Looking to increase awareness of your company’s brand? Advertise with the chamber.

For more than 150 years, the Metropolitan Milwaukee Association of Commerce (MMAC) has been the leading business organization in metro Milwaukee. Now you can reach companies with more than 300,000 employees across industry sectors in Milwaukee, Waukesha, Washington and Ozaukee counties.

Connect with the Milwaukee Region’s leading business decision-makers
MMAC reaches C-suite individuals and top decision makers through out the Milwaukee region.
- 3,000 CEOs/Founders/Presidents/Elected Officials
- 6,000 Senior Management (VPs, Directors, Managers)

No other print publication and e-newsletters give you a higher level of executive readership in Metro Milwaukee.

**PRINT**
Our award-winning quarterly magazine provides in-depth coverage of the top issues facing the metro Milwaukee business community. This full color publication features insights from top business leaders, local economic indicators and trends and member photos.

Past topics have included:
- MMAC’s public policy agenda
- Diversity, equity & inclusion
- Economic development wins for the region
- Attracting & retaining talented employees

**ONLINE**
MMAC’s weekly emails reach nearly 10,000 unique users and provides readers with news about the chamber and business community along with links to photos, programs and member companies.

MMAC.org had 80,000+ unique visitors in 2019, viewing more than 224,000 pages. Your banner ad has premium placement directly below the site’s navigation. The interactive directory, event promotions and members’ only portal encourage longer site visits, giving your ad even greater visibility.

Let us create a customized campaign for you.
Contact Jane Trenchard Backes at 414.287.4114 or jbackes@mmac.org
Milwaukee Commerce Advertising Opportunities

Our award-winning quarterly magazine provides in-depth coverage of the top issues facing the metro Milwaukee business community. This four-color, glossy publication features insights from top business leaders, local economic indicators and trends and member photos.

- Circulation: 4,000+ business executives & community leaders
- Published as digitally bound content through MMAC.org
- Archived online for 3+ years

### PACKAGE 1
**Investment: $8,000**

This gives your company a two-page spread in each quarterly magazine for one year.

- Four full-page print ads paired with an additional four full-page thought leadership articles (max 400 words)
- Your thought leadership article also featured once per quarter in MMAC’s weekly e-newsletter
- Clickable banner ad on MMAC.org for one year (exclusive to this package).

### PACKAGE 2
**Investment: $5,000**

- Four half-page print ads paired with an additional four half-page thought leadership articles (max 200 words)
- Your thought leadership article also featured once per quarter in MMAC's weekly e-newsletter

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### Advertising Rates

<table>
<thead>
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<th>Package</th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>4x</th>
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<td>-</td>
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<td>Package 2</td>
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<td>Half page</td>
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</table>

*Includes thought leadership article on facing page for CEO profile, commentary or additional ad content.

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### DEADLINES FOR EDITIONS

- **Spring**: Material due: 3/12/2021, Approx. mail date: April
- **Summer**: Material due: 5/14/2021, Approx. mail date: June
- **Fall**: Material due: 9/10/2021, Approx. mail date: October
- **Winter**: Material due: 11/12/2021, Approx. mail date: December

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**INTERESTED?**
Jane Trenchard Backes
414.287.4114
jbackes@mmac.org
MMAC email communications are an essential resource for the latest information and perspectives on business, talent, economic development and public policy that impacts the Milwaukee Region.

In Winter of 2020, MMAC is launching a new platform to deliver its weekly email to business and community leaders. This new platform allows users to select the date they receive our email communications and caters to their content preferences, increasing the likelihood that they engage with content.

Published every Tuesday, subscribers include more than 9,000 C-suite individuals and top decision makers
• 3,000 CEOs/Founders/Presidents/Elected Officials
• 6,000 Senior Management (VPs, Directors, Managers)

PRESENTING ADVERTISER
Investment: $5,000 per month/minimum of 3 months
• Exclusive
• Artwork placement: Top of newsletter
• Size: 600 pixels wide by 312 pixels tall
• Links to any URL provided

SUPPORTING ADVERTISER
Investment: $2,500 per month/minimum of 3 months
• Artwork placement: Middle of newsletter
• Size: 600 pixels wide by 312 pixels tall
• Links to any URL provided

FEATURED THOUGHT LEADERSHIP ARTICLE
Investment: $2,500 per article ($1,500 each for 3 or more)
Increase your visibility with a featured story and link included in our weekly email. Content can be written or a video insertion. Placement will vary based on issue.

• Limited to one story per week (on a first-come, first-served basis)
• Story will be housed on MMAC.org’s archive for 2 weeks after publication

MMAC communications team can work with you to ensure that your thought leadership message is relevant to our audience. MMAC reserves the right to ensure that messages match our organizational values.

INTERESTED?
Jane Trenchard Backes
414.287.4114 or jbackes@mmac.org