Metro Milwaukee Community Profiles

Compiled by: Economic Research Division Metropolitan Milwaukee Association of Commerce 414.287.4100



Metropolitan Milwaukee Association of Commerce

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Demographic Statistics - Selected Metro Milwaukee Communities

| | | Population | | Median | House- | Median | Miles |
|---------------------------|---------|------------|---------|--------|---------|------------|----------|
| | | | % chg. | age | holds | household | to |
| Community | 2000 | 2010 | '00-'10 | 2010 | (1) | income (1) | CBD (2) |
| Milwaukee County | 940,164 | 947,735 | 0.8% | 33.6 | 379,711 | \$43,599 | - |
| Bayside (village) | 4,518 | 4,389 | -2.9% | 48.0 | 1,822 | \$91,000 | 12 |
| Brown Deer (village) | 12,170 | 11,999 | -1.4% | 41.8 | 5,320 | \$54,362 | 11 |
| Cudahy (city) | 18,429 | 18,267 | -0.9% | 40.3 | 7,701 | \$51,781 | 7 |
| Fox Point (village) | 7,012 | 6,701 | -4.4% | 45.6 | 2,687 | \$102,552 | 10 |
| Franklin (city) | 29,494 | 35,451 | 20.2% | 41.5 | 12,713 | \$76,426 | 13 |
| Glendale (city) | 13,367 | 12,872 | -3.7% | 46.8 | 5,651 | \$59,090 | 8 |
| Greendale (village) | 14,405 | 14,046 | -2.5% | 45.3 | 5,934 | \$65,000 | 11 |
| Greenfield (city) | 35,476 | 36,720 | 3.5% | 44.4 | 16,519 | \$51,103 | 11 |
| Hales Corners (village) | 7,765 | 7,692 | -0.9% | 43.9 | 3,200 | \$63,785 | 13 |
| Milwaukee (city) | 596,974 | 594,833 | -0.4% | 30.3 | 229,555 | \$35,823 | 0-14 |
| Oak Creek (city) | 28,456 | 34,451 | 21.1% | 37.4 | 13,719 | \$69,107 | 12 |
| River Hills (village) | 1,631 | 1,597 | -2.1% | 49.5 | 565 | \$193,438 | 10 |
| St. Francis (city) | 8,662 | 9,365 | 8.1% | 42.0 | 4,593 | \$43,400 | 6 |
| Shorewood (village) | 13,763 | 13,162 | -4.4% | 37.2 | 6,361 | \$61,740 | 4 |
| South Milwaukee (city) | 21,256 | 21,156 | -0.5% | 40.3 | 8,390 | \$53,990 | 10 |
| Wauwatosa (city) | 47,271 | 46,396 | -1.9% | 39.8 | 20,152 | \$68,674 | 5 |
| West Allis (city) | 61,254 | 60,411 | -1.4% | 37.7 | 27,535 | \$44,066 | 5 7 |
| West Milwaukee (village) | 4,201 | 4,206 | 0.1% | 34.7 | 2,020 | \$40,481 | 6 |
| Whitefish Bay (village) | 14,163 | 14,110 | -0.4% | 39.6 | 5,308 | \$106,699 | 6 |
| | | | | | | | |
| Ozaukee County | 82,317 | 86,395 | 5.0% | 42.9 | 34,093 | \$75,854 | - |
| Cedarburg (city) | 11,102 | 11,412 | 2.8% | 43.1 | 4,650 | \$67,382 | 22 |
| Grafton (village) | 10,464 | 11,459 | 9.5% | 40.7 | 4,753 | \$57,834 | 23 |
| Mequon (city) | 22,643 | 23,132 | 2.2% | 45.9 | 8,934 | \$106,733 | 16 |
| Port Washington (city) | 10,467 | 11,250 | 7.5% | 39.5 | 4,600 | \$61,191 | 27 |
| | | | | | | | |
| Washington County | 117,493 | 131,887 | 12.3% | 40.9 | 51,881 | \$66,485 | - |
| Germantown (village) | 18,260 | 19,749 | 8.2% | 41.7 | 7,776 | \$73,646 | 20 |
| Hartford (city) | 10,905 | 14,223 | 30.4% | 35.6 | 5,723 | \$57,316 | 39 |
| Richfield (village) | 10,373 | 11,300 | 8.9% | 45.0 | 4,234 | \$94,375 | 27 |
| West Bend (city) | 28,152 | 31,078 | 10.4% | 37.0 | 13,019 | \$54,579 | 39 |
| | | | | | | | |
| Waukesha County | 360,767 | 389,891 | 8.1% | 42.0 | 152,995 | \$75,689 | - |
| Brookfield (city) | 38,649 | 37,920 | -1.9% | 46.7 | 14,598 | \$88,012 | 12 |
| Elm Grove (village) | 6,249 | 5,934 | -5.0% | 48.5 | 2,303 | \$109,933 | 10 |
| Hartland (village) | 7,905 | 9,110 | 15.2% | 37.5 | 3,601 | \$68,980 | 27 |
| Menomonee Falls (village) | 32,647 | 35,626 | 9.1% | 43.3 | 14,719 | \$71,292 | 18 |
| Muskego (city) | 21,397 | 24,135 | 12.8% | 42.4 | 9,230 | \$84,075 | 18 |
| New Berlin (city) | 38,220 | 39,584 | 3.6% | 44.9 | 16,118 | \$76,236 | 14 |
| Oconomowoc (city) | 12,382 | 15,759 | 27.3% | 38.6 | 6,172 | \$72,201 | 14 35 |
| Pewaukee (city) | 11,783 | 13,195 | 12.0% | 45.3 | 5,365 | \$82,404 | 20 |
| Pewaukee (village) | 8,170 | 8,166 | 0.0% | 41.4 | 3,919 | \$63,544 | 20 |
| Sussex (village) | 8,828 | 10,518 | 19.1% | 37.5 | 3,910 | \$72,555 | 23 |
| Waukesha (city) | 64,825 | 70,718 | 9.1% | 34.2 | 28,714 | \$58,070 | 19 |
| | | | | | | | |

