshacountyfair.com)
Wisconsin State Fair (www.wistatefair.com)

Culture

Museums & Historic Sites

Betty Brinn Children's Museum (414-390-5437/www.bbcmkids.org)
Charles Allis Mansion & Art Museum (414-278-8295/www.charlesallis.org)
Discovery World Museum (414-765-9966/www.discoveryworld.org)
Grohmann Museum (414-277-2300/www.msoe.edu/about-msoe/grohmann-museum)
Haggerty Museum of Art (414-288-1669/www.marquette.edu/haggerty)
Harley-Davidson Museum (414-287-2789/www.harley-davidson.com)
Institute of Visual Arts at UWM (414-229-3554/uwm.edu/inova)
Jewish Museum Milwaukee (414-390-5730/www.jewishmuseummilwaukee.org)
Lynden Sculpture Garden (414.446.8794/www.lydensculpturegarden.org)
Milwaukee Art Museum (414-224-3200/www.mam.org)
Milwaukee County Historical Society (414-273-8288/www.milwaukeehistory.net)
Milwaukee Public Museum (414-278-2700/www.mpm.edu)
Museum of Wisconsin Art (262-334-9638/www.wisconsinart.org)
National Soldiers Home Historic District (414-939-4743/www.savethesoldiershome.com)
Old World Wisconsin (262-594-6301/oldworldwisconsin.wisconsinhistory.org)
Captain Frederick Pabst Mansion (414-931-0808/www.pabstmansion.com)
Ten Chimneys (262-968-4161/www.tenchimneys.org)
Villa Terrace Decorative Arts Museum (414-271-3656/www.villaterracemuseum.org)
Waukesha County Museum (262-521-2859/www.waukeshamuseum.org)
Wisconsin Automotive Museum (262-673-7999/www.wisconsinautomuseum.com)

Performing Arts

Bel Canto Chorus of Milwaukee (414-481-8801/www.belcanto.org)
Broadway Theatre Center (414-291-7800/www.broadwaytheatrecenter.com)
Cedarburg Performing Arts Center (262-376-6161/www.cedarburgpac.com)
Danceworks (414-227-8480/www.danceworksmke.org)
First Stage Children's Theater (414-267-2929/www.firststage.org)
Florentine Opera Company (414-291-5700/www.florentineopera.org)
Ko-Thi Dance Company (414-273-0676/www.ko-thi.org)
Marcus Amphitheater (414-273-2680/marcusamp.com)
Marcus Center for the Performing Arts (414-273-7121/www.marcuscenter.org)
Milwaukee Ballet Company (414-643-7677/www.milwaukeeballet.org)
Milwaukee Chamber Theatre (414-276-8842/www.chamber-theatre.com)
Milwaukee Repertory Theatre (414-224-1761/www.milwaukeeerep.com)
Milwaukee Symphony Orchestra (414-291-6010/www.mso.org)
Milwaukee Theatre (414-908-6001/www.milwaukeetheatre.org)
Milwaukee Youth Arts Center (414-267-2900/www.youthartscenter.org)
Next Act Theatre (414-278-7780/nextact.org)
Pabst Theater (414-286-3205/www.pabsttheater.org)
Present Music (414-271-0711/presentmusic.org)
Renaissance Theaterworks (414-273-0800/www.r-t-w.com)
Riverside Theater (414-286-3205/www.pabsttheater.org)
Schauer Arts & Activities Center (262-670-0560/www.schauercenter.org)
The Skylight (414-291-7811/www.skylightmusictheatre.org)
Sharon Lynne Wilson Center for the Arts (262-781-9470/www.wilson-center.com)
Wisconsin Philharmonic (262-547-1858/www.wisphil.org)

