

**MMAC**  
2024 SPONSORSHIP  
OPPORTUNITIES

CEOs of Growing  
Businesses (CGB)  
**Platinum Sponsor**

Event Date/Location:  
**Various**

**Program Description:**

Annual sponsorship of the CEOs of Growing Business (CGB): mid-sized, rapidly growing companies in metro Milwaukee region. Year-long marketing exposure at events and through marketing materials.

**Contact Information:**

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<b>Executive Roundtable</b>	<b>Platinum Sponsor</b>
<b>Investment</b>	<b>\$5,000</b>
<b>Recognized as a sponsor at these events:</b>	
Spring Event	✓
Brewers Outing	✓
Golf Outing	✓
Fall Event	✓
Holiday Gathering	✓
<b>At Event</b>	
Event Attendees: Spring Event & Fall event (3), Brewers (1), Golf outing (1 golfter + 2 representatives on-course)	✓
Event Signage (print and virtual platform)	✓
Corporate table on-course to greet golfers at Golf Outing	✓
<b>Digital/Print Marketing and Promotion</b>	
Logo on all promotional and event collateral, including print, electronic marketing and web	✓
Logo on event and CGB pages at MMAC.org	✓
Logo on BizTimes ads (4/year)	✓
Logo on all emails sent to CGB members	✓
<b>Speaking Opportunities</b>	
Podium time to address audience at spring and fall event	✓
<b>Additional Benefits</b>	
Industry exclusivity	✓
Attendee list with contact information (Name, Company, Mailing Address)	✓
Right of first refusal	✓