

## PEOPLE ARE THE REGION'S MOST VALUABLE RESOURCE

As the labor pool shrinks, there will be a rapidly widening gap between available jobs and the people to fill them.

Thanks to innovative and forward thinking employers like you — the **Be the Spark Business Education Tour** program was launched in 2014 to address future talent needs.

The first of its kind with MPS schools, BUSINESSES show students and educators the essential skills needed to create a path to unlimited opportunities.

### PROJECTED METRO MILWAUKEE WORKFORCE GAP



## CONNECTING BUSINESSES AND STUDENTS FOR FOUR YEARS.

2014 - 15 |  
890 STUDENTS

2015 - 16 |  
1,600 STUDENTS

2016 - 17 |  
2,100 STUDENTS

2017 - 18 |  
3,700+ STUDENTS

2018-19 |  
3,800+ STUDENTS

Thanks to the support of 115+ business partners.

## JOIN US IN OUR GOAL

IT'S AN EASY PROCESS  
OUR TOUR COORDINATOR  
CAN GET YOU STARTED.

# THE SPARK FORMAT

90 MINUTE TOUR

30 STUDENTS

6 DIFFERENT CAREER PATHS

EMPHASIS ON SOFT/ESSENTIAL SKILLS

## GET STARTED TODAY!

CONTACT ALEXIS DEBLITZ - ADEBLITZ@MMAC.ORG | 414-287-4130

Brought to you by MMAC's Council of Small Business Executives

# COSBE'S BE THE SPARK

Business Tours for MPS 7<sup>th</sup> Graders



MILWAUKEE  
PUBLIC SCHOOLS

MMAC Metropolitan Milwaukee  
Association of Commerce

[www.mmac.org/Spark.html](http://www.mmac.org/Spark.html)

Questions? Contact Brittany Morton at 414.287.4124 or [bmorton@mmac.org](mailto:bmorton@mmac.org)

## JOIN THE LIST OF COMPANIES OPENING THEIR DOORS...

88NINE RADIO MILWAUKEE  
ALLIS ROLLER LLC  
ANDIS COMPANY  
APPLE LEISURE GROUP  
AW2 LOGISTICS  
BADGER METER  
BERGHAMMER CONSTRUCTION CORP.  
BEVCO ENGINEERING COMPANY, INC.  
BEYOND VISION  
BRIGGS & STRATTON CORPORATION  
BRIOHN BUILDING CORPORATION  
CARMA LABORATORIES, INC.  
CENTRAL OFFICE SYSTEMS  
CHARTER MANUFACTURING CO. INC.  
CHR. HANSEN INC.  
COAKLEY BROTHERS  
COVANTA ENVIRONMENTAL SOLUTIONS  
CRAMER-KRASSELT  
CREATIVE BUSINESS INTERIORS INC.  
CULTIVATE COMMUNICATIONS  
DERSE INC.  
DESERT AIRE CORP.  
DIRECT SUPPLY  
DISCOVERY WORLD  
DOUGLAS DYNAMICS  
EPPSTEIN UHEN ARCHITECTS INC.  
EQUIPS  
EXHIBIT SYSTEMS

GENMET  
GOOD KARMA BRANDS- ESPN MKE  
GRUNAU  
HASTINGS AIR ENERGY  
HAYES PERFORMANCE SYSTEMS, INC.  
HEALICS INC.  
HELLERMANNTYTON CORPORATION  
HUNGER TASK FORCE  
INNOVATIVE SIGNS INC.  
JAMES IMAGING SYSTEMS  
KAHLER SLATER  
LUTHER MANOR  
M3 INSURANCE  
MAJIC PRODUCTIONS  
MANPOWERGROUP  
MARCUS CORPORATION  
MARCUS THEATRES  
MAX WEISS CO., LLC  
METAL-ERA INC.  
METROPOLITAN MILWAUKEE  
ASSOCIATION OF COMMERCE  
MILWAUKEE BUCKS LLC  
MILWAUKEE BUSINESS JOURNAL  
MILWAUKEE PUBLIC MUSEUM  
MOORE CONSTRUCTION  
MORTENSON CONSTRUCTION

PIEPER ELECTRIC  
PLUM MEDIA  
POBLOCKI SIGN COMPANY LLC  
POWER TEST INC.  
PRICewaterhouseCOOPERS LLP  
REICH TOOL & DESIGN, INC.  
RIVER RUN COMPUTERS  
SCHROEDER SOLUTIONS  
SIKICH LLP  
SOUTHWEST AIRLINES CO.  
SPAULDING CLINICAL RESEARCH  
STAINLESS FOUNDRY & ENGINEERING  
STRATTEC SECURITY CORP.  
SUPERIOR SUPPORT RESOURCES, INC.  
TAILORED LABEL PRODUCTS INC.  
TOP FLOOR  
TRG MARKETING  
UNITED WAY OF GREATER MILWAUKEE &  
WAUKESHA COUNTY  
VEOLIA WATER MILWAUKEE  
VERLO MATTRESS  
VJS CONSTRUCTION SERVICES  
WAUKESHA METAL PRODUCTS  
WEC ENERGY GROUP  
WENTHE-DAVIDSON ENGINEERING CO.  
WEST ALLIS BLUE  
WESTERN STATES ENVELOPE & LABEL  
WISCONSIN STEEL AND TUBE  
WIXON INC.  
XYMOX TECHNOLOGIES

### SMALL BUSINESS CHAMPIONS



• Tools • Fabrications • Stampings •



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### CORPORATE CHAMPIONS