Sports & Recreation

Spectator Sports

Milwaukee Brewers (NL) (414-902-4400/milwaukee.brewers.mlb.com)
Milwaukee Bucks (NBA) (414-227-0599/www.nba.com/bucks)
Milwaukee Admirals (AHL) (414-227-0550/www.milwaukeeadmirals.com)
Milwaukee WAVE (Indoor Soccer-MASL) (414-224-9283/www.milwaukeewave.com)
Marquette University Golden Eagles (NCAA Div.-1) (414-288-6303/www.gomarquette.com)
University of Wisconsin-Milwaukee Panthers (NCAA Div.-1) (414-229-5151/mkepanthers.com)

Sports Facilities

BMO Harris Bradley Center (18,000 seat arena) (414-227-0400/www.bmoharrisbradleycenter.com)
Erin Hills Golf Course (site of 2011 U.S. Amateur & 2017 U.S. Open) (262.670.8600/erinhills.com)
Miller Park (42,000 seat stadium) (414-902-4400/www.mlb.com/mil/ballpark)
The Milwaukee Mile (one mile oval auto racing track) (414-266-7000/www.wistatefair.com)
Pettit National Ice Center (indoor speed skating rink) (414-266-0100/thepettit.com)
UW-Milwaukee Panther Arena (12,000 seat arena) (414-908-6000/www.uwmilwaukeepantherarena.com)
Uihlein Soccer Park (414-358-2678/www.mksc.org)

Parks & Recreation

Boerner Botanical Gardens (414-525-5601/boernerbotanicalgardens.org)
Eisenbahn State Trail (262-335-4445/dnr.wi.gov/topic/parks/name/eisenbahn)
Glacial Drumlin State Trail (262-646-3025/www.glacialdrumlin.com)
Hank Aaron State Trail (414-263-8559/www.hankaaronstatetrail.org)
Harrington Beach State Park (262-285-3015/dnr.wi.gov/topic/parks/name/harrington)
Havenwoods State Forest (414-527-0232/dnr.wi.gov/topic/parks/name/havenwoods)
Ice Age National Scenic Trail (608-441-5610/www.nps.gov/iatr)
Kettle Moraine State Forest – Southern (262-594-6200/dnr.wi.gov/topic/parks/name/kms)
 Lapham Peak Unit (262-646-3025/dnr.wi.gov/topic/parks/name/lapham)
 Pike Lake Unit (262-670-3400/dnr.wi.gov/org/topic/parks/name/pikelake)
Lakeshore State Park (414-274-4281/www.friendslsp.org)
McKinley Marina (414-273-5224/county.milwaukee.gov/Parks)
Milwaukee County Parks (414-257-7275/county.milwaukee.gov/Parks)
Mitchell Park Horticultural Conservatory – The Domes (414-257-5611/county.milwaukee.gov/Parks)
Ozaukee County Parks (262-284-8257/www.co.ozaukee.wi.us/644/Parks-Recreation-Culture)
Port Washington Marina (262-284-6606/www.port-washingtonmarina.com)
Riveredge Nature Center (262-375-2715/riveredgenaturecenter.org)
Schlitz Audubon Nature Center (414-352-2880/www.schlitzaudubon.org)
Washington County Parks (262-335-4445/www.co.washington.wi.us)
Waukesha County Parks (262-548-7801/www.waukeshacounty.gov/parksystem)
Wehr Nature Center (414-425-8550/county.milwaukee.gov/Parks)

Outdoor Recreation

34 square miles of inland water
253 lakes
49 miles of Great Lakes coastline
166 county parks with over 19,000 acres
8 state parks, trails and forests covering 26,000 acres
74 public & private golf courses
240 miles of designated bikeways
10 indoor ice skating/hockey centers
6 downhill ski hills with lifts

Communications

Daily Newspapers

Milwaukee Journal Sentinel (414-224-2000/www.jsonline.com)
The Daily News (262-306-5000/www.gmtoday.com)
Daily Reporter (414-276-0273/dailyreporter.com)
The Waukesha Freeman (262-542-2501/www.gmtoday.com)

