We advocate → you benefit
The advocacy MMAC provided over many years led to monumental changes in the recently passed state budget.

$200+ MILLION SMALL BUSINESS TAX SAVINGS
in the first year following repeal of the personal property tax. Governor Tony Evers supported the repeal of this “outdated burdensome tax.”

BLOCKED $478 MILLION TAX INCREASE
on businesses by retaining the manufacturing and agriculture tax credit.

$1 BILLION INVESTMENT IN OUR SCHOOLS
will ensure equitable funding among all students and improve their outcomes, including those with special needs, regardless of where they attend.

ADDITIONAL FUNDS FOR QUALITY-OF-LIFE SERVICES
Communities across the state – including the city of Milwaukee and Milwaukee County – will see improved public safety, transportation, libraries, parks and more after groundbreaking legislation was passed to increase revenues to local municipalities. Locally, bankruptcy will be avoided and an underfunded pension system will become solvent.

25% R&D TAX CREDIT STARTING IN 2024
Up from 15%, the tax credit will improve competitiveness and aid in the development of new products within the state.

“The Milwaukee Region is on the ascent and attracting talent and investment thanks to MMAC’s focus on innovative policies like school choice while also advocating for traditional pro-growth policies like tax reductions and right-to-work policies.”

-Dale Kooyenga, MMAC President
"It is imperative to be engaged with the business community, to leverage policies and make the region attractive for businesses and employees."

"MMAC’s advocacy for workforce engagement is great – as there is potential to find employment for those coming out of correctional facilities, immigrants and the unschooled."

"We are members because we want to understand the direction the state is going...the information provided by MMAC has been very important to us."

"Microsoft is a welcome addition to the tech ecosystem in SE WI. The economic impact of the company’s investment will spread across our entire region in the years to come.

Microsoft has deep partnerships with Wisconsin businesses that will be further strengthened by the company’s data center investments in Mount Pleasant."

-Jim Paetsch, Milwaukee 7 Executive Director

Looking for more ways to get engaged and have an impact?

Contact Ryan Rivas
Membership Engagement Manager

Milwaukee 7 - MMAC’s economic development partnership – helps expand technology sector in the region

MICROSOFT COMPANY
TO INVEST AT LEAST $1 BILLION IN MOUNT PLEASANT

- Data center campus
- Construction commenced July 2023

America Works of Wisconsin Employment Agency 15 FTE

HNTB Corporation Engineering/Consulting 136 FTE

Literacy Services of Wisconsin Adult Education 20 FTE