



Milwaukee Commerce Advertising Opportunities

- Circulation: 4,000+ business executives & community leaders
- Published as digitally bound content through MMAC.org
- Archived online for 3+ years

Our award-winning quarterly magazine provides in-depth coverage of the top issues facing the metro Milwaukee business community. This four-color, glossy publication features insights from top business leaders, local economic indicators and trends and member photos.

Full Page
8 inches wide
by 10 inches tall

Thought Leadership Article

PACKAGE 1

Investment: \$8,000

This gives your company a two-page spread in each quarterly magazine for one year.

Thought Leadership Article

Advertisers can submit thought leadership articles each quarter to highlight your position within an industry, demonstrate your expertise and credibility, and share insights and to provide real value. MMAC communications team can work with you to ensure that your thought leadership message is relevant to our audience. MMAC reserves the right to ensure that messages match our organizational values.

- Four full-page print ads paired with an additional four full-page thought leadership articles (max 400 words)
- Your thought leadership article also featured once per quarter in MMAC's weekly e-newsletter
- Clickable banner ad on MMAC.org for one year (exclusive to this package. Size: 728px wide by 90px tall)

- Content will be formatted to match the Milwaukee Commerce design template
- Maximum of 400 words for Package 1 or 200 words for Package 2
- Signature line includes headshot of author along with name, title, company and website (space permitting)

Thought Leadership Article

Half Page
8 inches wide
by 5 inches tall

PACKAGE 2

Investment: \$5,000

- Four half-page print ads paired with an additional four half-page thought leadership articles (max 200 words)
- Your thought leadership article also featured once per quarter in MMAC's weekly e-newsletter

	1x	2x	3x	4x
Package 1	-	-	-	\$2,000*
Package 2	-	-	-	\$1,250*
Back Cover	\$2,000	\$1,900	\$1,800	\$1,700*
Full page	\$1,500	\$1,400	\$1,300	\$1,200
Half page	\$800	\$700	\$600	\$500

*Includes thought leadership article for CEO profile, commentary or additional ad content.

Full Page
8 inches wide
by 10 inches tall

Half Page
8 inches wide
by 5 inches tall

Back Page
8 inches wide
by 7 inches tall

INTERESTED?

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DEADLINES FOR EDITIONS

	Spring	Summer	Fall	Winter
Material Deadline:	2/23/24	5/24/24	8/23/24	11/1/24
Approx. Mail Date:	March	June	September	December