

# Region of Choice Diversity, Equity & Inclusion Summit



Event Date/Location:  
**Spring 2024**

### Program Description:

The Region of Choice DEI Summit will showcase national exemplary practices, explore local case studies, and highlight national research – all focused on Black and Brown talent. The summit will serve to drive greater participation by area employers in the concerted effort to make Milwaukee a Region of Choice for diverse talent.

### Event Attendees

Participants and supporters of the Region of Choice pledge.

### Presentations & Workshops

The summit will provide a half-day of presentations (including a keynote by a national speaker), discussions, and break-out sessions led by experts who have implemented policies and practices that effectively drive equity and inclusion.

### Networking Reception

The summit will conclude with a networking session for all participants. This will provide an opportunity for event goers to connect with each other, the speakers and the Summit sponsors. The reception will feature food and beverage from local Black- and Brown-owned businesses.

### Contact Information:

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Vice President of Investor Development

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	Presenting Sponsor	Gold Sponsor	Silver Sponsor
<b>Investment</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,500</b>
<b>Number available</b> (Industry exclusive at the Presenting level)	<b>2</b>	<b>3</b>	<b>8</b>
<b>Pre-event exposure</b>			
Recognized on electronic invitation and event website	Logo	Logo	Name
Recognized in email reminder	Logo	Logo	
Recognized in MMAC and M7 newsletter	Logo	Name	Name
Mention in social media posts	✓		
<b>Event Exposure</b>			
Complimentary registrations	10	5	2
Preferred seating at event	✓	✓	✓
Recognition from event emcee	✓	✓	✓
Opportunity to introduce keynote speaker	✓		
Option to facilitate breakout session	✓		
Opportunity to address audience	✓		
Provide promotional items at event	✓	✓	✓
Mention in social media posts at event	✓	✓	✓
Host meet & greet with keynote speaker	✓	✓	✓
<b>Post-Event Exposure</b>			
Recognition in post-event email to attendees + opportunity to share a special message or offer	✓		
Recognition in MMAC magazine, <i>Milwaukee Commerce</i>	Full-Page color ad	✓	✓