

# Tomorrow's Talent Is Here Today: Seizing Opportunity in the Digital Age



ManpowerGroup™

# ManpowerGroup Overview

## 70 Years of Global Workforce Solutions Expertise



Revenues of  
**\$21 billion**



**87%** of revenues  
generated outside the U.S.



80 Countries  
& Territories



29,000  
Employees



2,700  
Offices



Most Trusted Brand in the Industry

2019 **WORLD'S MOST  
ETHICAL  
COMPANIES™**  
WWW.ETHISPHERE.COM

**FORTUNE**  
WORLD'S MOST  
ADMIRABLE  
COMPANIES 2018



Most Trusted Brand in the Industry



ManpowerGroup®



ManpowerGroup  
Solutions



Experis®  
ManpowerGroup



Manpower®



Right  
Management®  
ManpowerGroup

108

Talent  
Shortages  
Are Growing  
Nationally

46%

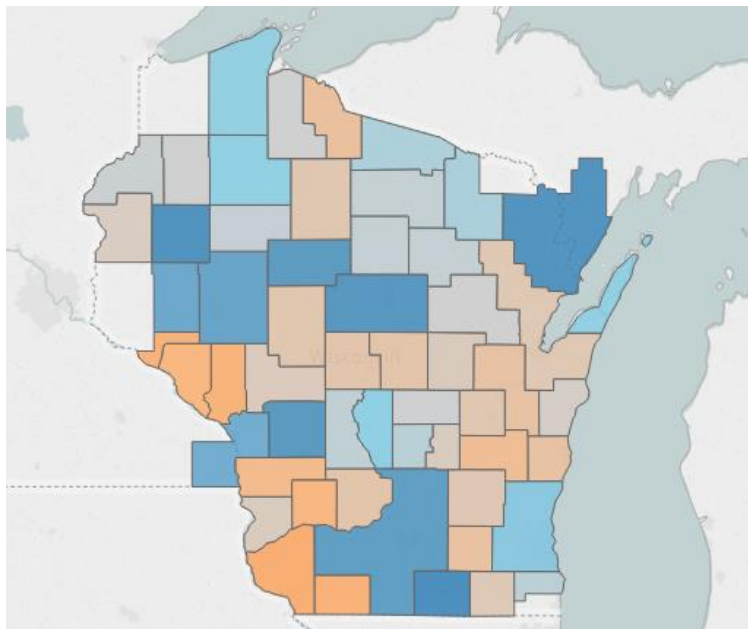
14%

Great Recession  
(2010)

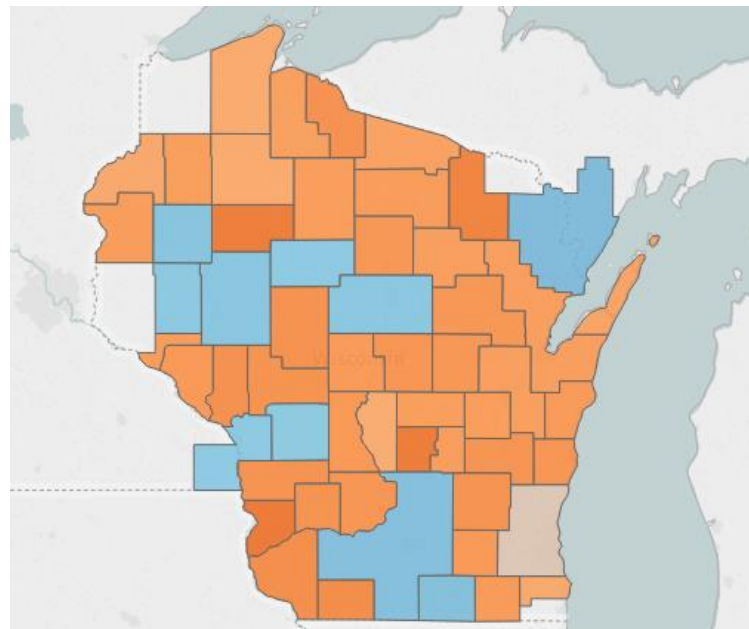
Today  
(2018)

