

MMAC
2024 SPONSORSHIP
OPPORTUNITIES

Executive Roundtable
Platinum Sponsor



Event Date/Location:
Various

Program Description:

The Executive Roundtable Program is a member service of the MMAC's small business division. The program provides small business CEOs, CFOs and other Senior Executives from companies with 5-300 employees, an opportunity to participate in monthly Roundtable meetings to share best practices and resolve business challenges in a confidential setting.

The program has nearly 300 individual members, making it MMAC's largest member program.

Contact Information:

Chauntele Kreutz
Executive Roundtable Manager
Phone: (414) 287-4146
Email: ckreutz@mmac.org

Executive Roundtable	Platinum Sponsor
Investment	\$5,500
Recognized as a sponsor at these events:	
Spring Event	✓
Brewers Outing	✓
Golf Outing	✓
Fall Event	✓
Holiday Gathering	✓
At Event	
Event Attendees: Spring Event (2), Brewers Outing (1), Fall event (2), Golf Outing (1 Golfer + 2 Representatives)	✓
Event Signage (print and virtual platform)	✓
Corporate table on-course for two company representatives to greet golfers at the Golf Outing	✓
Digital/Print Marketing and Promotion	
Logo on all promotional and event collateral, including print, electronic marketing and web	✓
Company recognition on event signage	✓
Logo on Executive Roundtable webpage at MMAC.org	✓
Logo on Event pages at MMAC.org	✓
Logo on BizTimes ads	✓
Logo on all emails sent to Roundtable members	✓
Speaking Opportunities	
Podium time to address audience at spring and fall event	✓
Additional Benefits	
Industry exclusivity	✓
Attendee list with contact information (Name, Company, Mailing Address)	✓
Right of first refusal	✓