Metro Milwaukee Community Profiles

Compiled by: Economic Research Division Metropolitan Milwaukee Association of Commerce 414.287.4100



Metropolitan Milwaukee Association of Commerce

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Demographic Statistics - Selected Metro Milwaukee Communities

		Population		Median	House-	Median	Miles
			% chg.	age	holds	household	to
Community	2000	2010	'00-'10	2010	(1)	income (1)	CBD (2)
Milwaukee County	940,164	947,735	0.8%	33.6	379,711	\$43,599	-
Bayside (village)	4,518	4,389	-2.9%	48.0	1,822	\$91,000	12
Brown Deer (village)	12,170	11,999	-1.4%	41.8	5,320	\$54,362	11
Cudahy (city)	18,429	18,267	-0.9%	40.3	7,701	\$51,781	7
Fox Point (village)	7,012	6,701	-4.4%	45.6	2,687	\$102,552	10
Franklin (city)	29,494	35,451	20.2%	41.5	12,713	\$76,426	13
Glendale (city)	13,367	12,872	-3.7%	46.8	5,651	\$59,090	8
Greendale (village)	14,405	14,046	-2.5%	45.3	5,934	\$65,000	11
Greenfield (city)	35,476	36,720	3.5%	44.4	16,519	\$51,103	11
Hales Corners (village)	7,765	7,692	-0.9%	43.9	3,200	\$63,785	13
Milwaukee (city)	596,974	594,833	-0.4%	30.3	229,555	\$35,823	0-14
Oak Creek (city)	28,456	34,451	21.1%	37.4	13,719	\$69,107	12
River Hills (village)	1,631	1,597	-2.1%	49.5	565	\$193,438	10
St. Francis (city)	8,662	9,365	8.1%	42.0	4,593	\$43,400	6
Shorewood (village)	13,763	13,162	-4.4%	37.2	6,361	\$61,740	4
South Milwaukee (city)	21,256	21,156	-0.5%	40.3	8,390	\$53,990	10
Wauwatosa (city)	47,271	46,396	-1.9%	39.8	20,152	\$68,674	5
West Allis (city)	61,254	60,411	-1.4%	37.7	27,535	\$44,066	5 7
West Milwaukee (village)	4,201	4,206	0.1%	34.7	2,020	\$40,481	6
Whitefish Bay (village)	14,163	14,110	-0.4%	39.6	5,308	\$106,699	6
Ozaukee County	82,317	86,395	5.0%	42.9	34,093	\$75,854	-
Cedarburg (city)	11,102	11,412	2.8%	43.1	4,650	\$67,382	22
Grafton (village)	10,464	11,459	9.5%	40.7	4,753	\$57,834	23
Mequon (city)	22,643	23,132	2.2%	45.9	8,934	\$106,733	16
Port Washington (city)	10,467	11,250	7.5%	39.5	4,600	\$61,191	27
Washington County	117,493	131,887	12.3%	40.9	51,881	\$66,485	-
Germantown (village)	18,260	19,749	8.2%	41.7	7,776	\$73,646	20
Hartford (city)	10,905	14,223	30.4%	35.6	5,723	\$57,316	39
Richfield (village)	10,373	11,300	8.9%	45.0	4,234	\$94,375	27
West Bend (city)	28,152	31,078	10.4%	37.0	13,019	\$54,579	39
Waukesha County	360,767	389,891	8.1%	42.0	152,995	\$75,689	-
Brookfield (city)	38,649	37,920	-1.9%	46.7	14,598	\$88,012	12
Elm Grove (village)	6,249	5,934	-5.0%	48.5	2,303	\$109,933	10
Hartland (village)	7,905	9,110	15.2%	37.5	3,601	\$68,980	27
Menomonee Falls (village)	32,647	35,626	9.1%	43.3	14,719	\$71,292	18
Muskego (city)	21,397	24,135	12.8%	42.4	9,230	\$84,075	18
New Berlin (city)	38,220	39,584	3.6%	44.9	16,118	\$76,236	14
Oconomowoc (city)	12,382	15,759	27.3%	38.6	6,172	\$72,201	14 35
Pewaukee (city)	11,783	13,195	12.0%	45.3	5,365	\$82,404	20
Pewaukee (village)	8,170	8,166	0.0%	41.4	3,919	\$63,544	20
Sussex (village)	8,828	10,518	19.1%	37.5	3,910	\$72,555	23
Waukesha (city)	64,825	70,718	9.1%	34.2	28,714	\$58,070	19

(1) U.S. Census Bureau, American Community Survey, 2008-2012 five year estimates.

