



# FUEL MILWAUKEE

Sponsorship Guide | 2024  
[FUELMilwaukee.org](https://FUELMilwaukee.org)





## FUEL Milwaukee Sponsorships

FUEL Milwaukee is a community engagement organization for young professionals, new Milwaukeeans and regional enthusiasts who are passionate about creating a vibrant, inclusive community that is magnetic to talent.

With over 7,000 registered members and 50 employer partners, FUEL is the Milwaukee Region's leading network addressing talent attracting and retention.

Additionally, FUEL garners significant community support and interest from outside of our membership network. FUEL has nearly 30,000 "followers" interacting with members and our sponsoring partners through social media and e-communications.

## Promotions & Social Media



e-Newsletter  
**10,000**  
Active Contacts



**16,700**  
Group Members



**8,500**  
Followers



**3,500**  
Likes



**2,100**  
Followers

## Demographics & Membership

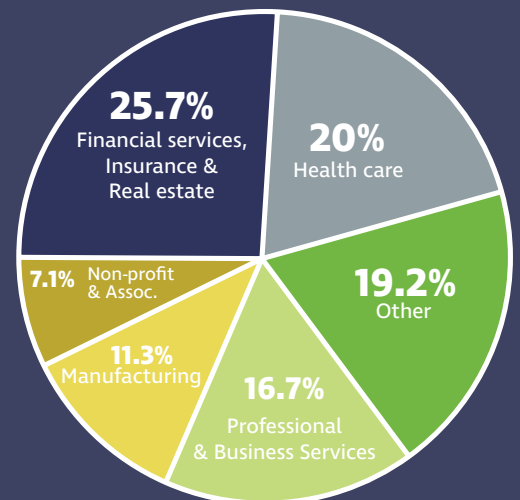
**7,000+**  
Individual Members

**81%**  
Members aged 21-39

**48%** | **52%**  
Male | Female

**65%** | **35%**  
White | People of color

## Industries of Employment





## Professional Development Bootcamp

**\$2,500 - \$10,000/Event sponsorships**

Professional Development Bootcamp offers 15-workshops over 5 days in the morning, noon and evening. These workshops cover a variety of on-trend topics.



## Purely Socials

**\$5,000/6 socials or \$1,000/1 social**

These social events encourage networking and social interactions between young professionals in the Milwaukee Region. Socials are held at different locations in the downtown area.



## Leadership Luncheons

**\$5,000/5 events**

Leadership luncheons feature prominent Milwaukeeans in leadership. Event goers learn details about a leader's personal and professional journey to "the top" over their lunch hours.



## Race Bridge

**\$5,000/4 webinars**

These 60-minute conversations are intended to empower participants with the language and tools to identify racial inequity and challenge it in a productive way.

***Interested in sponsorship?***

Contact **Jane Backes**, VP of Investor Development  
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