

An aerial night view of a city with fireworks exploding in the sky and a fairground with a Ferris wheel in the foreground. The city lights are reflected in the water. The text 'All Member Meeting' is overlaid in large white letters, with 'Securing our Future' below it. The letters 'M', 'A', 'M', 'A', 'C' are faintly visible in the background.

# All Member Meeting

Securing our Future





# \$100 MILLION

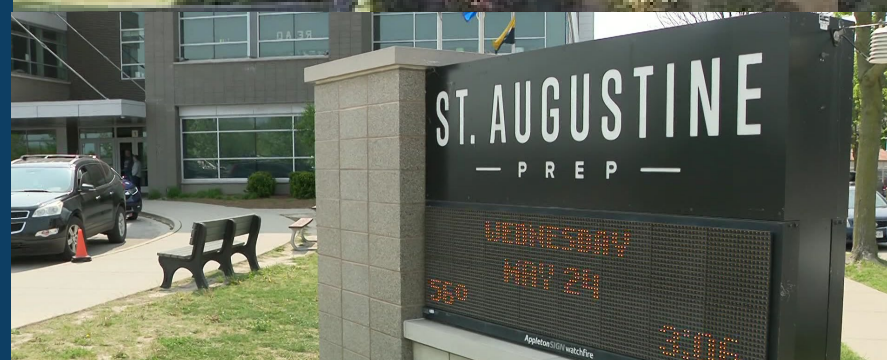
FUNDING FOR  
K-12 STUDENTS





# \$100 MILLION

## FUNDING FOR K-12 STUDENTS



An aerial photograph of a city skyline at sunset. The sky is a mix of blue and orange, with soft clouds. The city buildings are illuminated by the low sun, creating a warm, golden glow. The word "VISION" is overlaid in large, white, semi-transparent letters on the left side of the image.

# VISION

A globally competitive  
region that fosters  
high-value jobs  
to sustain a vibrant  
quality of life for all



**Talent**

**Equity**

**MMAC**  
METROPOLITAN MILWAUKEE  
ASSOCIATION OF COMMERCE

**Growth**

**Livability**



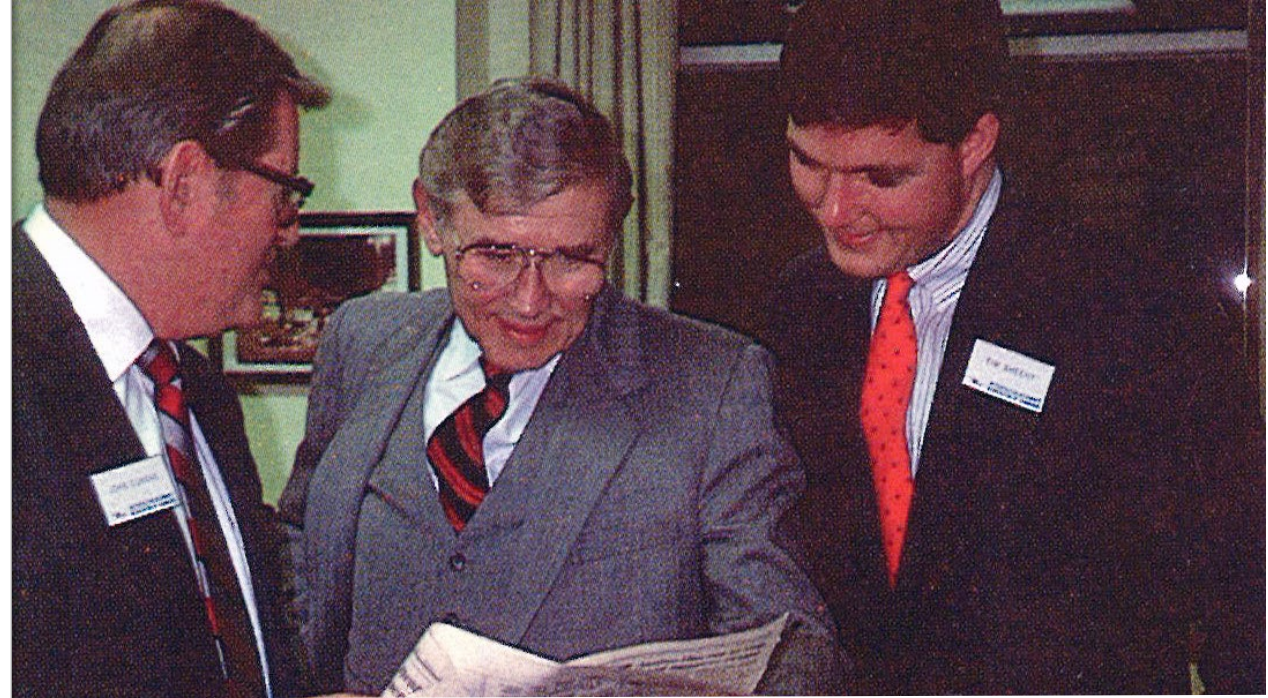
**RNC 2024**

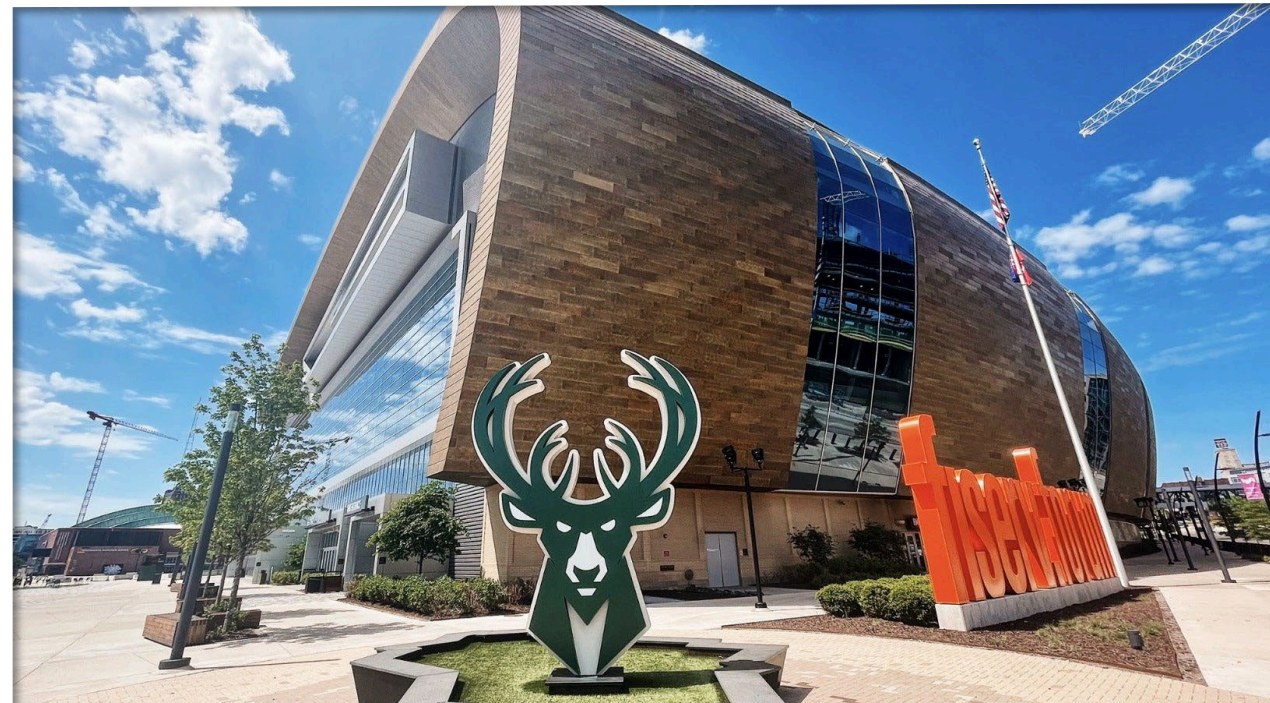
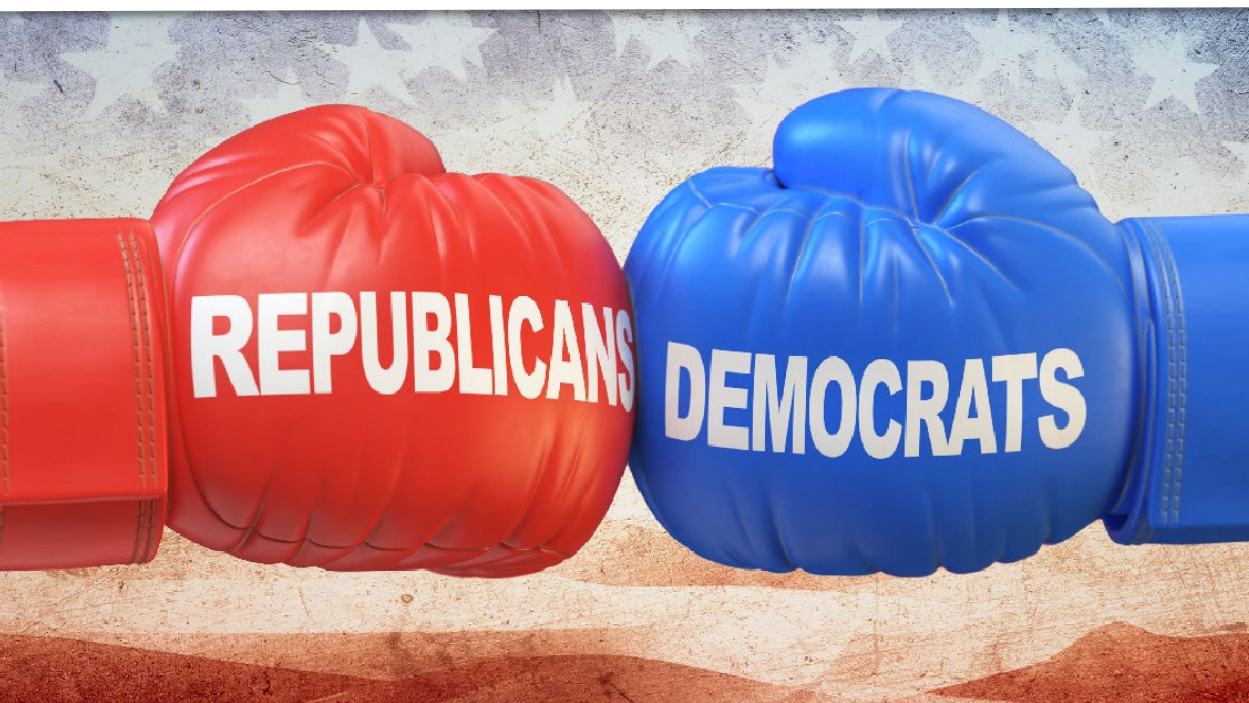
# MILWAUKEE











**JOYGLOBAL**



**2023**



**fiserv.**



**FORTUNE<sup>®</sup>  
500**



ManpowerGroup<sup>®</sup>



UNIVERSAL FOODS CORPORATION



**KOHL'S**



**1983**



**“The greatness of America lies not in being more enlightened than any other nation, but rather in her ability to repair her faults.”**

*Alexis de Tocqueville*





LEADERS WHO  
**TRANSFORMED**  
MILWAUKEE

**1991**

LEADERS

**Jim Forbes**

Badger Meter

**Steve Graff**

Arthur Anderson

**Charlie McNeer**

Wisconsin Energy

**Jack Murray**

Universal Foods

**Mary Ellen Powers**

MMAC

Providing  
**SCHOLARSHIP**  
Opportunities



# \$13 million college fund created

## *Business group targets needy city students*

By JOEL DRESANG  
of The Journal staff

In a blockbuster boost to Milwaukee education, the business community has established a \$13 million scholarship fund to help hundreds of low-income Milwaukee public school graduates attend Milwaukee area colleges.

