Municipal Demographics
Metro Milwaukee

Compiled by:
Economic Research Division
Metropolitan Milwaukee Association of Commerce
From U.S. Census Bureau statistics

MMAC

Metropolitan Milwaukee
Association of

Population Trend - Metro Milwaukee
Major municipalities (5,000+ population)

	2000	2010	2013	% chg. 00-10	% chg. 10-13
Metro Milwaukee	1,500,744	1,555,908	1,569,659	3.7	0.9
Milwaukee County	940,164	947,735	956,023	0.8	0.9
Brown Deer (village)	12,170	11,999	12,102	-1.4	0.9
Cudahy (city)	18,429	18,267	18,340	-0.9	0.4
Fox Point (village)	7,012	6,701	6,698	-4.4	0.0
Franklin (city)	29,494	35,451	36,310	20.2	2.4
Glendale (city)	13,367	12,872	12,920	-3.7	0.4
Greendale (village)	14,405	14,046	14,340	-2.5	2.1
Greenfield (city)	35,476	36,720	37,159	3.5	1.2
Hales Corners (village)	7,765	7,692	7,757	-0.9	0.8
Milwaukee (city)	596,974	594,833	599,164	-0.4	0.7
Oak Creek (city)	28,456	34,451	35,008	21.1	1.6
St. Francis (city)	8,662	9,365	9,546	8.1	1.9
Shorewood (village)	13,763	13,162	13,337	-4.4	1.3
South Milwaukee (city)	21,256	21,156	21,239	-0.5	0.4
Wauwatosa (city)	47,271	46,396	47,134	-1.9	1.6
West Allis (city)	61,254	60,411	60,697	-1.4	0.5
Whitefish Bay (village)	14,163	14,110	14,125	-0.4	0.1
Ozaukee County	82,317	86,395	87,054	5.0	0.8
Cedarburg (city)	11,102	11,412	11,475	2.8	0.6
Grafton (village)	10,464	11,459	11,524	9.5	0.6
Mequon (city)	22,643	23,132	23,334	2.2	0.9
Port Washington (city)	10,467	11,250	11,343	7.5	0.8
Washington County	117,496	131,887	132,739	12.2	0.6
Germantown (village)	18,260	19,749	19,788	8.2	0.2
Hartford (city)	10,905	14,223	14,251	30.4	0.2
Jackson (village)	4,938	6,753	6,740	36.8	-0.2
Richfield (village)	10,373	11,300	11,382	8.9	0.7
Slinger (village)	3,901	5,068	5,141	29.9	1.4
West Bend (city)	28,152	31,078	31,550	10.4	1.5
Waukesha County	360,767	389,891	393,843	8.1	1.0
Brookfield (city)	38,649	37,920	37,999	-1.9	0.2
Delafield (city)	6,472	7,085	7,159	9.5	1.0
Elm Grove (village)	6,249	5,934	5,949	-5.0	0.3
Hartland (village)	7,905	9,110	9,192	15.2	0.9
Menomonee Falls (village)	32,647	35,626	35,924	9.1	0.8
Mukwonago (village)	6,162	7,355	7,494	19.4	1.9
Muskego (city)	21,397	24,135	24,555	12.8	1.7
New Berlin (city)	38,220	39,584	39,834	3.6	0.6
Oconomowoc (city)	12,382	15,759	16,230	27.3	3.0
Pewaukee (city)	11,783	13,195	13,827	12.0	4.8
Pewaukee (village)	8,170	8,166	8,215	0.0	0.6
Sussex (village)	8,828	10,518	10,695	19.1	1.7
Waukesha (city)	64,825	70,718	71,016	9.1	0.4

Source: U.S. Census Bureau.

Population Demographics - 2010 Census

Major municipalities (5,000+ population)

