FUEL Milwaukee Sponsorships

FUEL Milwaukee is a community engagement organization for young professionals, new Milwaukeeans and regional enthusiasts who are passionate about creating a vibrant, inclusive community that is magnetic to talent.

With over 7,000 registered members and 50 employer partners, FUEL is the Milwaukee Region’s leading network addressing talent attracting and retention.

Additionally, FUEL garners significant community support and interest from outside of our membership network. FUEL has nearly 30,000 “followers” interacting with members and our sponsoring partners through social media and e-communications.

Demographics & Membership

7,000+
Individual Members

81%
Members aged 21-39

48%
| 52%
Male  | Female

65%
| 35%
White  | People of color

Promotions & Social Media

- E-Newsletter: 10,000 Active Contacts
- LinkedIn: 16,700 Group Members
- Twitter: 8,500 Followers
- Facebook: 3,500 Likes
- Instagram: 2,100 Followers

Industries of Employment

- 25.7% Financial services, Insurance & Real estate
- 20% Health care
- 16.7% Professional & Business Services
- 11.3% Manufacturing
- 9.2% Other
- 7.1% Non-profit & Assoc.
**Professional Development Bootcamp**

$2,500 - $10,000/Event sponsorships

Professional Development Bootcamp offers 15-workshops over 5 days in the morning, noon and evening. These workshops cover a variety of on-trend topics.

**Purely Socials**

$5,000/6 socials or $1,000/1 social

These social events encourage networking and social interactions between young professionals in the Milwaukee Region. Socials are held at different locations in the downtown area.

**Leadership Luncheons**

$5,000/5 events

Leadership luncheons feature prominent Milwaukeeans in leadership. Event goers learn details about a leader’s personal and professional journey to “the top” over their lunch hours.

**Race Bridge**

$5,000/4 webinars

These 60-minute conversations are intended to empower participants with the language and tools to identify racial inequity and challenge it in a productive way.

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**Interested in sponsorship?**

Contact Jane Backes, VP of Investor Development at 414/287-4114 or jbackes@mmac.org