Within four years, the fund ex-

pects to be contributing nearly \$1 million a year for a projected 480 students who otherwise might not be able to afford college.

The Metropolitan Milwaukee Association of Commerce announced the scholarship fund Wednesday at a news conference with School Superintendent Robert S. Peterkin, Mayor John O. Norquist and Charles S. McNeer,

chairman of the association and chairman and chief executive officer of Wisconsin Energy Corp.

Beginning next fall, interest from the scholarship fund will be used to contribute up to \$3,000 a year in each year of a needy student's college education. Qualified students for the first year must be 1991 graduates of North Division, South Division, Madison, Pulaski

or Custer High Schools. An association committee picked those schools as having the greatest need for student incentives. Other schools might be added to the program later.

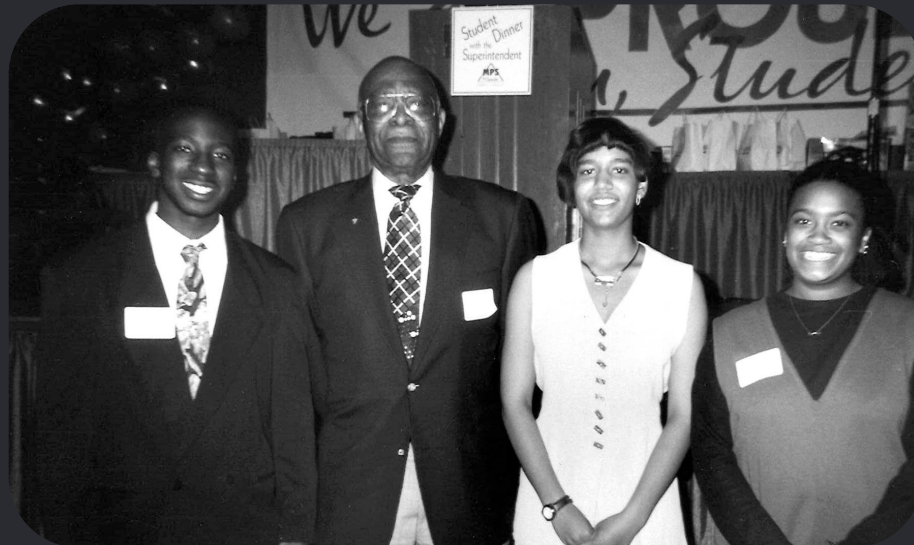
Scholarship winners must be accepted as full-time students at any of 15 designated colleges in the Milwaukee area. The colleges will request the scholarships based on the unmet financial needs of qualified students. To keep their scholarships, the students will have to

stay in school full time and continue progress toward a certificate or degree.

Besides the program at the five designated high schools, the fund will contribute \$1,000 scholarships to five students at each of the 10 other Milwaukee public high schools, with the schools choosing the recipients.

"The MMAC Scholarship Fund is an investment in our area's future," McNeer said. "It will pro-

*Please see Fund page 11*



# 2,000

MPS students  
graduating from  
2- and 4-year  
institutions



● **“We won’t  
find a better  
return on  
investment.”**



**MMAC Chair Steve Graff**

Arthur Anderson

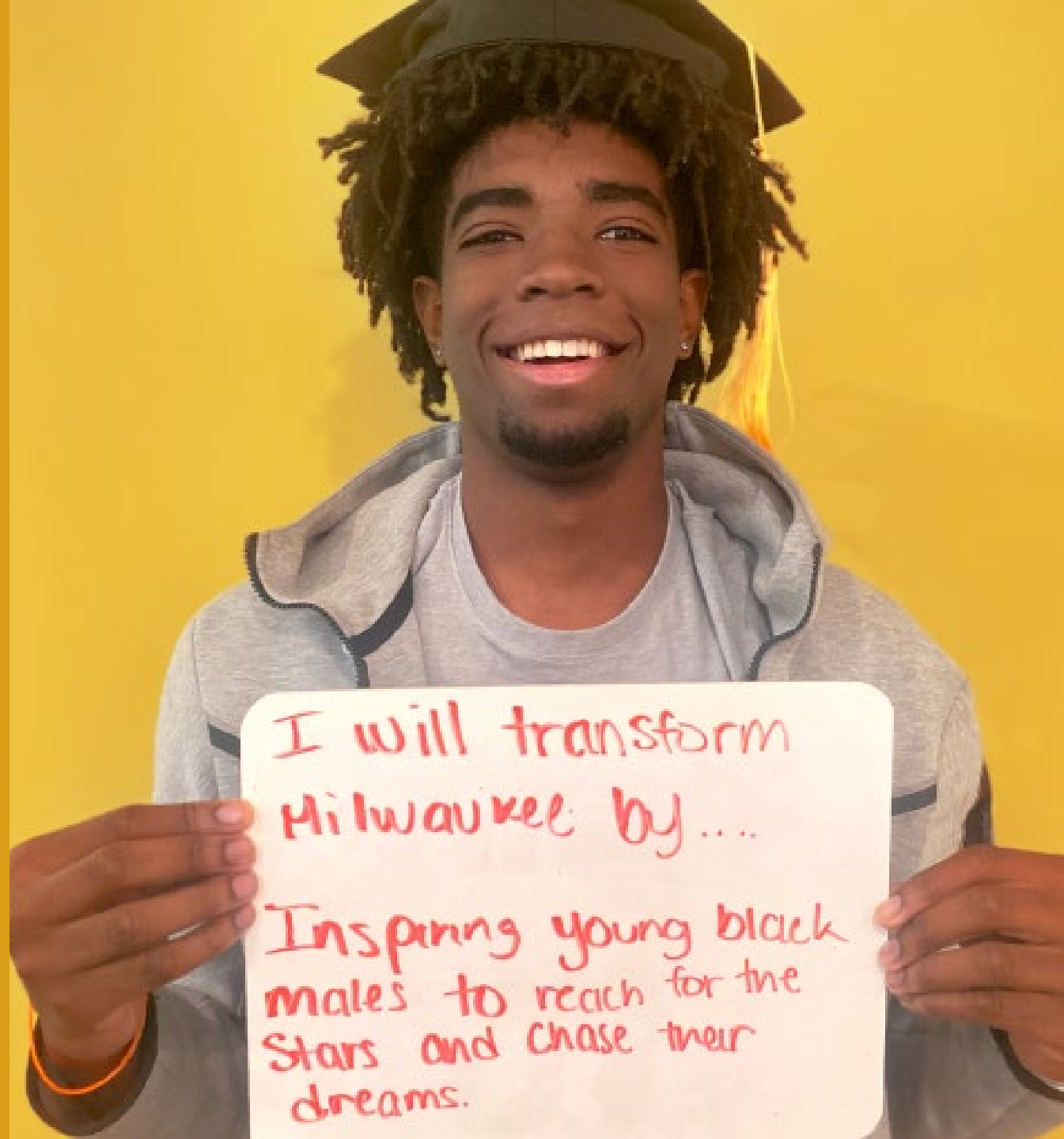


**“We won’t  
find a better  
return on  
investment.”**





All-In  
Milwaukee



I will transform  
Milwaukee by....

Inspiring young black  
males to reach for the  
Stars and chase their  
dreams.



All-In  
Milwaukee

415  
STUDENTS

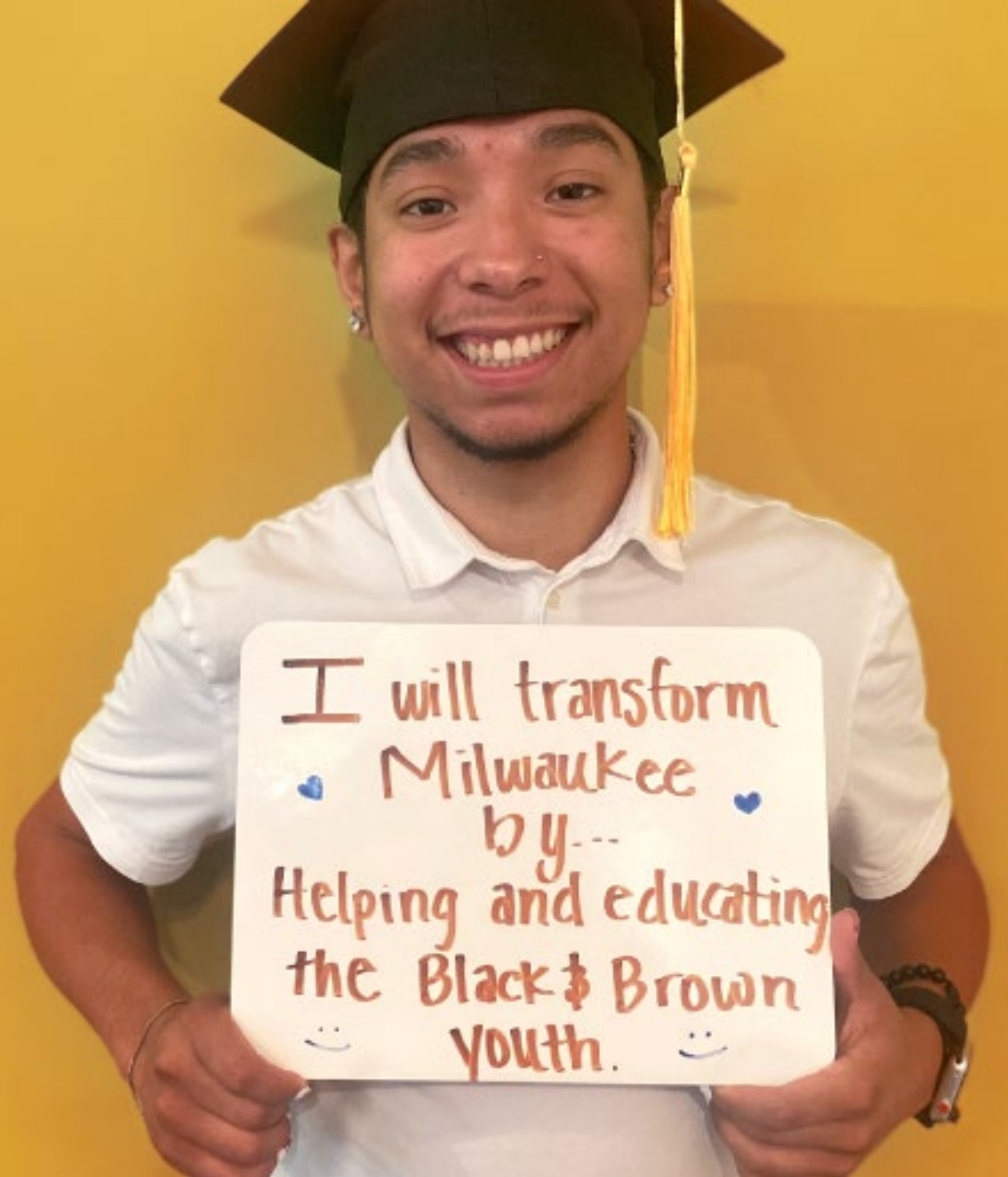




All-In  
Milwaukee

90%

ON TRACK  
TO GRADUATE



I will transform  
Milwaukee  
by...  
Helping and educating  
the Black & Brown  
youth.