	Population	% Female	% under age 18	% age 18 yrs. to 24	% age 25 yrs. to 44	% age 45 yrs. to 64	% age 65 yrs. & over	Median age
Metro Milwaukee	**1,555,908**	**51.4**	**24.6**	**9.8**	**26.3**	**26.7**	**12.6**	**36.9**
Milwaukee County	**947,735**	**51.7**	**24.9**	**11.4**	**28.1**	**24.1**	**11.5**	**33.6**
Brown Deer (village)	11,999	52.0	20.9	7.4	25.9	29.2	16.6	41.8
Cudahy (city)	18,267	50.9	21.5	7.9	26.6	28.3	15.7	40.3
Fox Point (village)	6,701	51.0	22.8	7.0	19.4	32.4	18.4	45.6
Franklin (city)	35,451	48.9	21.6	7.7	25.9	31.4	13.4	41.5
Glendale (city)	12,872	53.6	18.7	6.7	22.2	29.8	22.6	46.8
Greendale (village)	14,046	53.4	22.1	5.8	21.7	28.2	22.2	45.3
Greenfield (city)	36,720	52.4	17.6	8.0	25.2	28.7	20.5	44.4
Hales Corners (village)	7,692	52.4	20.8	8.2	22.6	29.9	18.5	43.9
Milwaukee (city)	594,833	51.8	27.1	13.8	28.6	21.6	8.9	30.3
Oak Creek (city)	34,451	50.9	23.6	8.4	29.6	27.4	11.0	37.4
St. Francis (city)	9,365	51.4	15.9	8.5	29.3	28.8	17.5	42.0
Shorewood (village)	13,162	53.2	19.2	13.2	28.0	26.6	13.0	37.2
South Milwaukee (city)	21,156	51.0	21.8	8.5	26.0	28.1	15.6	40.3
Wauwatosa (city)	46,396	53.4	21.9	5.9	28.9	26.7	16.6	39.8
West Allis (city)	60,411	51.0	20.5	8.3	30.1	26.5	14.6	37.7
Whitefish Bay (village)	14,110	51.9	29.6	4.4	24.8	30.6	10.6	39.6
Ozaukee County	**86,395**	**51.0**	**23.6**	**7.3**	**22.2**	**31.6**	**15.3**	**42.9**
Cedarburg (city)	11,412	52.6	24.7	6.3	22.0	30.1	16.9	43.1
Grafton (village)	11,459	51.7	22.7	7.4	25.8	28.8	15.3	40.7
Mequon (city)	23,132	51.4	23.1	9.3	16.2	34.1	17.3	45.9
Port Washington (city)	11,250	51.0	22.4	7.7	28.2	27.0	14.7	39.5
Washington County	**131,887**	**50.4**	**24.5**	**6.7**	**25.2**	**30.1**	**13.5**	**40.9**
Germantown (village)	19,749	51.1	25.4	6.5	24.0	30.7	13.4	41.7
Hartford (city)	14,223	50.9	26.5	7.4	29.4	23.1	13.6	35.6
Jackson (village)	6,753	51.3	24.3	5.7	30.7	26.9	12.4	39.0
Richfield (village)	11,300	48.9	23.9	5.8	20.3	37.5	12.5	45.0
Slinger (village)	5,068	51.0	26.4	6.6	28.8	27.9	10.3	37.2
West Bend (city)	31,078	51.7	24.7	7.5	28.9	24.3	14.6	37.0
Waukesha County	**389,891**	**50.9**	**24.1**	**6.8**	**23.6**	**31.2**	**14.3**	**42.0**
Brookfield (city)	37,920	51.5	23.5	5.1	18.5	33.0	19.9	46.7
Delafield (city)	7,085	49.1	25.2	7.6	21.8	32.4	13.0	41.8
Elm Grove (village)	5,934	54.1	23.9	4.6	15.5	33.7	22.3	48.5
Hartland (village)	9,110	52.6	28.0	7.4	26.4	28.2	10.0	37.5
Menomonee Falls (village)	35,626	51.8	23.0	6.1	23.5	29.6	17.8	43.3
Mukwonago (village)	7,355	51.1	26.2	7.2	28.0	26.2	12.4	37.9
Muskego (city)	24,135	50.7	25.1	6.3	23.3	32.4	12.9	42.4
New Berlin (city)	39,584	51.4	21.3	6.2	22.6	33.0	16.9	44.9
Oconomowoc (city)	15,759	52.3	26.3	5.5	28.0	25.5	14.7	38.6
Pewaukee (city)	13,195	51.4	21.5	5.0	23.0	34.2	16.3	45.3
Pewaukee (village)	8,166	52.9	20.8	6.5	27.8	28.5	16.4	41.4
Sussex (village)	10,518	50.6	28.3	6.7	28.1	27.3	9.6	37.5
Waukesha (city)	70,718	51.0	23.7	10.6	30.4	24.7	10.6	34.2

Source: U.S. Census Bureau.

