## PONSORSHIP **OPPORTUNITIES**

# MMAC's Golf Outing **Sponsorships Overview**



Event Date/Location: August 12, 2024 9:30 AM- 7:00 PM University Club Country Club (formerly Tripoli Country Club)

#### **Event Description:**

The Executive Roundtable Golf Outing is a very popular social gathering for participants of the CEO, CFO, Senior Executive and Sales Management Roundtable program.

#### Program Description:

Each Executive Roundtable is a group of 8-12 small business owners who are members of the MMAC. They meet once a month to share best practices and resolve business challenges in a confidential setting. Participants represent a wide variety of industries-manufacturing, service, retail and professional. Nearly 400 executives participate in the program.

| Golf Outing Sponsorships   | Investment   |
|--|--------------|
| Eagle Sponsor  | \$5,000      |
| Golf Cart Sponsor  | \$2,500      |
| Putting Contest Sponsor  | \$2,000      |
| Cocktail Hour Sponsor  | \$1,500      |
| Winning Foursome Sponsor   | \$1,500      |
| Winning Foursome Sponsor 2   | \$1,500      |
| At Event   |              |
| Player spot  | 1            |
| Event attendees (includes all meals)   | 4            |
| Corporate tent at tee/green to greet golfers   | $\checkmark$ |
| Recognition at awards ceremony   | $\checkmark$ |
| Digital/Print Marketing and Promotion  |              |
| Company mention on promotional and event collateral, including print, electronic marketing and web | $\checkmark$ |
| Additional Benefits  |              |
| Attendee list with contact information (Name, Company,   | $\checkmark$ |

### Contact Information: **Karen Powell** Director, Events & Programs Phone: (414) 287-4166 Email: kpowell@mmac.org

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