# MILWAUKEE COUNTY STADIUM



1995

Keeping Major League

**BASEBALL**

# Brewers strike out in Senate

Stadium deal fails by one vote,  
but diehards refuse to give up

## LEADERS

**Mike Grebe**

Foley & Lardner

**Fred Kasten**

Baird

**Jim Keyes**

Johnson Controls

**Jack McDonough**

Miller Brewing

**Bob O'Toole**

A.O. Smith Corp.

**Ulice Payne**

Addison-Clifton

# Business leaders tinkering with stadium financing

## Sheehy seeking to satisfy board

By KENNETH R. LAMKE  
AND MEG JONES  
of the Journal Sentinel staff

Business leaders will propose changes in the stadium financing plan rejected last week by the stadium board, Timothy Sheehy, president of the Metropolitan Milwaukee Association of Commerce, said Sunday.

Gov. Tommy Thompson, reached in Australia, and sev-

eral stadium board members said Sunday they were encouraged by the continued effort of business leaders but wanted to see specifics of the new plan.

The board on Friday voted 8-5 against a business community plan to shift \$50 million in borrowing from the Brewers to the stadium board. Two members who voted against the plan, however, said Sunday that they were

having second thoughts.

"We're trying to figure out what additional concerns (of board members) we need to

---

Gov. Tommy Thompson:

"I am still cautiously optimistic about it."

---

address to get to eight votes," said Sheehy, a prime author of the rejected plan.

Asked whether the new business community plan would be conceptually differ-

ent from the first one, Sheehy indicated that it was not, at least not yet.

"I don't have an answer yet," he said. "The plan we had was a good one."

He acknowledged that the new plan would involve some form of loan guarantees from area businesses.

The state and the Brewers agreed last year that the team would pick up \$90 million of the \$250 million stadium cost, with the rest coming from taxpayers. Because of questions

Please see **STADIUM** page 6







AMERICAN FAMILY  
FIELD

AMERICAN FAMILY  
FIELD

WELCOME TO THE HOME OF THE BREWERS

2005

Selling the  
**MILWAUKEE REGION**

LEADERS

**Steve Booth**

Baird

**Gale Klappa**

WEC Energy Group

**Dennis Kuester**

M&I Bank

**Blake Moret**

Rockwell Automation

**Steve Smith**

Journal Communications

**Ed Zore**

Northwestern Mutual

# Benefits of regional cooperation touted

Southeastern Wisconsin needs to capitalize on strengths, paper concludes

By **THOMAS CONTENT**  
of the Journal Sentinel staff

Regional cooperation is vital to sustaining economic development and tackling major issues in southeastern Wisconsin, repre-

The joint venture's framework is based loosely on the work of TechStar, a university and business group that is seeking funds to help the region attract higher-paying jobs in the technology industry.

But the new joint venture's goals are more broad.

"TechStar is like one spoke on a larger wheel," said Mark Mone of UWM's School of Business Ad-

economic strength, including the region's status as home to 36% of the state's employees, a 1999 gross metropolitan product of \$61.15 billion, an international port and a "strategic location" in the Chicago-to-Twin Cities corridor.

"Although we have the key criteria that are essential for economic growth, we have not capitalized on these strengths," the report says.



**"I've got a jet,  
so let's go  
to Ireland to get  
some ideas  
for Wisconsin."**

**Mike Cudahy**  
Marquette Electronics



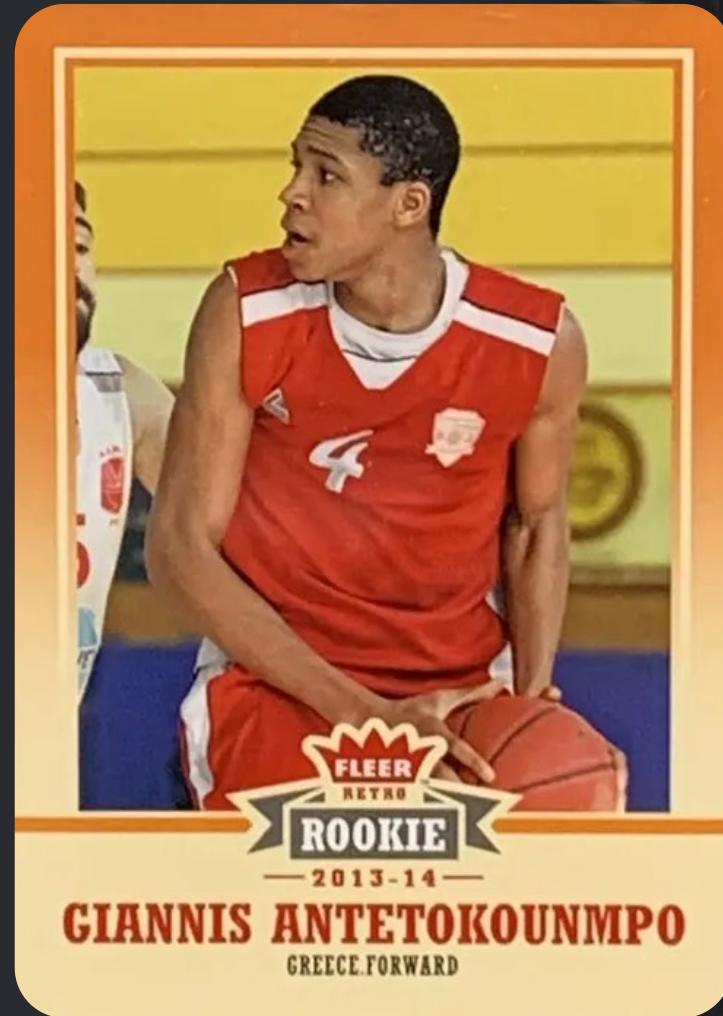
**THE IRISH TIMES**



**MILWAUKEE 7**  
Partnership for  
Economic Development



2012



# 2012

# Keeping professional **BASKETBALL**

## LEADERS

**Mark Furlong**  
BMO

**Jon Hammes**  
Hammes partners

**Ted Kellner**  
T&M Partners

**Marc Marotta**  
Foley & Lardner

**Ulice Payne**  
Addison-Clifton

**John Schlifske**  
Northwestern Mutual

**Tim Sullivan**  
Bucyrus







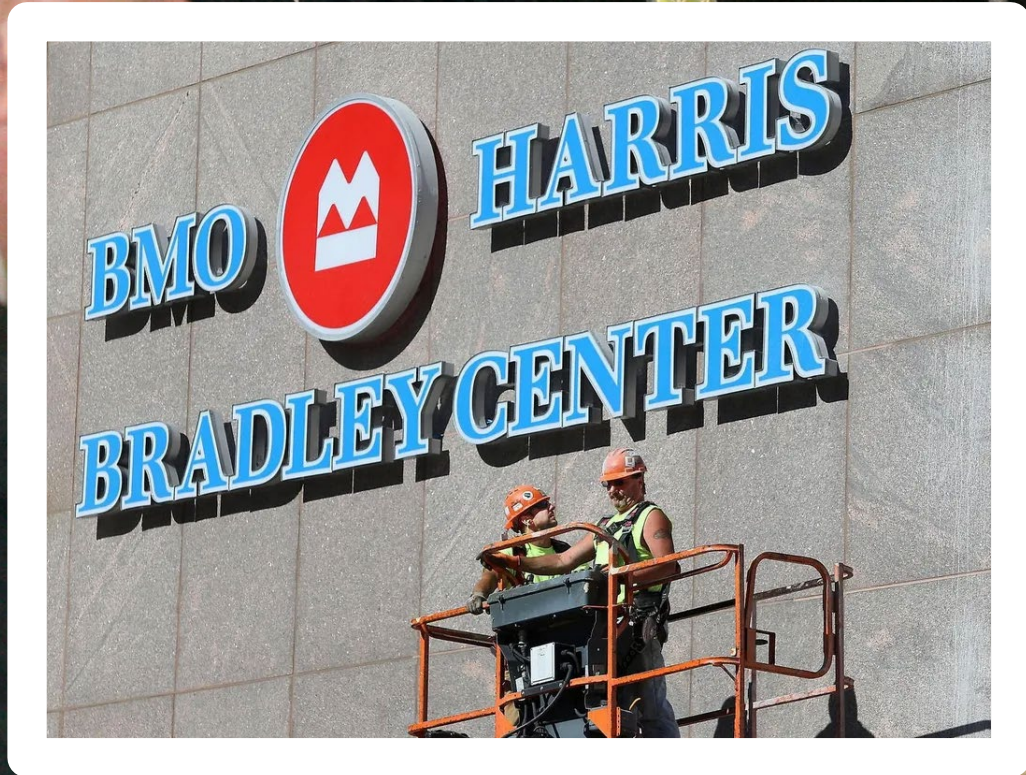
# Building new venue is going to take some doing

Persuading taxpayers to help will be challenge, Kohl says

## Com Win

The reso  
nestled in  
national  
recyclin  
By th  
into wor  
town's re  
waste by  
econom  
Their