Selected Weekly/Monthly Publications

BizTimes Milwaukee (414-277-8181/www.biztimes.com)
Milwaukee Business Journal (414-278-7788/www.bizjournals.com/milwaukee)
Milwaukee Magazine (414-273-1101/www.milwaukeeemag.com)
Shepherd Express (414-276-2222/www.shepherdexpress.com)

Online Magazine/Internet Guide

OnMilwaukee.com (414-272-0557/www.onmilwaukee.com)

Radio

14 AM Stations
22 FM Stations

Cable Television

Time Warner Cable/Spectrum (855-370-7968/www.timewarnercable.com)

Television

WTMJ-Channel 4 (NBC) (414-332-9611/www.tmj4.com)
WITI-Channel 6 (Fox) (414-355-6666/www.fox6now.com)
WMVS-Channel 10 (PBS) (414-271-1036/www.mptv.org)
WISN-Channel 12 (ABC) (414-342-8812/www.wisn.com)
WVTV-Channel 18 (CW) (414-815-4100/super18tv.com)
WCGV-Channel 24 (MY) (414-815-4100/my24milwaukee.com)
WVCY-Channel 30 (Religious) (800-729-9829/vcyamerica.org/tv30.htm)
WMVT-Channel 36 (PBS) (414-271-1036/www.mptv.org)
WBME-Channel 41 (Independent) (414-777-5800/www.metvmilwaukee.com)
WMLW-Channel 49 (Independent) (414-777-5800/www.wmlw.com)
WPXE-Channel 55 (Ion)
WDJT-Channel 58 (CBS) (414-777-5800/www.cbs58.com)
WYTU-Channel 63 (Telemundo) (414-777-5800)

Fortune 500 Corporations Headquartered in Metro Milwaukee (ranked by 2015 revenue)

Johnson Controls, Inc. (\$40.2 bil./control systems/414-524-1200/www.johnsoncontrols.com)
Northwestern Mutual (\$28.1 bil./life insurance/414-271-1444/www.northwesternmutual.com)
ManpowerGroup (\$19.3 bil./temporary employment services/414-961-1000/www.manpowergroup.com)
Kohl's Corp. (\$19.2 bil./department stores/262-703-7000/www.kohls.com)
Rockwell Automation (\$6.3 bil./industrial automation prod./414-382-2000/www.rockwellautomation.com)
Harley-Davidson, Inc. (\$6.0 bil./motorcycles/414-342-4680/www.harley-davidson.com)
WEC Energy Group (\$5.9 bil./electric & gas utility/414-221-2345/www.wecenergygroup.com)
Fiserv (\$5.3 bil./financial data & processing systems/262-879-5000/www.fiserv.com)

Major Private Sector Employers in Metro Milwaukee (ranked by employment)

Aurora Health Care (25,700/health care system/414-647-3000/www.aurorahealthcare.org)
Ascension Wisconsin (14,500/health care system/414-465-3000/ascension.org)
Froedtert Health (9,700/health care services/414-805-3666/www.froedtert.com)
Kroger Co./Roundy's (8,300/food distributor and retailer/414-231-5000/www.roundys.com)
Kohl's Corp. (7,800/department stores/262-703-7000/www.kohls.com)
Quad/Graphics Inc. (6,800/commercial printer/414-566-6000/www.qg.com)
GE Healthcare Technologies (6,000/medical imaging equipment & information systems/
262-544-3011/www.gehealthcare.com)
Medical College of Wisconsin (5,500/medical school/414-955-8296/www.mcw.edu)
Northwestern Mutual (5,000/insurance & annuities/414-271-1444/www.northwesternmutual.com)
ProHealth Care Inc. (4,800/health care system/262.928.2243/www.prohealthcare.org)
Children's Hospital of Wisconsin (4,800/pediatric health care services /414.266.2000/www.chw.org)
WEC Energy Group (4,700/electric & gas utility/414-221-2345/www.wecenergygroup.com)
Goodwill Industries of SE Wis. (4,000/training, packaging, & assembly services/www.goodwillsew.com)
AT&T Wisconsin (3,500/ telecommunications services /800-480-8088/www.att.com)
US Bank (3,500/bank holding company/800-872-2657/www.usbank.com)
BMO Harris Bank (3,400/bank holding company/414-765-7500/www.bmoharris.com)
Marcus Corp. (3,400/hotels & movie theaters/414-905-1000/marcuscorp.com)
Johnson Controls (3,000/control systems & batteries/414-524-1200/www.johnsoncontrols.com)
Rockwell Automation (3,000/industrial automation products/414-382-2000/www.rockwellautomation.com)
FIS (2,900/financial data & processing systems/262.242.1220/www.fisglobal.com)
Marquette University (2,800/university/414-288-7250/www.marquette.edu)
Potawatomi Bingo Casino (2,800/casino/800-729-7244/www.paysbig.com)
Harley-Davidson Inc. (2,700/motorcycles & accessories /414-342-4680 /www.harley-davidson.com)

