



Purely Socials



Purely Social events are designed to encourage networking and social interaction between young professionals living and working in the Milwaukee Region. Showcasing Milwaukee’s vibrant downtown, socials are held at different locations each month.

Sponsorship instantly gives your company access to a diverse group of young professionals who want to build their networks while exploring their city. Here’s a change to associate your brand with “connections,” and send the message that socializing with peers is just as important as working side-by-side. Purely social attendance ranges from 100-200 people each month.

PURELY SOCIALS SPONSOR BENEFITS

	Presenting	Supporting
INVESTMENT	\$5,000/6 events	\$1,000/1 events
PRE-EVENT EXPOSURE		
Sponsor recognition on all promotional and event collateral (print, e-marketing and web)	X	X
Sponsor recognition and/or logo in social media promotion	X	X
EVENT EXPOSURE		
Event signage	X	X
Complimentary registrations including drink ticket	10	
Display table for raffle prizes, company information or swag	X	X

Interested in sponsorship? Contact **Jane Backes**, VP of Investor Development at 414/287-4114 or jbackes@mmac.org