All Member Meeting
Securing our Future
$100 million Funding for K-12 students
$100 MILLION FUNDING FOR K-12 STUDENTS
VISION

A globally competitive region that fosters high-value jobs to sustain a vibrant quality of life for all
“The greatness of America lies not in being more enlightened than any other nation, but rather in her ability to repair her faults.”

Alexis de Tocqueville
LEADERS WHO TRANSFORMED MILWAUKEE
1991

Providing **SCHOLARSHIP**
Opportunities

*LEADERS*

**Jim Forbes**
Badger Meter

**Steve Graff**
Arthur Anderson

**Charlie McNeer**
Wisconsin Energy

**Jack Murray**
Universal Foods

**Mary Ellen Powers**
MMAC
$13 million college fund created

Business group targets needy city students

By JOEL DRESANG of The Journal staff

In a blockbuster boost to Milwaukee education, the business community has established a $13 million scholarship fund to help hundreds of low-income Milwaukee public school graduates attend Milwaukee area colleges. Within four years, the fund expects to be contributing nearly $1 million a year for a projected 480 students who otherwise might not be able to afford college.

The Metropolitan Milwaukee Association of Commerce announced the scholarship fund Wednesday at a news conference with School Superintendent Robert S. Peterkin, Mayor John O. Norquist and Charles S. McNeer, chairman of the association and chairman and chief executive officer of Wisconsin Energy Corp.

Beginning next fall, interest from the scholarship fund will be used to contribute up to $3,000 a year in each year of a needy student’s college education. Qualified students for the first year must be 1991 graduates of North Division, South Division, Madison, Pulaski or Custer High Schools. An association committee picked those schools as having the greatest need for student incentives. Other schools might be added to the program later.

Scholarship winners must be accepted as full-time students at any of 15 designated colleges in the Milwaukee area. The colleges will request the scholarships based on the unmet financial needs of qualified students. To keep their scholarships, the students will have to stay in school full time and continue progress toward a certificate or degree.

Besides the program at the five designated high schools, the fund will contribute $1,000 scholarships to five students at each of the 10 other Milwaukee public high schools, with the schools choosing the recipients.

“The MMAC Scholarship Fund is an investment in our area’s future,” McNeer said. "It will pro...
“We won’t find a better return on investment.”

MMAC Chair Steve Graff
Arthur Anderson
“We won’t find a better return on investment.”
I will transform Milwaukee by....

Inspiring young black males to reach for the Stars and chase their dreams.
I will transform Milwaukee by...
Making underrepresented voices heard LOUD & CLEAR!
Brewers strike out in Senate

Stadium deal fails by one vote, but diehards refuse to give up
Business leaders tinkering with stadium financing

Sheehy seeking to satisfy board

By Kenneth R. Lamke and Meg Jones of the Journal Sentinel staff

Business leaders will propose changes in the stadium financing plan rejected last week by the stadium board. Timothy Sheehy, president of the Metropolitan Milwaukee Association of Commerce, said Sunday.

Gov. Tommy Thompson, reached in Australia, and several stadium board members said Sunday they were encouraged by the continued effort of business leaders but wanted to see specifics of the new plan.

The board on Friday voted 8-5 against a business community plan to shift $50 million in borrowing from the Brewers to the stadium board. Two members who voted against the plan, however, said Sunday that they were having second thoughts.

“We’re trying to figure out what additional concerns (of board members) we need to address to get to eight votes,” said Sheehy, a prime author of the rejected plan.

Gov. Tommy Thompson: “I am still cautiously optimistic about it.”

He acknowledged that the new plan would involve some form of loan guarantees from area businesses.

The state and the Brewers agreed last year that the team would pick up $90 million of the $250 million stadium cost, with the rest coming from taxpayers. Because of questions...
Benefits of regional cooperation touted

Southeastern Wisconsin needs to capitalize on strengths, paper concludes

By THOMAS CONTENT of the Journal Sentinel staff

Regional cooperation is vital to sustaining economic development and tackling major issues in southeastern Wisconsin, repre-
"I've got a jet, so let's go to Ireland to get some ideas for Wisconsin."

