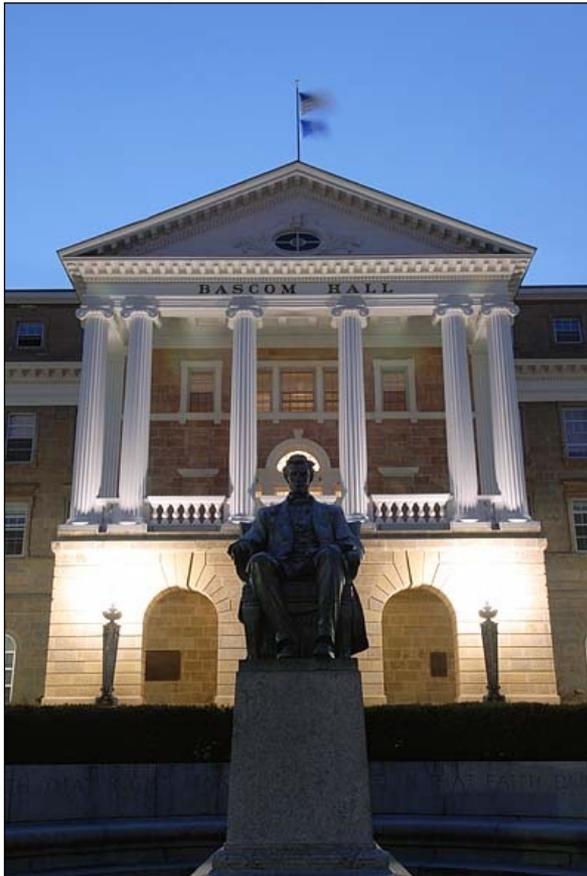




**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

# ‘Educational Initiatives Between China and Wisconsin’

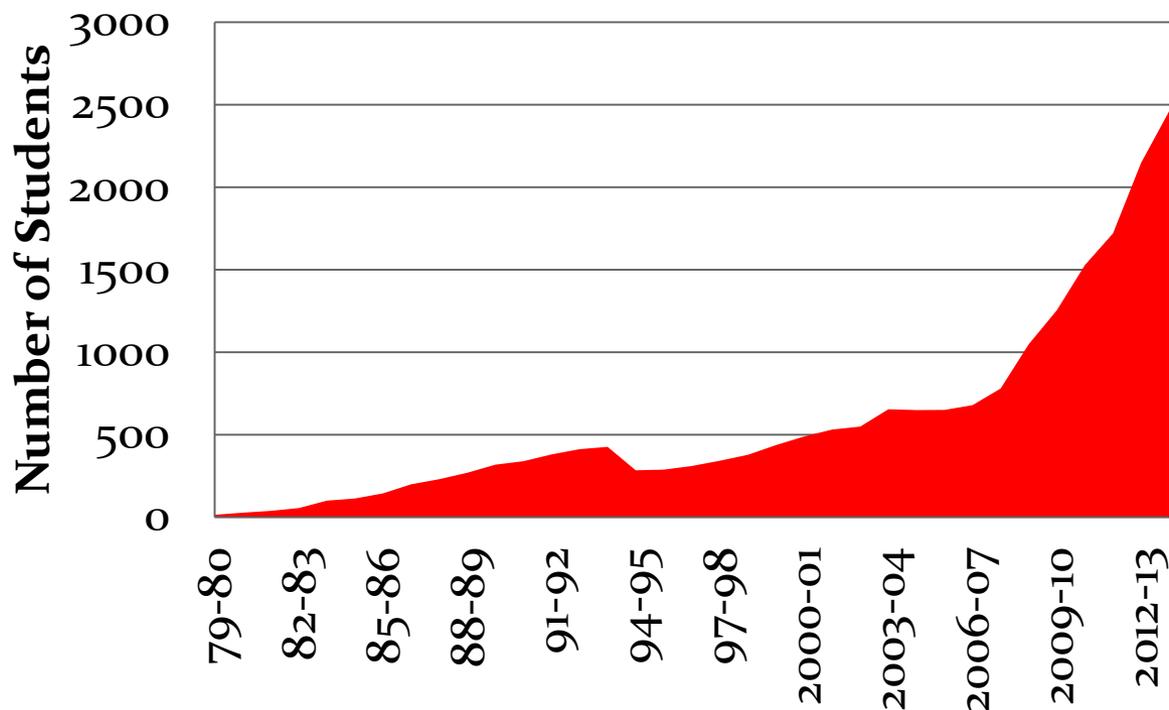


UW-Madison has a long history of engagement with institutions and individuals in China.

Today, UW-China connections are diverse and wide-ranging, involving schools and colleges, faculty and staff, and students from across the campus.

# Strong Chinese presence at UW-Madison

**Enrollment of students from China(PRC) at the University of Wisconsin, 1979 - 2014**



UW-Madison has enrolled Chinese students since 1907, but has seen a steady increase since the 1980s.

Of the 43,193 students enrolled as of Fall 2014, 2,619 come from China -- 1,379 undergrads and 1,052 graduates.

# Strong Chinese presence at UW-Madison

**Faculty:** UW-Madison's faculty includes:

- More than 150 of Chinese ethnicity –most of any U.S. institution
- About 35 faculty whose field of expertise is related to China

**Badger Alumni:** Wisconsin Alumni Association has chapters around the world, including ones in Beijing, Shanghai, Taipei and Hong Kong



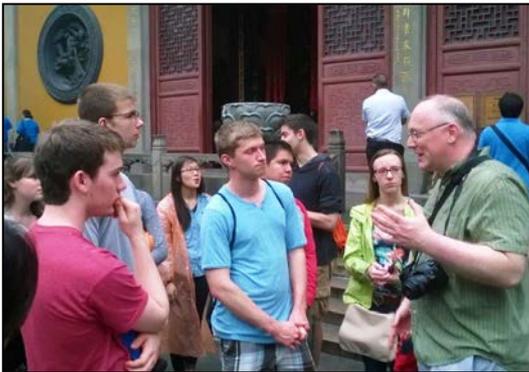
**International Visiting Scholars:**

China sends more visiting scholars to UW-Madison than any other country; that number has climbed from 222 in 2004-05 to 541 in 2012-13.

# Interest in China at UW-Madison

**Chinese language:** About 250 UW-Madison students take classes in Chinese each semester

**Study abroad:** China is second-most popular study abroad destination for UW-Madison students, with about 200 participating each year in variety of programs, such as:



- Chinese Culture, Arts, Design and Feng Shui (Beijing)
