PEOPLE ARE THE REGION’S MOST VALUABLE RESOURCE

As the labor pool shrinks, there will be a rapidly widening gap between available jobs and the people to fill them.

Thanks to innovative and forward thinking employers like you — the Be the Spark Business Education Tour program was launched in 2014 to address future talent needs.

The first of its kind with MPS schools, BUSINESSES show students and educators the essential skills needed to create a path to unlimited opportunities.

CONNECTING BUSINESSES AND STUDENTS FOR FOUR YEARS.

890 STUDENTS | 1,600 STUDENTS | 2,100 STUDENTS | 3,700+ STUDENTS | 3,800+ STUDENTS

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30 STUDENTS
6 DIFFERENT CAREER PATHS
EMPHASIS ON SOFT/ESSENTIAL SKILLS

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Business Tours for MPS 7th Graders

www.mmac.org/Spark.html

Questions? Contact Brittany Morton at 414.287.4124 or bmorton@mmac.org
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