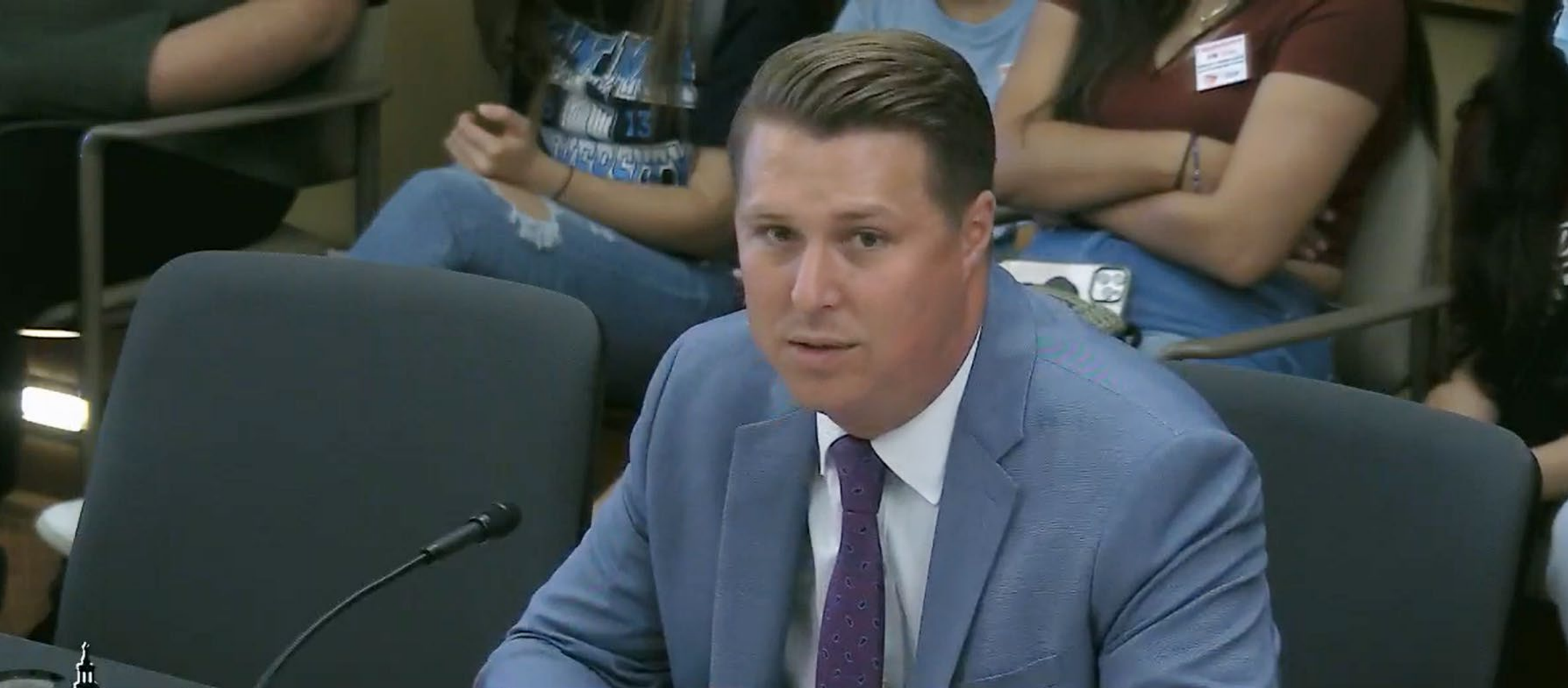
**MMAC Chair Ulice Payne**  
Addison-Clifton



**Business champions  
launch \$20 million  
campaign**

# Cleaning up our **RIVERS & HARBORS**





**Andrew Davis**

August 25, 2021  
11:13 AM

Vice President of Governmental Affairs - Metropolitan Milwaukee Association of Commerce





Development talent through

# Quality Education

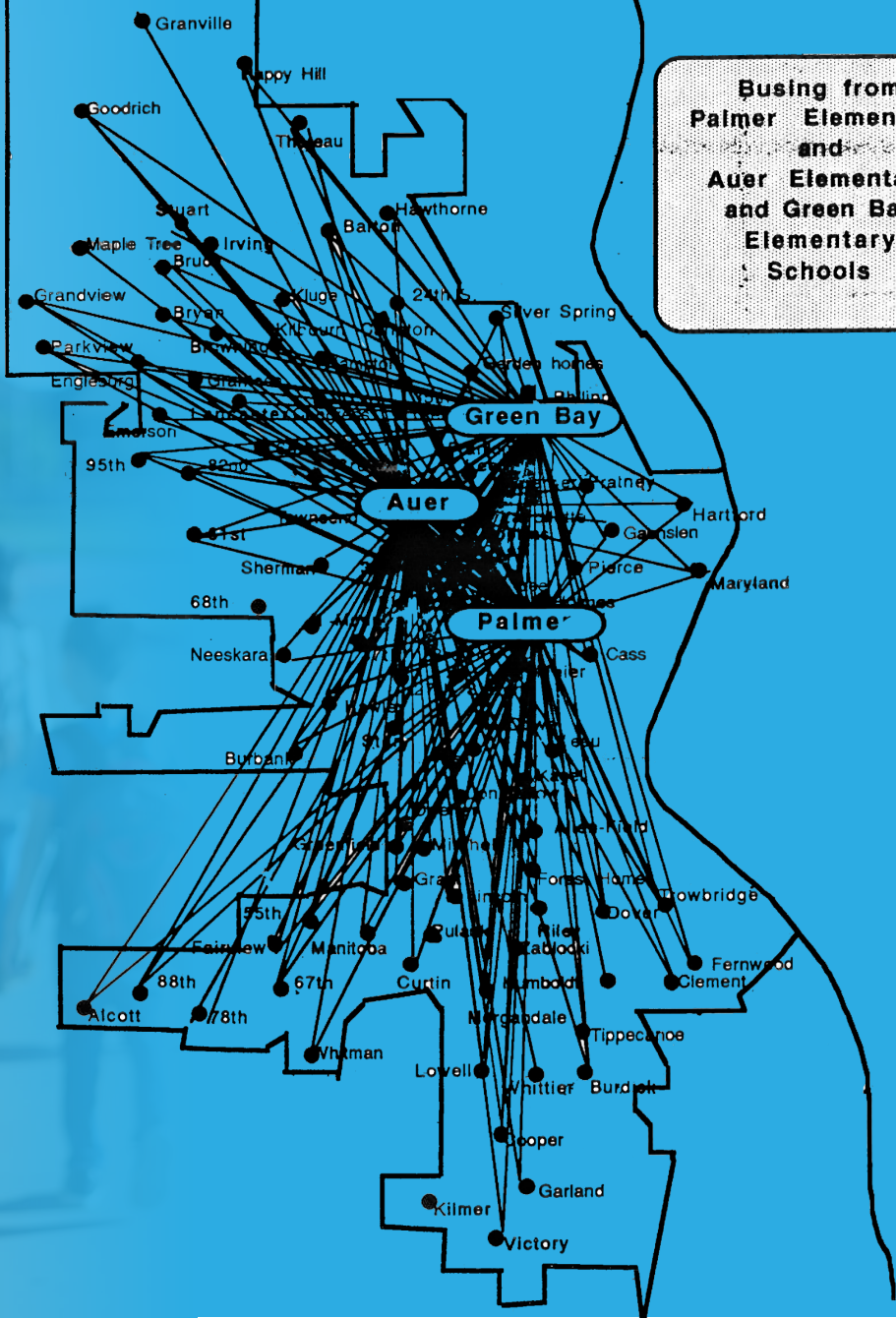


Development talent through  
**Quality  
Education**



**STOP**

Busing from  
Palmer Elementary  
and  
Auer Elementary  
and Green Bay  
Elementary  
Schools