- Intensive Chinese Language Program (Tianjin)
- Comparative Education in China (Xian)
- UW Global Gateway Program (Shanghai)

# Special Initiatives focused on China

**Wisconsin China Initiative** was launched in 2007 to:

- Deepen and expand education and research about China
- Build an effective platform for UW engagement with China
- Disseminate knowledge about China beyond the classroom
- Partner with government and business across the Upper Midwest

**Shanghai Innovation Office** was launched in 2012 as a 3-year pilot project to:

- Facilitate conferences, workshops and partnerships in China
- Engage with Chinese university and other institutional partners
- Connect with Badger alumni chapters in the region
- Offer professional training to Wisconsin companies in China

# Moving Forward, Facing Challenges

**Internal:** Coordination and communication among the diverse China interests and connections across campus requires ongoing attention.

**External:** China is a large and complex country in which to operate; UW-Madison is among many U.S. universities seeking an effective model to engage there.

**Fiscal:** As UW–Madison continues to pursue wide-ranging and robust engagement in China, the UW System faces budgetary uncertainties.

# Opportunities for Advancement



- Wide range of partnerships with a variety of institutions
- Expertise on China, and on subjects of interest to Chinese partners
- Energized alumni base to support our efforts there
- Partnering with U.S. companies in China on internships, training and research