(1) U.S. Census Bureau, American Community Survey, 2008-2012 five year estimates.

(2) Miles to CBD (Central Business District) - miles from community to downtown Milwaukee.

Source: U.S. Census Bureau.

School Information - Selected Metro Milwaukee Communities

| | | Number | Enroll- | Student/ | Curr. edu. | Composite |
|--|----------------|---------|-----------|-------------|-------------|-----------|
| | Public H.S. | of | ment | inst. staff | cost per | ACT |
| Community (High School District) | District Phone | schools | PK-12 (2) | ratio (3) | student (3) | score (2) |
| Milwaukee County | | | | | | |
| Bayside (Nicolet)(1) | 414-351-1700 | 7 | 3,566 | 13.1 | \$13,904 | 24.4 |
| Brown Deer (Brown Deer) | 414-371-6750 | 2 | 1,622 | 12.6 | 12,354 | 20.1 |
| Cudahy (Cudahy) | 414-294-7400 | 7 | 2,623 | 12.7 | 11,128 | 20.8 |
| Fox Point (Nicolet)(1) | 414-351-1700 | 7 | 3,566 | 13.1 | 13,904 | 24.4 |
| Franklin (Franklin) | 414-529-8220 | 7 | 4,435 | 14.7 | 11,018 | 22.9 |
| Glendale (Nicolet)(1) | 414-351-1700 | 7 | 3,566 | 13.1 | 13,904 | 24.4 |
| Greendale (Greendale) | 414-423-2700 | 6 | 2,633 | 13.8 | 11,039 | 23.7 |
| Greenfield (Greenfield) | 414-855-2050 | 6 | 3,890 | 16.4 | 9,930 | 20.9 |
| Hales Corners (Whitnall) | 414-525-8400 | 4 | 2,332 | 14.0 | 9,787 | 22.9 |
| Milwaukee (Milwaukee) | 414-475-8393 | 166 | 78,363 | 15.8 | 12,255 | 15.9 |
| Oak Creek (Oak Creek-Franklin) | 414-768-5880 | 10 | 6,382 | 15.4 | 8,572 | 21.8 |
| River Hills (Nicolet)(1) | 414-351-1700 | 7 | 3,566 | 13.1 | 13,904 | 24.4 |
| St. Francis (St. Francis) | 414-747-3900 | 3 | 1,299 | 15.5 | 9,979 | 19.8 |
| Shorewood (Shorewood) | 414-963-6901 | 5 | 2,059 | 14.3 | 11,643 | 24.5 |
| South Milwaukee (South Milwaukee) | 414-766-5000 | 6 | 3,314 | 14.6 | 10,110 | 21.9 |
| Wauwatosa (Wauwatosa) | 414-773-1000 | 17 | 7,204 | 13.6 | 9,522 | 23.4 |
| West Allis (West Allis-West Milw.) | 414-604-3000 | 18 | 9,390 | 13.2 | 12,030 | 21.0 |
| West Milwaukee (West Allis-West Milw.) | 414-604-3000 | 18 | 9,390 | 13.2 | 12,030 | 21.0 |