**1,500**  
students





GOVERNOR DOYLE  
**Lift the  
Cap** 





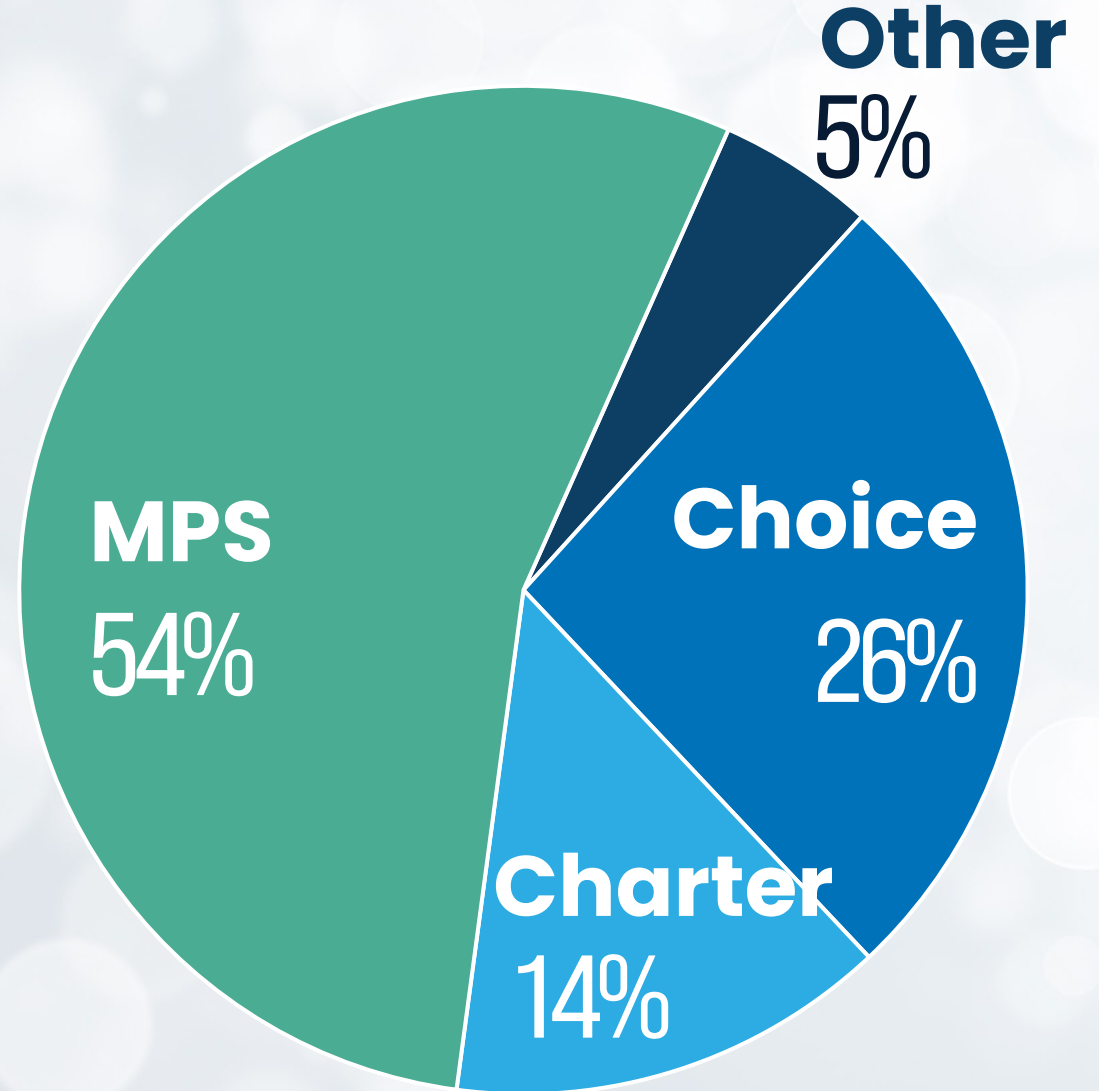




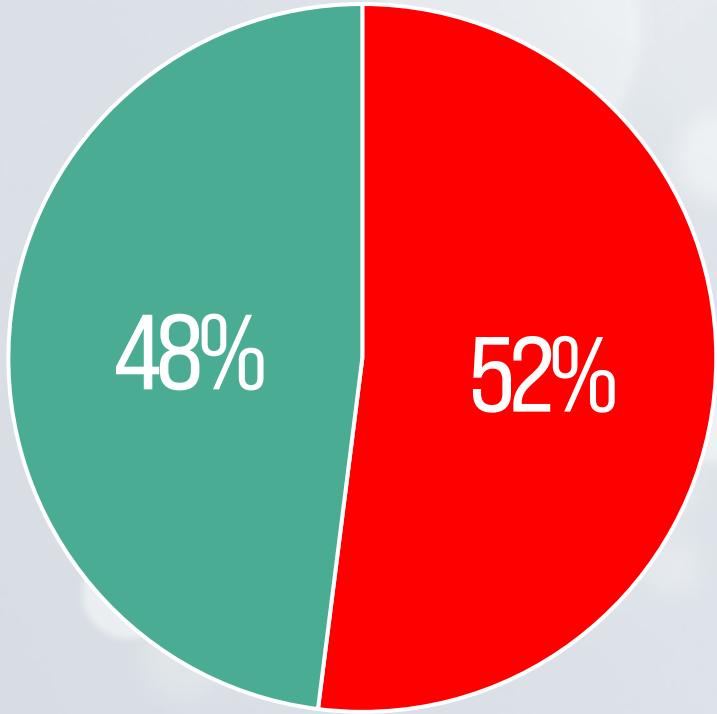
**50,000**  
students



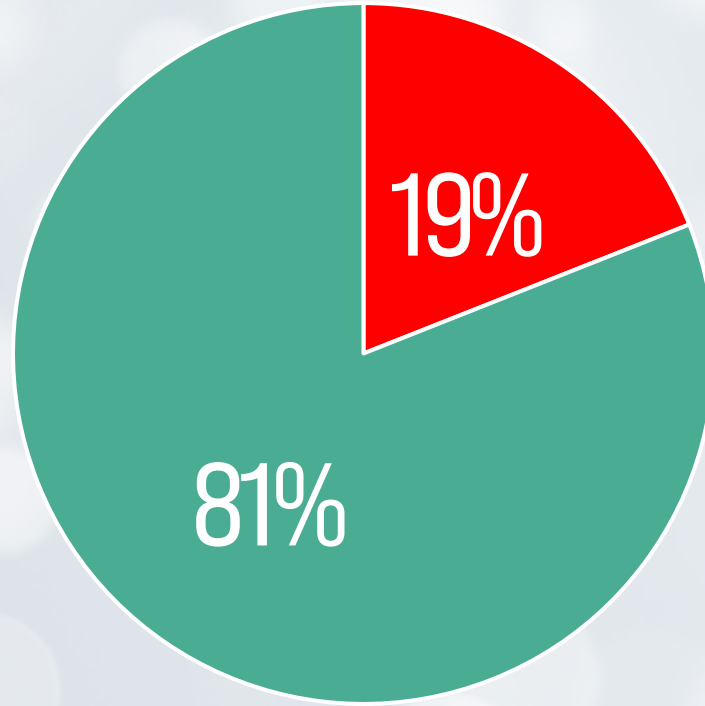
**Choice & charter schools serve nearly half of the city's K-12 students**



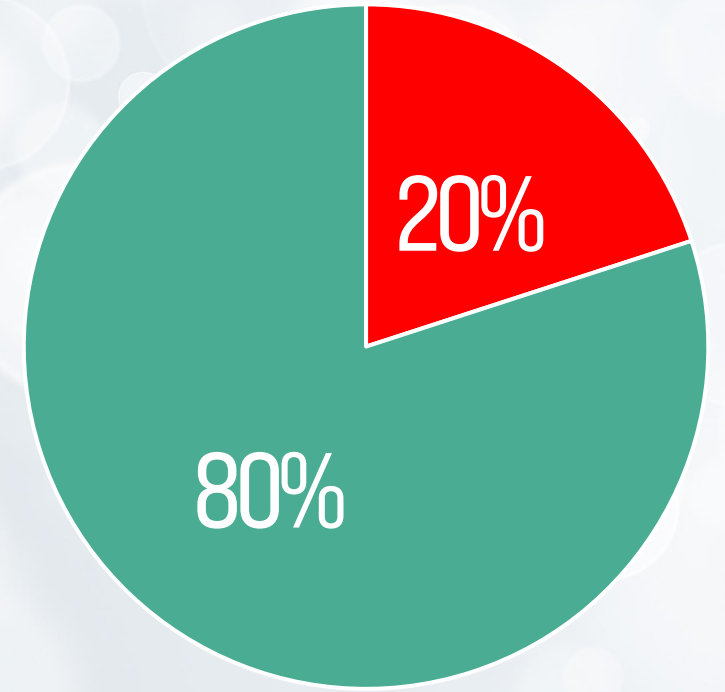
# **% of students at schools meeting/exceeding expectations**