Income & Social Characteristics - American Community Survey, 2008-2012
Major municipalities (5,000+ population)

	Households	Persons per household	Median household income	% persons below poverty (1)	Avg. travel time to work (2)	% high school grads (3)	% bach. degree or higher (4)
Metro Milwaukee	**618,680**	**2.47**	**53,966**	**14.6**	**22.6**	**89.4**	**31.7**
Milwaukee County	**379,711**	**2.44**	**43,599**	**20.9**	**21.9**	**85.5**	**27.7**
Brown Deer (village)	5,320	2.23	54,362	9.1	21.9	93.9	39.0
Cudahy (city)	7,701	2.36	56,652	12.9	22.2	87.3	20.2
Fox Point (village)	2,687	2.42	102,552	3.2	21.3	99.1	72.8
Franklin (city)	12,713	2.60	76,426	4.8	23.6	92.3	34.4
Glendale (city)	5,651	2.21	59,090	8.8	19.6	94.3	49.8
Greendale (village)	5,934	2.37	65,000	7.2	22.7	94.9	39.4
Greenfield (city)	16,519	2.17	51,103	7.7	22.7	90.8	25.8
Hales Corners (village)	3,200	2.38	63,785	6.6	20.2	91.9	35.1
Milwaukee (city)	229,555	2.52	35,823	28.3	21.9	80.8	21.7
Oak Creek (city)	13,719	2.49	69,107	6.3	23.6	92.2	29.3
St. Francis (city)	4,593	1.99	43,400	10.4	21.3	85.7	24.2
Shorewood (village)	6,361	2.07	61,740	9.5	19.9	97.0	68.1
South Milwaukee (city)	8,390	2.48	53,990	10.3	22.3	88.1	18.6
Wauwatosa (city)	20,152	2.27	68,674	4.8	20.2	96.6	52.6
West Allis (city)	27,535	2.16	44,066	14.2	21.3	89.2	21.0
Whitefish Bay (village)	5,308	2.65	106,699	3.6	21.7	98.0	77.3
Ozaukee County	**34,093**	**2.50**	**75,854**	**4.6**	**23.3**	**96.0**	**44.0**
Cedarburg (city)	4,650	2.42	67,382	5.2	24.6	96.6	50.3
Grafton (village)	4,753	2.41	57,834	7.3	21.5	95.7	37.5
Mequon (city)	8,934	2.53	106,733	2.8	22.1	98.3	60.2
Port Washington (city)	4,600	2.37	61,191	7.8	23.5	94.1	33.4
Washington County	**51,881**	**2.52**	**66,485**	**5.4**	**23.8**	**92.4**	**27.4**
Germantown (village)	7,776	2.53	73,646	4.5	21.2	94.8	35.9
Hartford (city)	5,723	2.44	57,316	6.3	23.1	91.3	21.9
Jackson (village)	2,787	2.39	56,159	2.6	25.2	88.7	27.9
Richfield (village)	4,234	2.67	94,375	1.3	24.6	95.6	37.2
Slinger (village)	1,970	2.55	62,851	6.5	23.0	94.6	24.9
West Bend (city)	13,019	2.36	54,579	8.8	23.5	90.7	25.3
Waukesha County	**152,995**	**2.51**	**75,689**	**5.0**	**23.7**	**95.6**	**39.4**
Brookfield (city)	14,598	2.57	88,012	3.9	20.7	96.3	52.4
Delafield (city)	2,863	2.44	83,750	5.5	24.0	97.4	46.8
Elm Grove (village)	2,303	2.52	109,933	2.9	20.1	98.9	70.2
Hartland (village)	3,601	2.52	68,980	5.5	23.7	93.7	36.8
Menomonee Falls (village)	14,719	2.40	71,292	3.3	20.4	94.0	39.1
Mukwonago (village)	3,028	2.38	60,781	7.8	24.0	94.9	29.7
Muskego (city)	9,230	2.60	84,075	3.6	25.3	96.4	32.1
New Berlin (city)	16,118	2.45	76,236	3.6	23.2	96.7	41.5
Oconomowoc (city)	6,172	2.51	72,201	5.6	24.2	95.2	37.5
Pewaukee (city)	5,365	2.46	82,404	2.6	23.7	98.1	46.0
Pewaukee (village)	3,919	2.05	63,544	6.9	20.4	96.7	36.6
Sussex (village)	3,910	2.68	72,555	5.2	22.1	94.2	37.2
Waukesha (city)	28,714	2.37	58,070	10.4	22.2	92.9	33.8

Source: U.S. Census Bureau, American Community Survey.