Mike Cudahy
Marquette Electronics
Keeping professional
BASKETBALL

2012

LEADERS

Mark Furlong
BMO

Jon Hammes
Hammes partners

Ted Kellner
T&M Partners

Marc Marotta
Foley & Lardner

Ulice Payne
Addison-Clifton

John Schlifske
Northwestern Mutual

Tim Sullivan
Bucyrus
Building new venue is going to take some doing

Persuading taxpayers to help will be challenge, Kohl says
Business champions launch $20 million campaign
Cleaning up our RIVERS & HARBORS
Development talent through Quality Education
Development talent through Quality Education
1,500 students
Choice & charter schools serve nearly half of the city’s K–12 students.
% of students at schools meeting/exceeding expectations

MPS: 48% meeting, 52% exceeding
Choice: 81%
Charter: 80%
K-12 per-pupil funding, City of Milwaukee

Closing the funding gap

<table>
<thead>
<tr>
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<th>2022-23 School Year</th>
<th>2024-25 School Year</th>
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<tbody>
<tr>
<td>Charter</td>
<td>$14,000</td>
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<td>K-8 Private</td>
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<tr>
<td>K-12 Private</td>
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<td>MPS</td>
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Global talent shortage reaches 17-year-high

SOURCE: ManpowerGroup
U.S births per 1,000 people
“You can’t be what you can’t see.”
• Hybrid work policies
• Employee retention strategies
• Measuring employee culture satisfaction
• Using AI for upskilling
SEVEN PROSPERITY MEASURES

- Managers & officials
- Management, business, science, art occupations
- Unemployment
- Bachelor’s degree or higher
- Single, female-headed households with children
- Owner-occupied housing
- Poverty rate
Prosperity Ranking by Race
20 peer metros

White
1. Raleigh
2. Baltimore
3. Minneapolis
4. San Jose
5. Chicago
6. Milwaukee
7. Charlotte
8. San Antonio
9. Nashville
10. Orlando
11. St. Louis
12. Kansas City
13. Salt Lake
14. Indianapolis
15. Cleveland
16. Portland
17. Detroit
18. Columbus
19. Cincinnati
20. Pittsburgh
21. Buffalo

Black
1. Raleigh
2. San Antonio
3. Charlotte
4. Baltimore
5. Portland
6. Nashville
7. Chicago
8. Orlando
9. Indianapolis
10. Kansas City
11. Minneapolis
12. St. Louis
13. Columbus
14. Pittsburgh
15. Cincinnati
16. Louisville
17. Oklahoma City
18. Detroit
19. Cleveland
20. Buffalo
21. Milwaukee

Brown
1. St. Louis
2. Baltimore
3. Columbus
4. Minneapolis
5. Detroit
6. Indianapolis
7. Kansas City
8. San Antonio
9. Orlando
10. Salt Lake
11. San Jose
12. Nashville
13. Charlotte
14. Portland
15. Chicago
16. Cincinnati
17. Memphis
18. Raleigh
19. Cleveland
20. Milwaukee
21. Oklahoma City
Improve the recruitment, retention and advancement of Black & Brown talent
Region of Choice Companies