**MPS**



**Choice**



**Charter**

K-12 per-pupil funding, City of Milwaukee

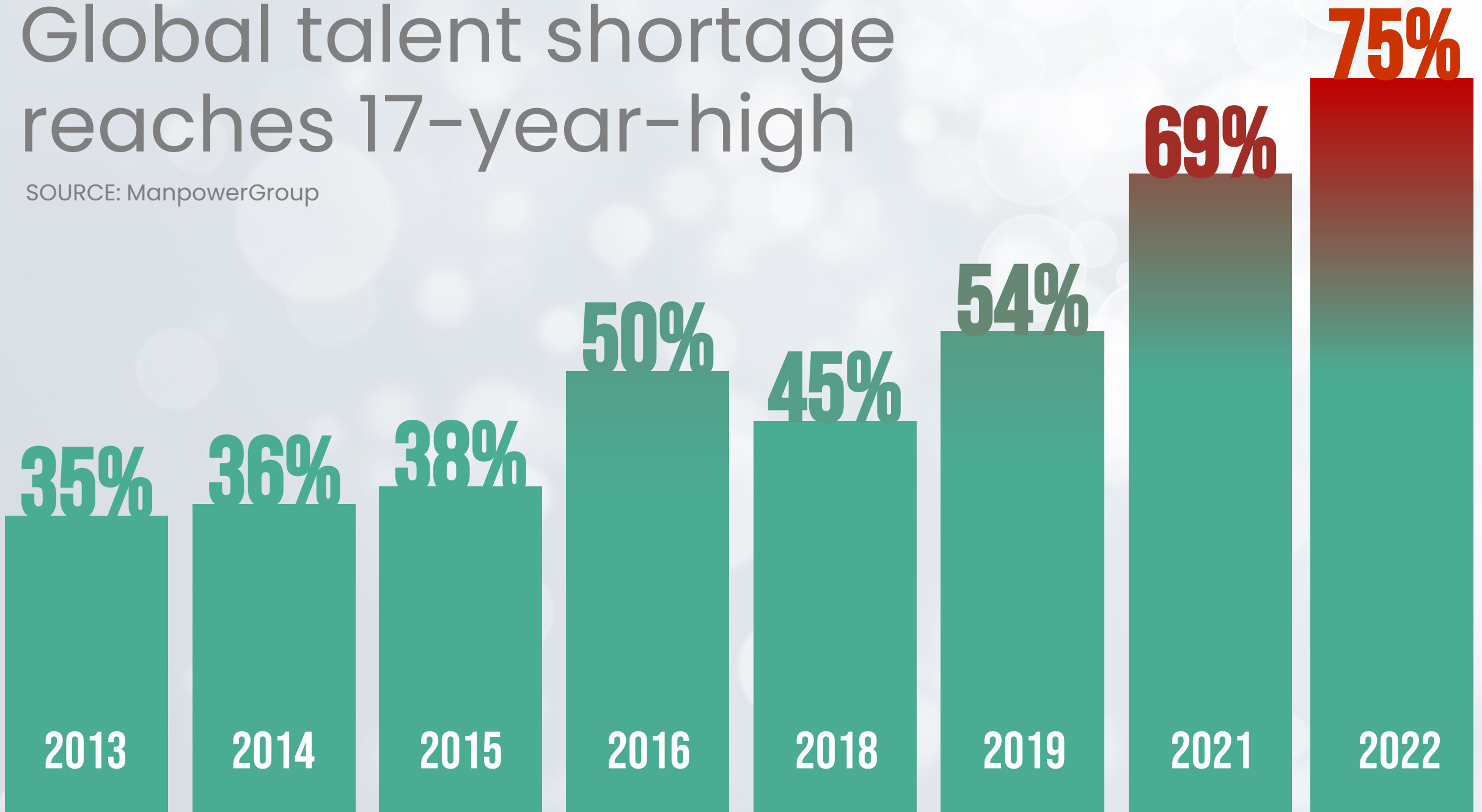
# Closing the funding gap



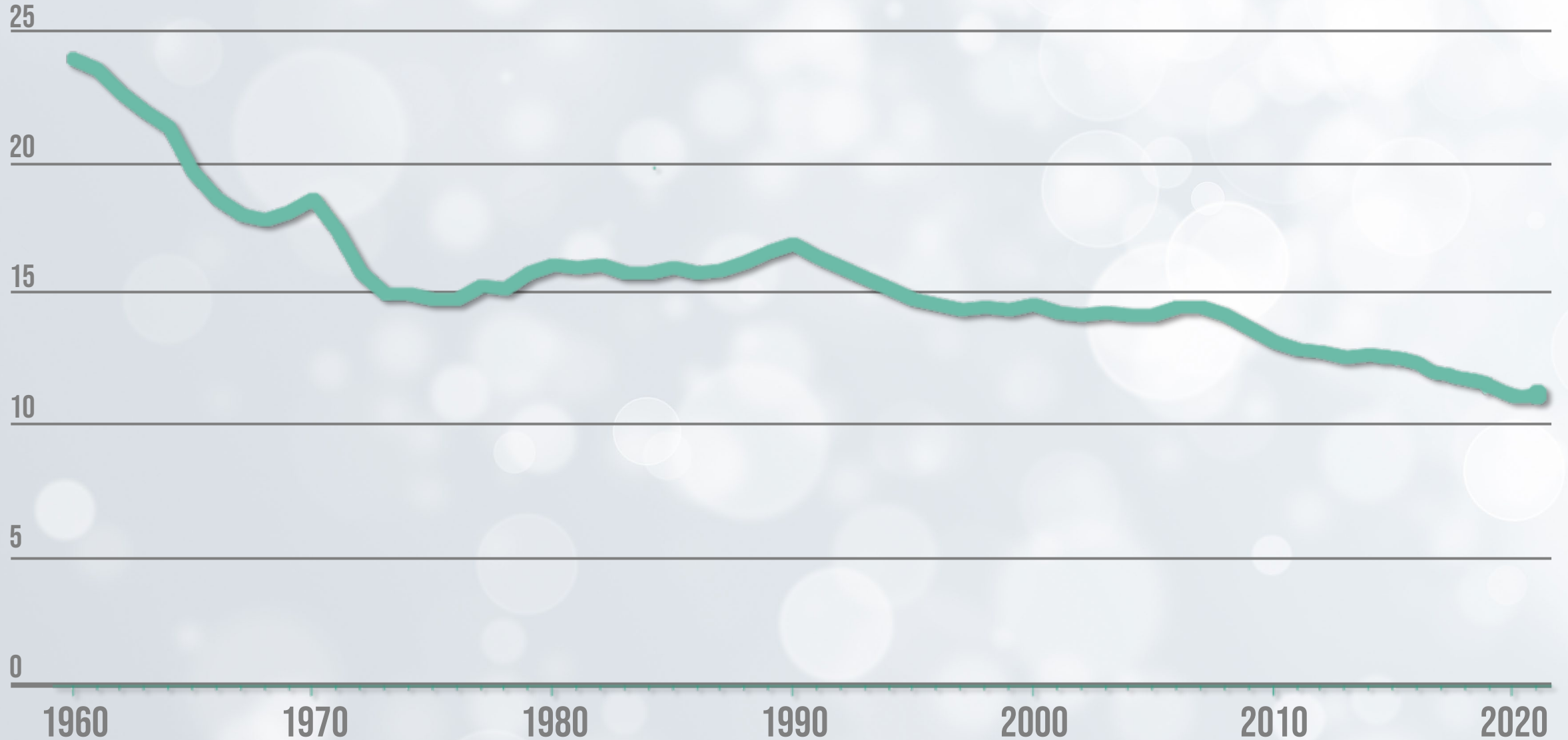


# Global talent shortage reaches 17-year-high

SOURCE: ManpowerGroup



# U.S births per 1,000 people







**“You can’t be  
what you can’t see.”**





- 
- **Hybrid work policies**
  - **Employee retention strategies**
  - **Measuring employee culture satisfaction**
  - **Using AI for upskilling**

# SEVEN PROSPERITY MEASURES



Managers  
& officials



Management,  
business, science,  
art occupations



Unemployment



Bachelor's  
degree or higher



Single, female-  
headed  
households with  
children



Owner-occupied  
housing



Poverty rate

# Prosperity Ranking by Race

20 peer metros

## White

1. Raleigh
2. Baltimore
3. Minneapolis
4. San Jose
5. Chicago
6. **Milwaukee**
7. Charlotte
8. San Antonio
9. Nashville
10. Orlando
11. St. Louis
12. Kansas City
13. Salt Lake
14. Indianapolis
15. Cleveland
16. Portland
17. Detroit
18. Columbus
19. Cincinnati
20. Pittsburgh
21. Buffalo

## Black

1. Raleigh
2. San Antonio
3. Charlotte
4. Baltimore
5. Portland
6. Nashville
7. Chicago
8. Orlando
9. Indianapolis
10. Kansas City
11. Minneapolis
12. St. Louis
13. Columbus
14. Pittsburgh
15. Cincinnati
16. Louisville
17. Oklahoma City
18. Detroit
19. Cleveland
20. Buffalo
21. **Milwaukee**

## Brown

1. St. Louis
2. Baltimore
3. Columbus
4. Minneapolis
5. Detroit
6. Indianapolis
7. Kansas City
8. San Antonio
9. Orlando
10. Salt Lake
11. San Jose
12. Nashville
13. Charlotte
14. Portland
15. Chicago
16. Cincinnati
17. Memphis
18. Raleigh
19. Cleveland
20. **Milwaukee**
21. Oklahoma City





**REGION  
OF CHOICE**  
INITIATIVE

**Improve the recruitment,  
retention and advancement  
of Black & Brown talent**



# Region of Choice Companies

|  |                                   |  |  |
|--|-----------------------------------|--|--|
| ABAXENT                                | CG Schmidt                        | GE Healthcare  | Husco                                    |
| Addison-Clifton                        | Charter Manufacturing Co.         | Generation Growth Capital                                    | Independence First                       |
| Advocate Aurora Health                 | Children's Wisconsin              | GenMet   | Johnson Controls                         |
| American Roller<br>& Plasma Coatings   | Circa                             | Godfrey & Kahn   | Johnson Financial Group                  |
| Associated Bank                        | City of Wauwatosa                 | Good Karma Brands Milwaukee                                  | JP Cullen                                |
| Astronautics Corporation<br>of America | Colorful Connections              | Goodwill Industries<br>of Southeastern WI<br>& Metro Chicago | JWS Classics                             |
| ATI Forged Products                    | Columbus McKinnon Corp.           | Grant Thornton   | Kane Communications Group                |
| Badger Meter                           | Cross Management Services         | Greater Milwaukee<br>Foundation                              | Kohl's                                   |
| Beer Capitol Distributing Co.          | Dedicated Computing               | Greendale School District                                    | Komatsu Mining Corp.                     |
| BMO                                    | Deloitte                          | HARIBO of America  | KPMG                                     |
| Boldt                                  | Diamond Discs International       | Harley-Davidson  | Lubar & Co.                              |
| Briggs & Stratton                      | Educational Credential Evaluators | Haywood Group  | Luxe Incentives                          |
| Broan-NuTone                           | Ernst & Young                     | Herzing University   | Magellan Promotions                      |
| C2                                     | FIS                               | Husch Blackwell  | ManpowerGroup                            |
| Centers for Independence               | Foley & Lardner                   |  | Marcus Center for<br>the Performing Arts |
|  | Froedtert Health                  |  |  |



# Region of Choice Companies

Marcus Corporation

Medical College  
of Wisconsin

Metal-Era

Metro Milwaukee Society  
for Human Resource  
Managers (MMSHRM)

MGIC

Michael Best & Friedrich

Milwaukee Area  
Technical College

Milwaukee Brewers  
Baseball Club

Milwaukee Bucks  
& Fiserv Forum

Milwaukee Tool

MMAC

Molson Coors Beverage Company

Mortenson

MRA - The Management  
Association

Mueller Communications

Northwestern Mutual

Old National Bank

PAX Holdings

Payne + Dolan | A Walbec Group  
Company

PNC Bank

PricewaterhouseCoopers (PwC)

Prism Technical Mgt  
& Marketing Services

Professional Dimensions

PS Capital Partners

QPS Employment Group

Quad

Quarles & Brady

Reinhart Boerner  
Van Deuren

Rexnord

Rivera & Associates Marketing

Robert W. Baird & Co.

Rockwell Automation

Rogers Behavioral Health

SaintA

SEEK Careers/Staffing

Selzer-Ornst Company

Sikich

SPEARity

Superior Support Resources

TEMPO

Town Bank

Trans International

Trefoil Group

University of Wisconsin  
- Milwaukee

University of Wisconsin  
- Parkside

Versiti Wisconsin

VISIT Milwaukee

von Briesen & Roper

Waukesha Metal Products

WEC Energy Group

Wells Concrete

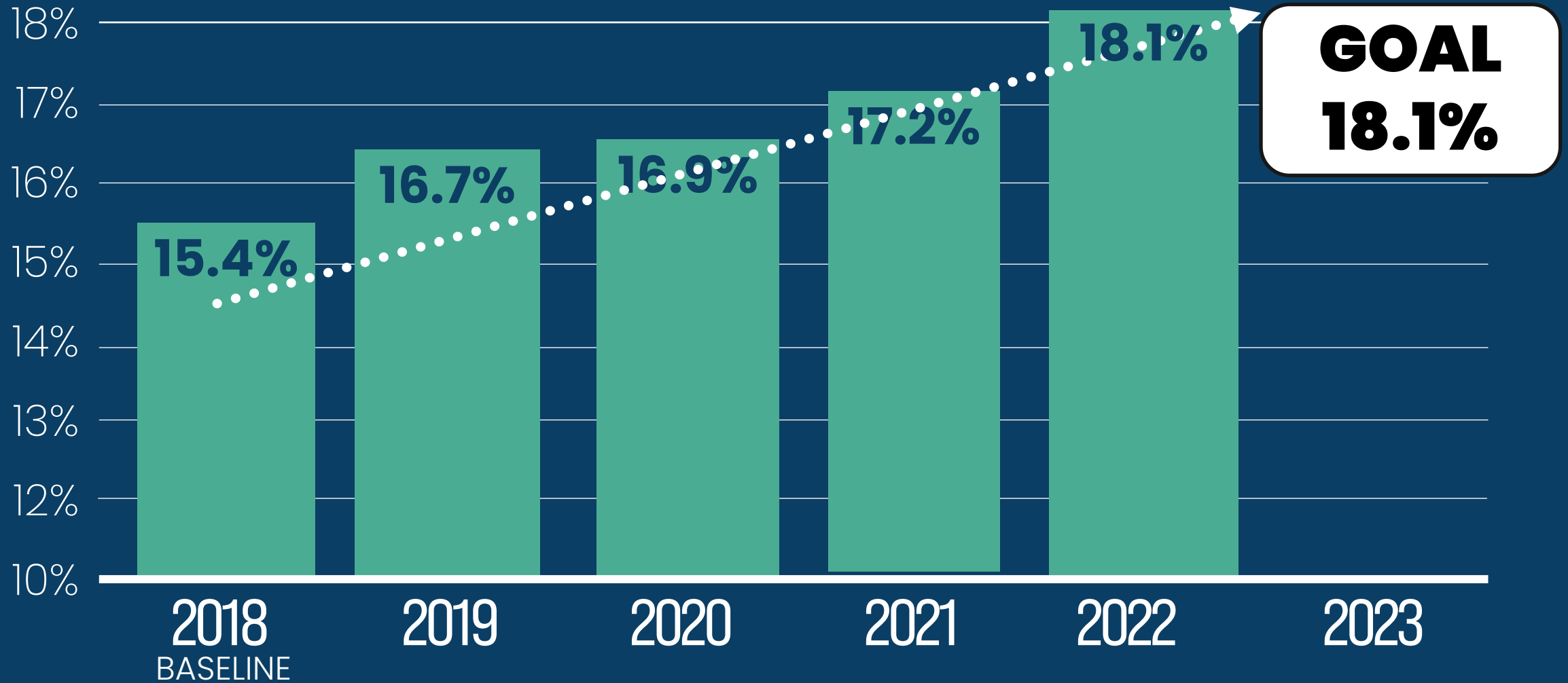
Wenthe-Davidson  
Engineering Co.