(2) Miles to CBD (Central Business District) - miles from community to downtown Milwaukee.

Source: U.S. Census Bureau.

School Information - Selected Metro Milwaukee Communities

		Number	Enroll-	Student/	Curr. edu.	Composite
	Public H.S.	of	ment	inst. staff	cost per	ACT
Community (High School District)	District Phone	schools	PK-12 (2)	ratio (3)	student (3)	score (2)
Milwaukee County						
Bayside (Nicolet)(1)	414-351-1700	7	3,566	13.1	\$13,904	24.4
Brown Deer (Brown Deer)	414-371-6750	2	1,622	12.6	12,354	20.1
Cudahy (Cudahy)	414-294-7400	7	2,623	12.7	11,128	20.8
Fox Point (Nicolet)(1)	414-351-1700	7	3,566	13.1	13,904	24.4
Franklin (Franklin)	414-529-8220	7	4,435	14.7	11,018	22.9
Glendale (Nicolet)(1)	414-351-1700	7	3,566	13.1	13,904	24.4
Greendale (Greendale)	414-423-2700	6	2,633	13.8	11,039	23.7
Greenfield (Greenfield)	414-855-2050	6	3,890	16.4	9,930	20.9
Hales Corners (Whitnall)	414-525-8400	4	2,332	14.0	9,787	22.9
Milwaukee (Milwaukee)	414-475-8393	166	78,363	15.8	12,255	15.9
Oak Creek (Oak Creek-Franklin)	414-768-5880	10	6,382	15.4	8,572	21.8
River Hills (Nicolet)(1)	414-351-1700	7	3,566	13.1	13,904	24.4
St. Francis (St. Francis)	414-747-3900	3	1,299	15.5	9,979	19.8
Shorewood (Shorewood)	414-963-6901	5	2,059	14.3	11,643	24.5
South Milwaukee (South Milwaukee)	414-766-5000	6	3,314	14.6	10,110	21.9
Wauwatosa (Wauwatosa)	414-773-1000	17	7,204	13.6	9,522	23.4
West Allis (West Allis-West Milw.)	414-604-3000	18	9,390	13.2	12,030	21.0
West Milwaukee (West Allis-West Milw.)	414-604-3000	18	9,390	13.2	12,030	21.0
Whitefish Bay (Whitefish Bay)	414-963-3921	4	3,097	14.1	10,621	26.0
Ozaukee County						
Cedarburg (Cedarburg)	262-376-6100	5	3,048	14.8	\$9,885	24.8
Grafton (Grafton)	262-376-5400	5	2,124	12.5	10,826	23.0
Mequon (Mequon-Thiensville)	262-238-8500	6	3,563	13.9	10,834	25.0
Port Washington (Pt. WashSaukville)	262-268-6000	5	2,686	14.0	10,032	23.3
Washington County						
Germantown (Germantown)	262-253-3900	6	3,997	14.0	\$9,682	24.0
Hartford (Hartford)(1)	262-670-3200	11	4,654	13.5	10,359	22.3
Richfield (Hartford)(1)	262-670-3200	11	4,654	13.5	10,359	22.3
West Bend (West Bend)	262-306-4800	12	6,920	15.4	9,396	21.2
		12	0,720	10.1	7,070	
Waukesha County						
Brookfield (Elmbrook)	262-781-3030	10	6,992	13.3	\$11,276	24.9
Elm Grove (Elmbrook)	262-781-3030	10	6,992	13.3	11,276	24.9
Hartland (Arrowhead)(1)	262-369-3611	14	6,873	15.5	10,400	24.6
Menomonee Falls (Menomonee Falls)	262-255-8440	7	4,295	14.2	10,959	23.3
Muskego (Muskego-Norway)	262-971-1800	8	4,977	16.1	9,663	22.9
New Berlin (New Berlin)	262-789-6200	6	4,656	14.6	9,891	24.3
Oconomowoc (Oconomowoc)	262-560-1115	8	5,131	14.9	9,726	22.4
Pewaukee (city)(Pewaukee)	262-691-2100	4	2,639	15.6	9,613	23.4
Pewaukee (village)(Pewaukee)	262-691-2100	4	2,639	15.6	9,613	23.4
Sussex (Sussex-Hamilton)	262-246-1973	7 27	4,698	15.4	9,691	23.6
Waukesha (Waukesha)	262-970-1000	27	13,897	14.7	11,209	22.7

(1) Combinied totals for multiple school districts feeding into one unified high school district.

