The first of its kind with MPS schools, Be the Spark education tours partner with businesses to show students and educators the essential skills needed to create a path to unlimited opportunities.

**BE THE SPARK BUSINESS EDUCATION TOURS**

- **Attendees:** 20-30 per tour
- **Dates:** Multiple events
- **Location:** Varies
- **Investment:** $2,500 - $5,000

**Promotional Benefits (varies by level):**
- Logo on all promotional collateral, including print, electronic communication and web
- Your company name featured in the COSBE Be the Spark welcome video
- Recognition in MMAC quarterly magazine, Milwaukee Commerce
- Repeated exposure through social media channels