Willis Towers Watson

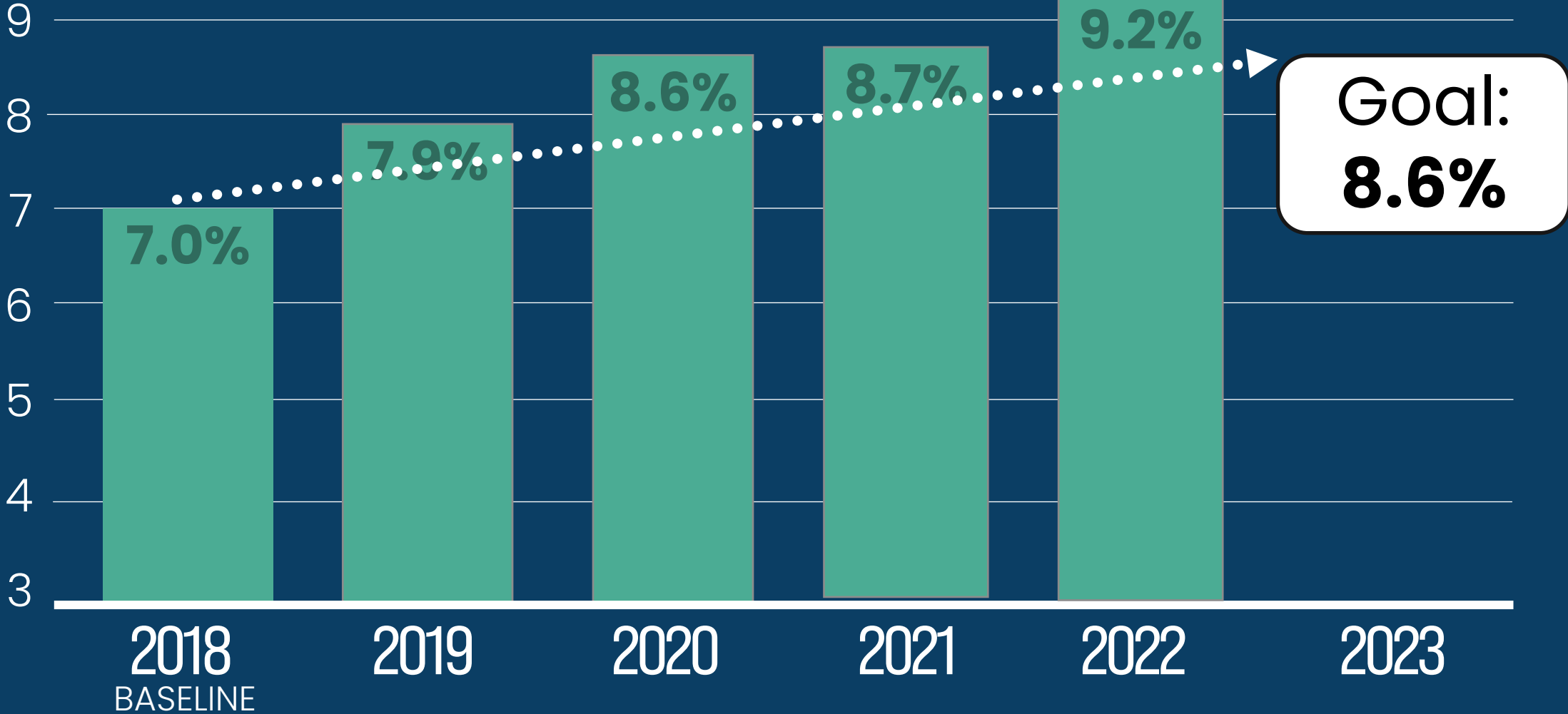
YMCA of Metropolitan Milwaukee

Zurn Water Solutions

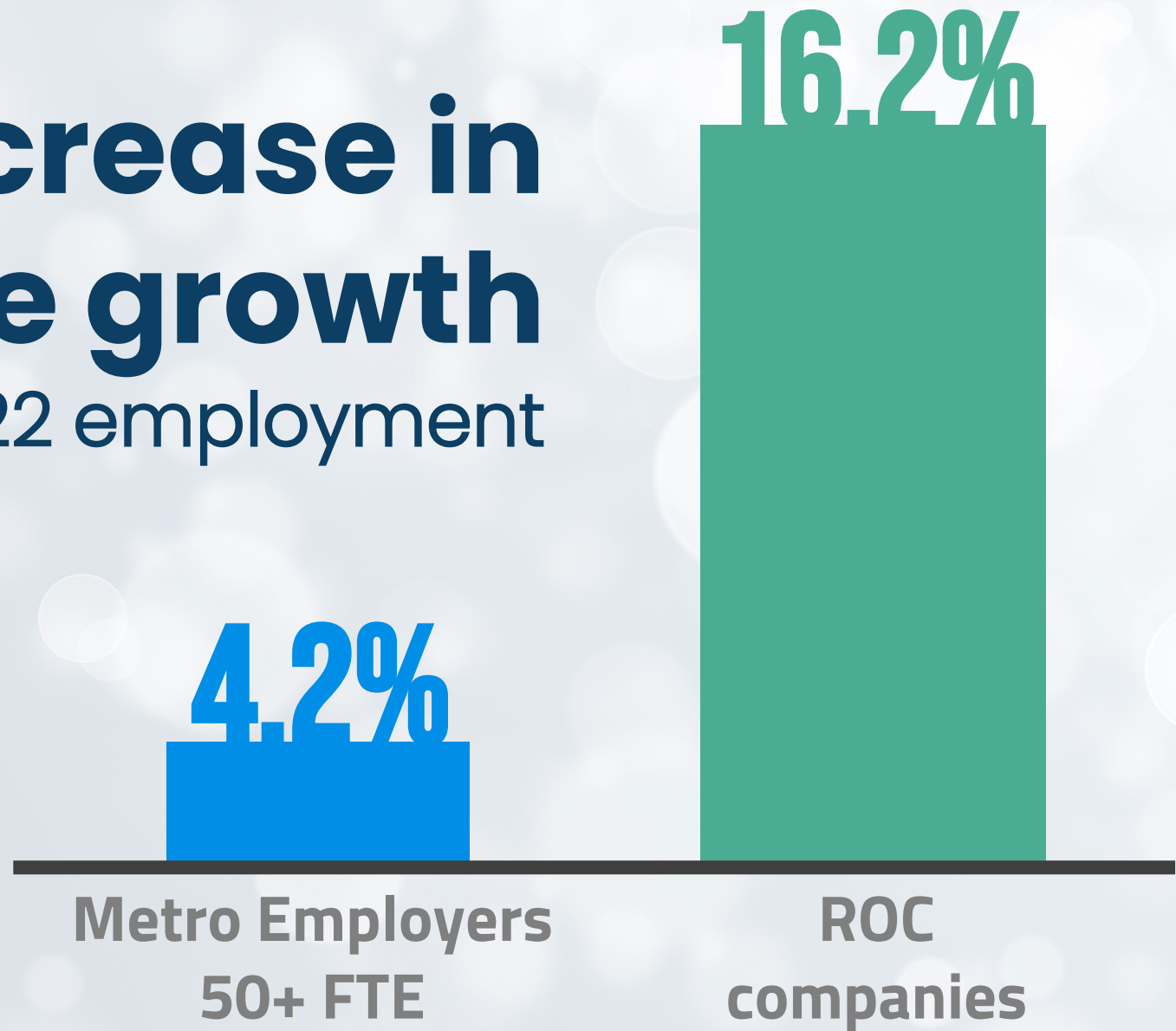
# Black & Brown talent as a % of total employment



# Black & Brown talent as % of total **management**



# Increase in percentage growth 2018–2022 employment



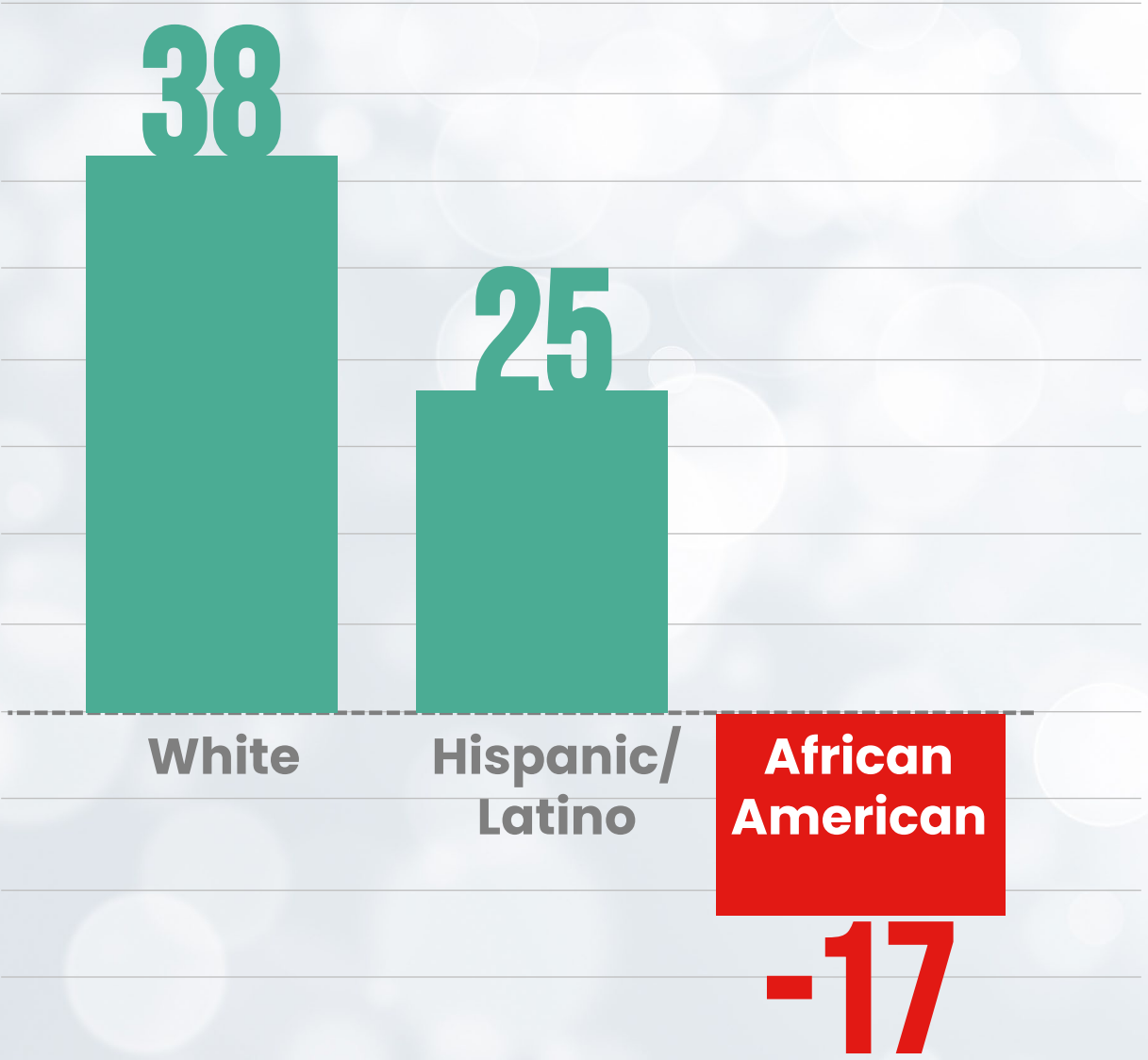
**“My company has responsive leadership and has demonstrated true commitment to their employees.”**