(2) Statistics are for the 2012-13 school year.

(3) Student-instructional staff ratio and current education costs per student numbers are from the 2011-12 school year.

Source: Wisconsin Depart. of Public Instruction.

Housing Information - Selected Metro Milwaukee Communites

	Occupied	Percent	Avg. sales	Net property
	housing units	owner-occ.	price of homes	tax rate 2013
Community	(ACS 08-12)	(ACS 08-12)	sold (2013) (1)	per \$1,000 (2)
Milwaukee County	379,711	51.9	\$141,598	-
Bayside (village)	1,822	78.4	\$304,518	\$27.54
Brown Deer (village)	5,320	64.0	\$110,965	\$30.71
Cudahy (city)	7,701	60.8	\$110,500	\$27.47
Fox Point (village)	2,687	85.5	\$334,915	\$27.09
Franklin (city)	12,713	77.6	\$219,372	\$25.56
Glendale (city)	5,651	71.2	\$158,179	\$26.97
Greendale (village)	5,934	63.8	\$182,457	\$27.64
Greenfield (city)	16,519	59.6	\$140,447	\$26.62
Hales Corners (village)	3,200	64.0	\$195,194	\$25.63
Milwaukee (city)	229,555	44.5	\$101,119	\$29.37
Oak Creek (city)	13,719	61.5	\$190,556	\$23.66
River Hills (village)	565	99.3	\$587,114	\$26.23
St. Francis (city)	4,593	51.7	\$130,564	\$29.33
Shorewood (village)	6,361	50.5	\$303,979	\$28.84
South Milwaukee (city)	8,390	63.5	\$123,043	\$28.28
Wauwatosa (city)	20,152	66.1	\$216,149	\$25.25
West Allis (city)	27,535	55.5	\$107,562	\$28.41
West Milwaukee (village)	2,020	31.6	\$81,342	\$30.80
Whitefish Bay (village)	5,308	83.6	\$397,821	\$24.03
Ozaukee County	34,093	78.6	\$282,220	_
Cedarburg (city)	4,650	72.2	\$295,512	\$19.92
Grafton (village)	4,753	70.3	\$222,024	\$21.72
Mequon (city)	8,934	89.6	\$417,548	\$16.73
Port Washington (city)	4,600	64.7	\$191,799	\$18.36
Washington County	51,881	78.0	\$202,848	
Germantown (village)	7,776	79.7	\$230,123	\$18.58
Hartford (city)	5,723	68.3	\$169,548	\$20.09
Richfield (village)	4,234	98.5	\$298,845	\$15.09
West Bend (city)	13,019	63.7	\$173,378	\$21.06
Waukesha County	152,995	76.7	\$276,007	-
Brookfield (city)	14,598	87.5	\$284,341	\$18.34
Elm Grove (village)	2,303	92.0	\$321,252	\$19.12
Hartland (village)	3,601	59.0	\$369,929	\$17.22
Menomonee Falls (village)	14,719	75.1	\$245,796	\$19.27
Muskego (city)	9,230	85.3	\$267,623	\$17.93
New Berlin (city)	16,118	78.0	\$232,922	\$18.64
Oconomowoc (city)	6,172	74.5	\$288,820	\$18.31
Pewaukee (city) (3)	5,365	84.2	\$250,893	\$15.66
Pewaukee (village) (3)	3,919	61.0	\$250,893	\$18.87
Sussex (village)	3,910	65.0	\$284,774	\$17.25
Waukesha (city)	28,714	58.9	\$197,273	\$21.39

(1) Average sales price of residential properties including single-family, two-family, multi-family and condo units sold through MLS.

(2) 2013 rate for 2014 purposes. Net rate per \$1,000 of full value (equivalent to estimated market value).

(3) Average sales price for both the village and city of Pewaukee combined.

Sources: U.S. Census Bureau, Multiple Listing Service & Wisconsin Department of Revenue.



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