

MMAC
2024 SPONSORSHIP
OPPORTUNITIES

Recruiter Roundtable



Event Dates/Locations:

**Quarterly
MMAC Offices**

Event Description:

The MMAC Recruiters Roundtable is designed to give talent acquisition professionals, HR specialists and DEI leaders a forum to discuss hot topics, challenges, ideas and practices while learning from some of the best in the business. Events are held each quarter and include interactive discussions and pragmatic takeaways.

Audience:

HR and DEI professionals from small and mid-size companies/organizations as well as Fortune 500 firms. Each event attracts between 60-90 individuals.

Previous Topics:

- Attracting talent to Milwaukee from the Midwest and beyond
- Insights into Generational Hiring and Generation Z
- Creating a Compelling Employer Brand and Value Proposition
- Skills-based Hiring

Contact Information:

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Program Sponsor	
Investment	\$5,000
At Event	
Opportunity to address the audience (Introductions to topic and Speakers)	✓
Post Event	
Communication through MMAC follow-up	✓
Digital/Print Marketing and Promotion	
Company Name / Logo on promotional and event collateral, including print, electronic marketing and web	✓
Emailed to 400+ HR/DEI Professionals and promoted in our bi-weekly newsletter to ~7,500 people	✓
Additional Benefits	
Attendee list with contact information (Name, Company, Mailing Address)	✓
First right of refusal for the sponsorship the following year	✓