| Whitefish Bay (Whitefish Bay) | 414-963-3921 | 4 | 3,097 | 14.1 | 10,621 | 26.0 |
| Ozaukee County | | | | | | |
| Cedarburg (Cedarburg) | 262-376-6100 | 5 | 3,048 | 14.8 | \$9,885 | 24.8 |
| Grafton (Grafton) | 262-376-5400 | 5 | 2,124 | 12.5 | 10,826 | 23.0 |
| Mequon (Mequon-Thiensville) | 262-238-8500 | 6 | 3,563 | 13.9 | 10,834 | 25.0 |
| Port Washington (Pt. WashSaukville) | 262-268-6000 | 5 | 2,686 | 14.0 | 10,032 | 23.3 |
| Washington County | | | | | | |
| Germantown (Germantown) | 262-253-3900 | 6 | 3,997 | 14.0 | \$9,682 | 24.0 |
| Hartford (Hartford)(1) | 262-670-3200 | 11 | 4,654 | 13.5 | 10,359 | 22.3 |
| Richfield (Hartford)(1) | 262-670-3200 | 11 | 4,654 | 13.5 | 10,359 | 22.3 |
| West Bend (West Bend) | 262-306-4800 | 12 | 6,920 | 15.4 | 9,396 | 21.2 |
| | | 12 | 0,720 | 10.1 | 7,070 | |
| Waukesha County | | | | | | |
| Brookfield (Elmbrook) | 262-781-3030 | 10 | 6,992 | 13.3 | \$11,276 | 24.9 |
| Elm Grove (Elmbrook) | 262-781-3030 | 10 | 6,992 | 13.3 | 11,276 | 24.9 |
| Hartland (Arrowhead)(1) | 262-369-3611 | 14 | 6,873 | 15.5 | 10,400 | 24.6 |
| Menomonee Falls (Menomonee Falls) | 262-255-8440 | 7 | 4,295 | 14.2 | 10,959 | 23.3 |
| Muskego (Muskego-Norway) | 262-971-1800 | 8 | 4,977 | 16.1 | 9,663 | 22.9 |
| New Berlin (New Berlin) | 262-789-6200 | 6 | 4,656 | 14.6 | 9,891 | 24.3 |
| Oconomowoc (Oconomowoc) | 262-560-1115 | 8 | 5,131 | 14.9 | 9,726 | 22.4 |
| Pewaukee (city)(Pewaukee) | 262-691-2100 | 4 | 2,639 | 15.6 | 9,613 | 23.4 |
| Pewaukee (village)(Pewaukee) | 262-691-2100 | 4 | 2,639 | 15.6 | 9,613 | 23.4 |
| Sussex (Sussex-Hamilton) | 262-246-1973 | 7 27 | 4,698 | 15.4 | 9,691 | 23.6 |
| Waukesha (Waukesha) | 262-970-1000 | 27 | 13,897 | 14.7 | 11,209 | 22.7 |
| | | | | | | |

(1) Combinied totals for multiple school districts feeding into one unified high school district.

(2) Statistics are for the 2012-13 school year.

(3) Student-instructional staff ratio and current education costs per student numbers are from the 2011-12 school year.

Source: Wisconsin Depart. of Public Instruction.