Community Resources

Better Business Bureau (414-847-6000/www.wisconsin.bbb.org)
Community Coordinated Child Care - 4C's (day care info.) (414-562-2650/www.4c-milwaukee.org)
Greater Milwaukee Dental Association (dental referral service) (www.gmda.org)
International Institute of Wisconsin (immigration services) (414-225-6220/www.iwisconsin.org)
Jobing.com (online job information) (milwaukee.jobing.com)
Journal Sentinel job site (online job information) (www.jsonline.com/marketplace/jobs)
League of Women Voters (voter information) (414-273-8683/lwvmilwaukee.org)
Medical Society of Milw. County (physician referral) (414-475-4750/www.medicalsocietymilwaukee.org)
Metropolitan Milwaukee Assn. of Commerce (Chamber of Commerce) (414-287-4100/www.mmac.org)
Milwaukee City Hall (414-286-2489/www.ci.mil.wi.us)
Milwaukee County Labor Council (labor union information) (414-771-7070/www.milwaukeelabor.com)
Milwaukee County Transit System (bus schedule information) (414-344-6711/www.ridemcts.com)
MilwaukeeJobs.com (online job information) (www.milwaukeejobs.com)
Milwaukee Public Library (414-286-3000/www.mpl.org)
Milwaukee Urban League (414-374-5850/www.tmul.org)
Multiple Listing Service (online real estate listings) (www.wihomes.com)
United Way of Greater Milwaukee (414-263-8100/www.unitedwaygmwc.org)
Visit Milwaukee (convention & tourism info.) (800-554-1448/www.visitmilwaukee.org)
Volunteer Center of Greater Milwaukee (414-273-7887/www.volunteermilwaukee.org)
Wisconsin Dept. of Public Instruction (public school info.) (800-441-4563/dpi.wi.gov)
Wisconsin Dept. of Safety & Professional Services (occupational licenses) (608-266-2112/dsps.wi.gov)
Wisconsin Dept. of Revenue (tax information) (414-227-4000/www.revenue.wi.gov)
Wisconsin Job Center (job placement information) (888-258-9966/wisconsinjobcenter.org)

MMAC Involvement

The Metropolitan Milwaukee Association of Commerce (MMAC) serves as advocates for metropolitan businesses to encourage development, capital investment and job creation, for both large and small companies. MMAC is dedicated to continuously improve quality of benefits and services to member companies.

MMAC provides hundreds of networking opportunities each year for members to build business relationships and exchange ideas. MMAC also offers members educational resources to strengthen their businesses. Serving as a city leader, MMAC is the voice of business at the local, state and national levels and is committed to developing the best resident workforce through education reform.

For more information contact:

Economic Research Division
Metropolitan Milwaukee Association of Commerce
756 N. Milwaukee Street
Milwaukee, Wisconsin 53202

Web site: www.mmac.org
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Fax: (414) 271-7763

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