

MMAC

2024 SPONSORSHIP OPPORTUNITIES

Brewers Outing Grand Slam Sponsorship



Event Date/Location:

June 12, 2024

American Family Field

11:30AM – 3:30PM

Event Description:

Roundtable members and their guests are invited to enjoy a Brewers game in the exclusive Northwestern Mutual Legends Club. Enjoy food, drinks, prize drawings and fun while networking with other executives before and during the game. We anticipate another sell-out crowd of 260 Roundtable members and their guests to be in attendance.

Program Description:

Each Executive Roundtable is a group of 8–12 small business owners who are members of the MMAC. They meet once a month to share best practices and resolve business challenges in a confidential setting. Participants represent a wide variety of industries—manufacturing, service, retail and professional. Nearly 400 executives participate in the program.

Contact Information:

Karen Powell

Director, Events & Programs

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Brewers Outing Sponsorship	Grand Slam
Investment	\$3,000
Exclusive Sponsor Benefits	
Your corporate logo placed on MMAC's website calendar promoting the event, with a direct link to your website.	✓
At Event	
Event Attendees	4
All event signage, including:	
Display table in the Northwestern Mutual Legends Club to greet and provide a giveaway to each attendee and to display your company literature	✓
Your corporate logo prominently displayed on electronic monitors inside the Northwestern Mutual Legends Club.	✓
Signage acknowledging your sponsorship with your corporate logo will be placed in the Northwestern Mutual Legends Club	✓
Table tents with your corporate logo will be placed on the bars and tables in the Northwestern Mutual Legends Club	✓
Digital/Print Marketing and Promotion	
Logo on all promotional and event collateral, including print, electronic marketing and web	✓
Prominent placement of your corporate logo on the event program, invitation flyer and event confirmation letter.	✓
Speaking Opportunities	
Opportunity for a representative from your company to address guests during the Inning Sponsorship prize drawings	✓
Additional Benefits	
Attendee list with contact information (Name, Company, Mailing Address)	✓
Right of first refusal	✓