Housing Information - Selected Metro Milwaukee Communites

| | Occupied | Percent | Avg. sales | Net property |
|---------------------------|---------------|-------------|-----------------|-----------------|
| | housing units | owner-occ. | price of homes | tax rate 2013 |
| Community | (ACS 08-12) | (ACS 08-12) | sold (2013) (1) | per \$1,000 (2) |
| Milwaukee County | 379,711 | 51.9 | \$141,598 | - |
| Bayside (village) | 1,822 | 78.4 | \$304,518 | \$27.54 |
| Brown Deer (village) | 5,320 | 64.0 | \$110,965 | \$30.71 |
| Cudahy (city) | 7,701 | 60.8 | \$110,500 | \$27.47 |
| Fox Point (village) | 2,687 | 85.5 | \$334,915 | \$27.09 |
| Franklin (city) | 12,713 | 77.6 | \$219,372 | \$25.56 |
| Glendale (city) | 5,651 | 71.2 | \$158,179 | \$26.97 |
| Greendale (village) | 5,934 | 63.8 | \$182,457 | \$27.64 |
| Greenfield (city) | 16,519 | 59.6 | \$140,447 | \$26.62 |
| Hales Corners (village) | 3,200 | 64.0 | \$195,194 | \$25.63 |
| Milwaukee (city) | 229,555 | 44.5 | \$101,119 | \$29.37 |
| Oak Creek (city) | 13,719 | 61.5 | \$190,556 | \$23.66 |
| River Hills (village) | 565 | 99.3 | \$587,114 | \$26.23 |
| St. Francis (city) | 4,593 | 51.7 | \$130,564 | \$29.33 |
| Shorewood (village) | 6,361 | 50.5 | \$303,979 | \$28.84 |
| South Milwaukee (city) | 8,390 | 63.5 | \$123,043 | \$28.28 |
| Wauwatosa (city) | 20,152 | 66.1 | \$216,149 | \$25.25 |
| West Allis (city) | 27,535 | 55.5 | \$107,562 | \$28.41 |
| West Milwaukee (village) | 2,020 | 31.6 | \$81,342 | \$30.80 |
| Whitefish Bay (village) | 5,308 | 83.6 | \$397,821 | \$24.03 |
| | | | | |
| Ozaukee County | 34,093 | 78.6 | \$282,220 | _ |
| Cedarburg (city) | 4,650 | 72.2 | \$295,512 | \$19.92 |
| Grafton (village) | 4,753 | 70.3 | \$222,024 | \$21.72 |
| Mequon (city) | 8,934 | 89.6 | \$417,548 | \$16.73 |
| Port Washington (city) | 4,600 | 64.7 | \$191,799 | \$18.36 |
| | | | | |
| Washington County | 51,881 | 78.0 | \$202,848 | |
| Germantown (village) | 7,776 | 79.7 | \$230,123 | \$18.58 |
| Hartford (city) | 5,723 | 68.3 | \$169,548 | \$20.09 |
| Richfield (village) | 4,234 | 98.5 | \$298,845 | \$15.09 |
| West Bend (city) | 13,019 | 63.7 | \$173,378 | \$21.06 |
| | | | | |
| Waukesha County | 152,995 | 76.7 | \$276,007 | - |
| Brookfield (city) | 14,598 | 87.5 | \$284,341 | \$18.34 |
| Elm Grove (village) | 2,303 | 92.0 | \$321,252 | \$19.12 |
| Hartland (village) | 3,601 | 59.0 | \$369,929 | \$17.22 |
| Menomonee Falls (village) | 14,719 | 75.1 | \$245,796 | \$19.27 |
| Muskego (city) | 9,230 | 85.3 | \$267,623 | \$17.93 |
| New Berlin (city) | 16,118 | 78.0 | \$232,922 | \$18.64 |
| Oconomowoc (city) | 6,172 | 74.5 | \$288,820 | \$18.31 |
| Pewaukee (city) (3) | 5,365 | 84.2 | \$250,893 | \$15.66 |
| Pewaukee (village) (3) | 3,919 | 61.0 | \$250,893 | \$18.87 |
| Sussex (village) | 3,910 | 65.0 | \$284,774 | \$17.25 |
| Waukesha (city) | 28,714 | 58.9 | \$197,273 | \$21.39 |

(1) Average sales price of residential properties including single-family, two-family, multi-family and condo units sold through MLS.

(2) 2013 rate for 2014 purposes. Net rate per \$1,000 of full value (equivalent to estimated market value).

(3) Average sales price for both the village and city of Pewaukee combined.

Sources: U.S. Census Bureau, Multiple Listing Service & Wisconsin Department of Revenue.



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