ABAXENT
Addison-Clifton
Advocate Aurora Health
American Roller
& Plasma Coatings
Associated Bank
Astronautics Corporation
of America
ATI Forged Products
Badger Meter
Beer Capitol Distributing Co.
BMO
Boldt
Briggs & Stratton
Broan-NuTone
C2
Centers for Independence
CG Schmidt
Charter Manufacturing Co.
Children's Wisconsin
Circa
City of Wauwatosa
Colorful Connections
Columbus McKinnon Corp.
Cross Management Services
Dedicated Computing
Deloitte
Diamond Discs International
Educational Credential Evaluators
Ernst & Young
FIS
Foley & Lardner
Froedtert Health
GE Healthcare
Generation Growth Capital
GenMet
Godfrey & Kahn
Good Karma Brands Milwaukee
Goodwill Industries of Southeastern WI
& Metro Chicago
Grant Thornton
Greater Milwaukee Foundation
Greendale School District
HARIBO of America
Harley-Davidson
Haywood Group
Herzing University
Husch Blackwell
Husco
Independence First
Johnson Controls
Johnson Financial Group
JP Cullen
JWS Classics
Kane Communications Group
Kohl's
Komatsu Mining Corp.
KPMG
Lubar & Co.
Luxe Incentives
Magellan Promotions
ManpowerGroup
Marcus Center for the Performing Arts
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<th>Region of Choice Companies</th>
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<tr>
<td>Marcus Corporation</td>
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<td>Medical College of Wisconsin</td>
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<td>Metal-Era</td>
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<td>Metro Milwaukee Society</td>
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<td>for Human Resource Managers (MMSHRM)</td>
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<td>MGIC</td>
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<tr>
<td>Michael Best &amp; Friedrich</td>
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<tr>
<td>Milwaukee Area Technical College</td>
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<td>Milwaukee Brewers Baseball Club</td>
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<td>Milwaukee Bucks &amp; Fiserv Forum</td>
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<td>Milwaukee Tool MMAC</td>
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<td>Molson Coors Beverage Company</td>
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<td>Mortenson</td>
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<td>MRA - The Management Association</td>
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<td>Northwestern Mutual</td>
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<td>Payne + Dolan</td>
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<td>PNC Bank</td>
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<td>Quarles &amp; Brady</td>
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<td>Reinhart Boerner</td>
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<td>Van Deuren</td>
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<td>Rexnord</td>
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<td>Robert W. Baird &amp; Co.</td>
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<td>Rockwell Automation</td>
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<td>SEEK Careers/Staffing</td>
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<td>Trans International</td>
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<td>Trefoil Group</td>
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<td>University of Wisconsin</td>
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<td>University of Wisconsin</td>
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<td>- Parkside</td>
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<td>Versiti Wisconsin</td>
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<td>VISIT Milwaukee</td>
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<td>von Briesen &amp; Roper</td>
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<tr>
<td>Waukesha Metal Products</td>
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<td>WEC Energy Group</td>
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<tr>
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<td>Wenthe-Davidson Engineering Co.</td>
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<tr>
<td>Willis Towers Watson</td>
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<tr>
<td>YMCA of Metropolitan Milwaukee</td>
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<tr>
<td>Zurn Water Solutions</td>
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Black & Brown talent as a % of total employment

- **2018 (Baseline)**: 15.4%
- **2019**: 16.7%
- **2020**: 16.9%
- **2021**: 17.2%
- **2022**: 18.1%
- **2023**: 18.1%

**Goal**: 18.1%
Black & Brown talent as % of total management

Goal: 8.6%

Year | Percentage
---|---
2018 | 7.0%
2019 | 7.8%
2020 | 8.6%
2021 | 8.7%
2022 | 9.2%
2023 |
Increase in percentage growth
2018–2022 employment

Metro Employers
50+ FTE
4.2%

ROC companies
16.2%
“We have a welcoming environment with strong company cultural values.”

“My company has responsive leadership and has demonstrated true commitment to their employees.”

“My company’s culture is something to be modeled. All colleagues can bring their whole selves to work.”
Would you recommend Metro Milwaukee as a place to live?

Net Promoter score

- White: 38
- Hispanic/Latino: 25
- African American: -17
“I find there to be too much segregation and not enough mixed communities with representation of black, brown and white.”

“A drawback is the racial segregation, which is surprising to me having lived in other northern cities with much more integration.”

“I would recommend this city to anyone, but there is definitely racism here.”
City of Milwaukee public safety budget

2009: 1,964

2022: 1,657
Reliance on Property Taxes

Municipal revenue vs. share of total

- U.S. Average: 24%
- Wisconsin: 42%
Governor
Tony Evers

Assembly Speaker
Robin Vos

Senate Majority Leader
Devon LeMahieu
# Milwaukee Sales Tax Breakdown

Begins January 1, 2024

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<tbody>
<tr>
<td></td>
<td>5.0%</td>
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<tr>
<td>State</td>
<td>0.9%</td>
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<tr>
<td>County</td>
<td>2.0%</td>
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<tr>
<td>City</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>7.5%</strong></td>
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