**“My company’s culture is something to be modeled. All colleagues can bring their whole selves to work.”**

**“We have a welcoming environment with strong company cultural values.”**

Net Promoter score

**Would you recommend Metro Milwaukee as a place to live?**





**"I find there to be too much segregation and not enough mixed communities with representation of black, brown and white."**

**"A drawback is the racial segregation, which is surprising to me having lived in other northern cities with much more integration."**

**"I would recommend this city to anyone, but there is definitely racism here."**



# City of Milwaukee public safety budget



2009

**1,964**

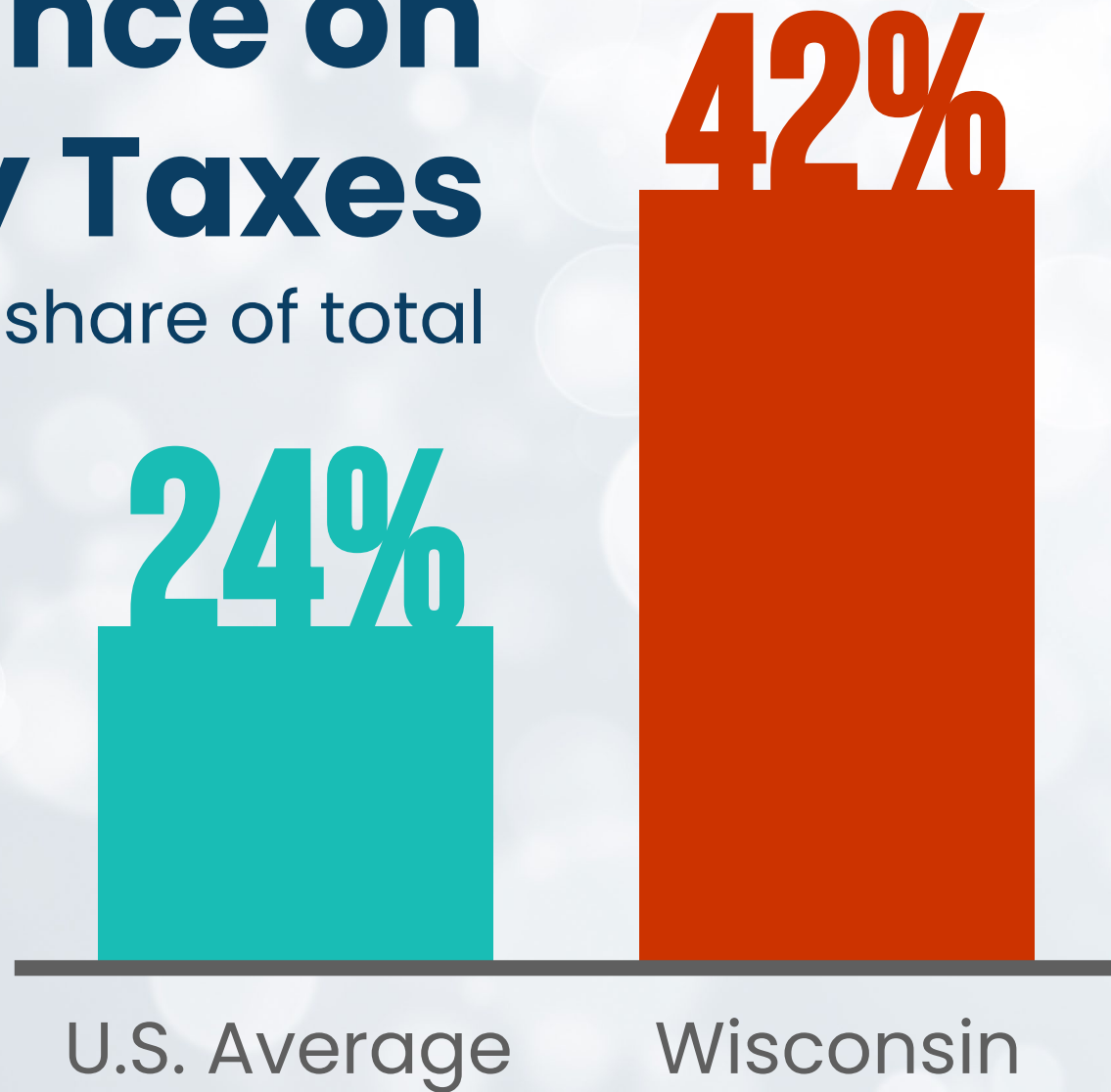


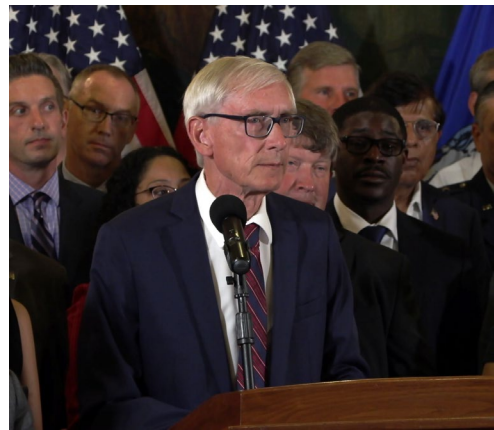
2022

**1,657**

# Reliance on Property Taxes

Municipal revenue vs. share of total







Governor

**Tony Evers**



Assembly Speaker

**Robin Vos**



Senate Majority Leader

**Devon LeMahieu**

# Milwaukee Sales Tax Breakdown

Begins January 1, 2024

|              |             |
|--------------|-------------|
| State        | 5.0%        |
| County       | 0.9%        |
| City         | 2.0%        |
| <hr/>        |             |
| <b>TOTAL</b> | <b>7.5%</b> |



Milwaukee Mayor  
**Cavalier  
Johnson**



County Executive  
**David  
Crowley**







# MILWAUKEE 7

Partnership for Economic Development





# Microsoft







# Search Committee



**Cathy  
Jacobson**  
Froedtert Health



**Gale  
Klappa**  
WEC Energy Group



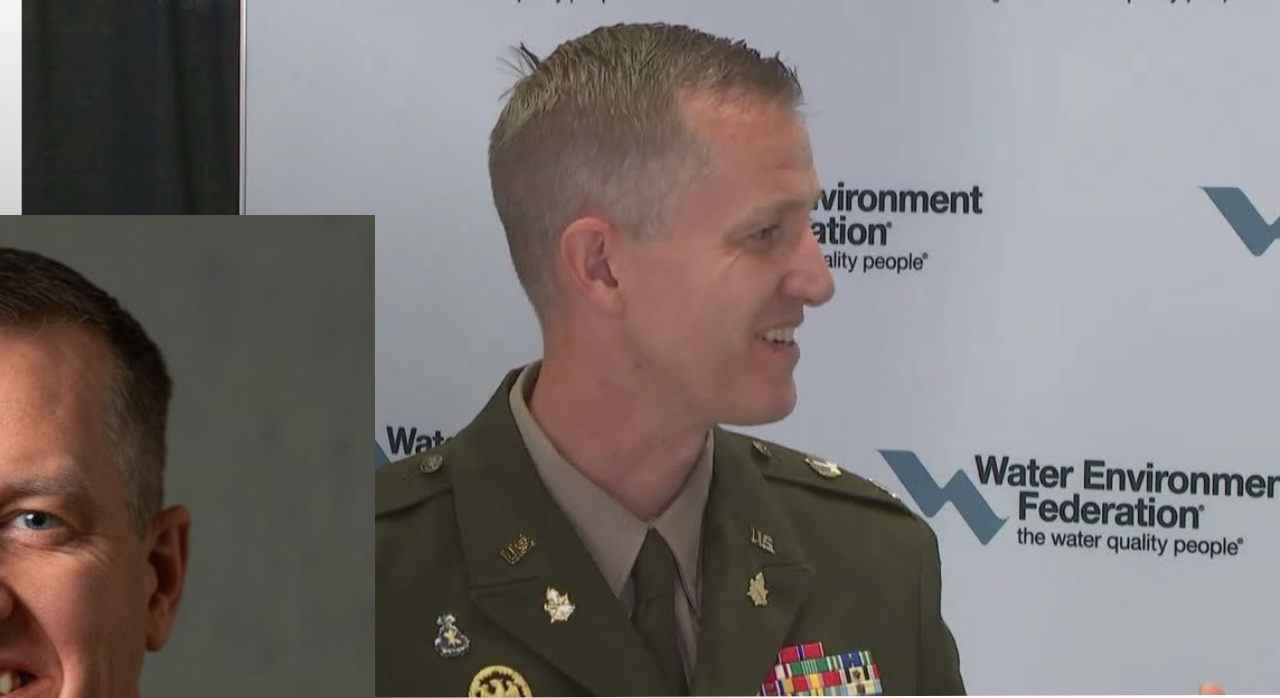
**Cory  
Nettles**  
Generation  
Growth Capital



**Jonas  
Prising**  
ManpowerGroup



**Austin  
Ramirez**  
Husco









An aerial night view of a city with fireworks exploding in the sky and a fairground with a Ferris wheel in the foreground. The city lights are reflected in the water. The text 'All Member Meeting' is overlaid in large white letters, with 'Securing our Future' below it. The letters 'M', 'A', 'M', 'A', 'C' are faintly visible in the background.

# All Member Meeting

Securing our Future