Housing Characteristics - American Community Survey, 2008-2012

Major municipalities (5,000+ population)

	Total housing units	Occupied housing units	% owner-occupied	% renter-occupied	Median value owner-occupied (5)
Metro Milwaukee	**669,098**	**618,680**	**61.7**	**38.3**	**$202,800**
Milwaukee County	**417,504**	**379,711**	**51.9**	**48.1**	**$197,164**
Brown Deer (village)	5,642	5,320	64.0	36.0	$166,700
Cudahy (city)	8,284	7,701	60.8	39.2	$158,800
Fox Point (village)	2,916	2,687	85.5	14.5	$292,400
Franklin (city)	13,317	12,713	77.6	22.4	$237,900
Glendale (city)	6,139	5,651	71.2	28.8	$210,400
Greendale (village)	6,074	5,934	63.8	36.2	$214,100
Greenfield (city)	17,693	16,519	59.6	40.4	$182,100
Hales Corners (village)	3,426	3,200	64.0	36.0	$234,200
Milwaukee (city)	258,284	229,555	44.5	55.5	$134,400
Oak Creek (city)	14,262	13,719	61.5	38.5	$218,900
St. Francis (city)	4,835	4,593	51.7	48.3	$158,800
Shorewood (village)	6,759	6,361	50.5	49.5	$288,700
South Milwaukee (city)	9,006	8,390	63.5	36.5	$166,000
Wauwatosa (city)	21,163	20,152	66.1	33.9	$227,800
West Allis (city)	29,510	27,535	55.5	44.5	$155,300
Whitefish Bay (village)	5,523	5,308	83.6	16.4	$319,400
Ozaukee County	**36,252**	**34,093**	**78.6**	**21.4**	**$255,600**
Cedarburg (city)	4,922	4,650	72.2	27.8	$244,900
Grafton (village)	5,100	4,753	70.3	29.7	$215,000
Mequon (city)	9,443	8,934	89.6	10.4	$358,300
Port Washington (city)	4,881	4,600	64.7	35.3	$197,000
Washington County	**54,703**	**51,881**	**78.0**	**22.0**	**$229,100**
Germantown (village)	8,018	7,776	79.7	20.3	$241,700
Hartford (city)	6,139	5,723	68.3	31.7	$190,200
Jackson (village)	2,855	2,787	72.4	27.6	$206,300
Richfield (village)	4,449	4,234	98.5	1.5	$310,100
Slinger (village)	2,091	1,970	78.0	22.0	$199,900
West Bend (city)	13,682	13,019	63.7	36.3	$178,600
Waukesha County	**160,639**	**152,995**	**76.7**	**23.3**	**$257,700**
Brookfield (city)	15,193	14,598	87.5	12.5	$280,800
Delafield (city)	3,201	2,863	65.6	34.4	$352,300
Elm Grove (village)	2,476	2,303	92.0	8.0	$375,700
Hartland (village)	3,670	3,601	59.0	41.0	$247,700
Menomonee Falls (village)	15,243	14,719	75.1	24.9	$233,700
Mukwonago (village)	3,094	3,028	65.3	34.7	$227,400
Muskego (city)	9,660	9,230	85.3	14.7	$269,300
New Berlin (city)	16,781	16,118	78.0	22.0	$243,300
Oconomowoc (city)	6,694	6,172	74.5	25.5	$235,500
Pewaukee (city)	5,659	5,365	84.2	15.8	$274,900
Pewaukee (village)	4,174	3,919	61.0	39.0	$202,000
Sussex (village)	4,047	3,910	65.0	35.0	$271,200
Waukesha (city)	30,079	28,714	58.9	41.1	$204,000

Source: U.S. Census Bureau, American Community Survey.

Notes

(1) Percent of individuals living below poverty level.
(2) Average travel time to work in minutes, one way.
(3) Percent of persons age 25 years old and over, high school graduates or higher.
(4) Percent of persons age 25 years old and over with bachelor's degree or higher.
(5) Median value of specified owner-occupied units. Specified owner-occupied units are owner-occupied, one-family, attached and detached houses on less than 10 acres without a business or medical office on the property.

Numbers given are from the U.S. Census Bureau as posted on its web site (www.census.gov) for incorporated municipalities (cities & villages) with a population of 5,000 or greater within the metro Milwaukee area. Selected data is from published 2010 Census reports and apply to the year 2010 unless otherwise indicated. Other data represent five-year estimates from the 2008-2012 American Community Survey (U.S. Census Bureau). As survey based information, ACS estimates have error margins attached to the estimates. Some numbers presented may vary somewhat from those given elsewhere due to either different source material or minor technical adjustments to census figures.

Among the selected municipalities in this listing, some have land area in multiple counties (the cities of Hartford, Milwaukee and the village of Mukwonago). In each of these cases, numbers given are aggregates over all county locations. Municipalities located in multiple counties are listed under the respective county in which the largest portion of their population resides.

MMAC

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