# Wisconsin

2012



2018



RDI Values

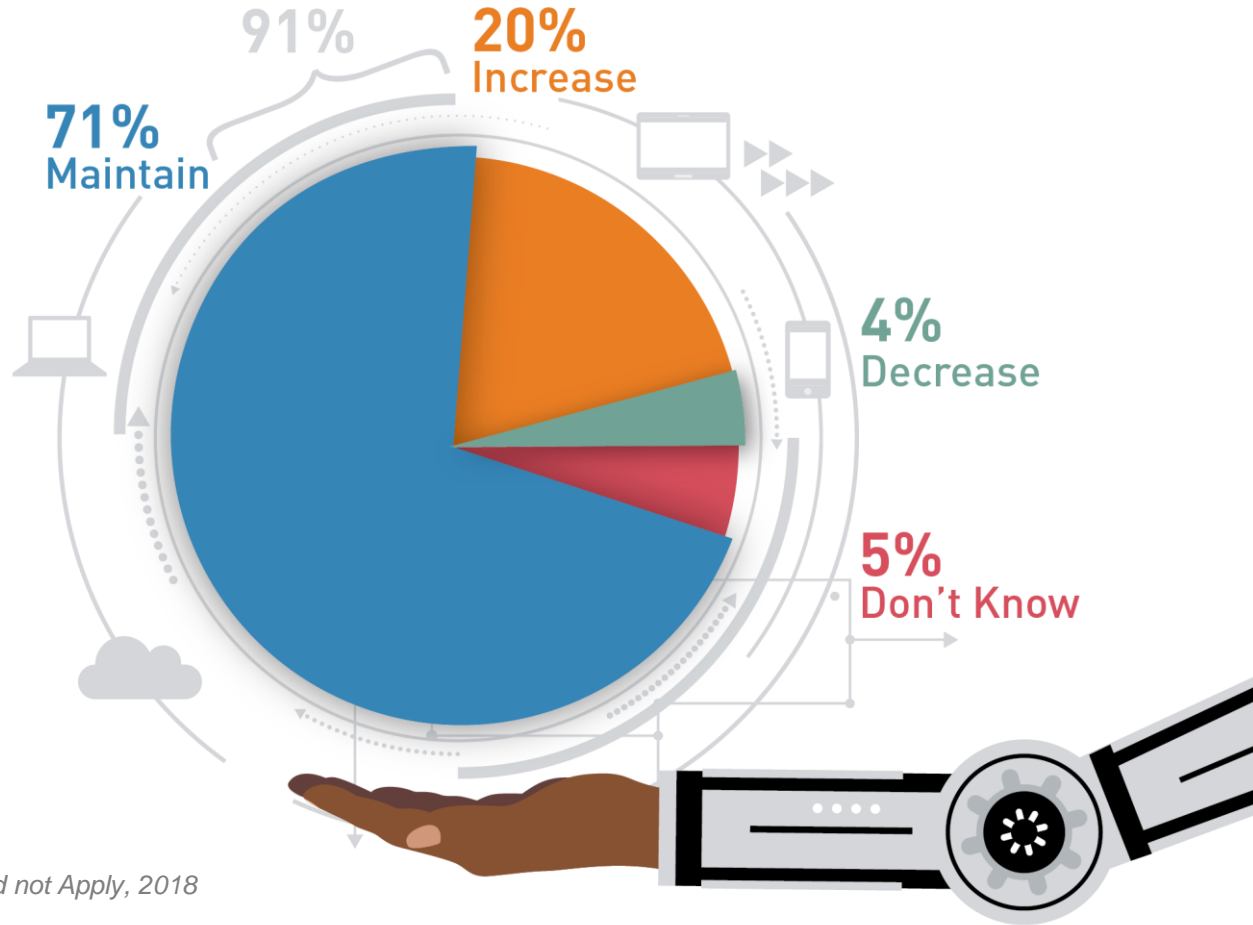
0.00

10.00

Easy

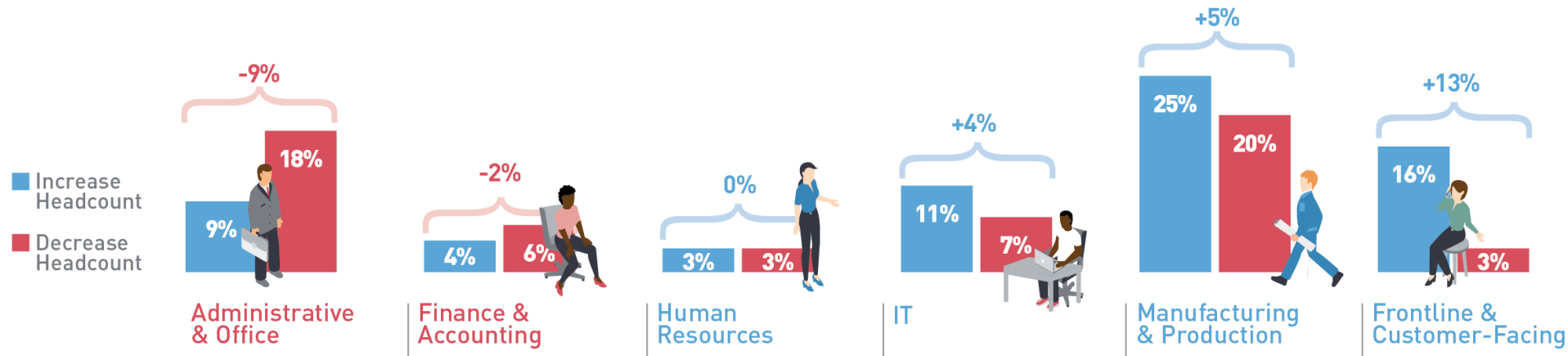
Hard

# With Automation Creating New and Different Jobs

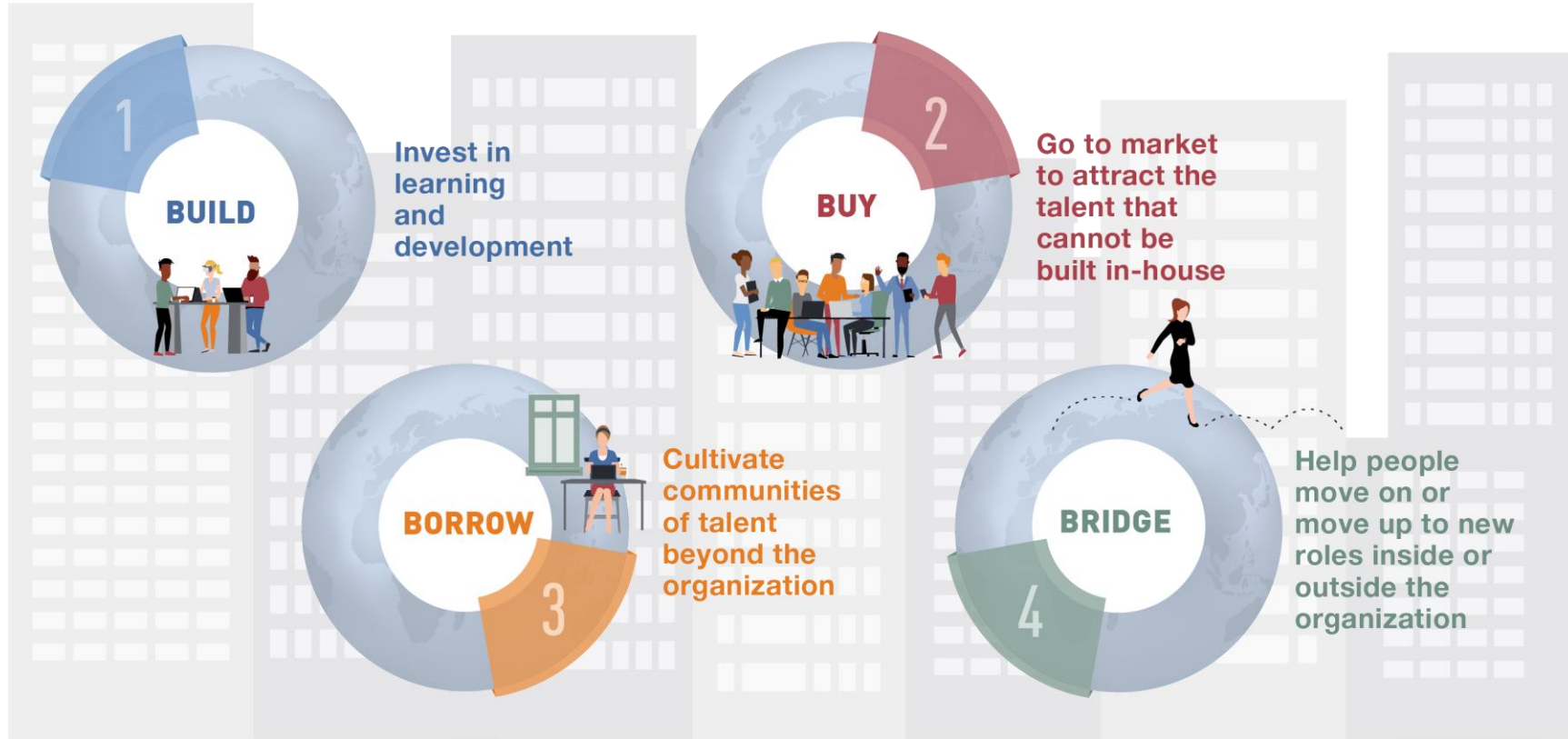


# Enter the Skills Revolution

## Functions Anticipating the Largest Increase and Decrease in Headcount in the Next Two Years



# Solutions for the Skills Revolution



# Build: The Academy of Advanced Digital Manufacturing



Our 12-week program with Rockwell Automation will **upskill 1,000 US military veterans** per year for advanced manufacturing jobs.



Almost 200 graduates **with some doubling or even tripling their salaries.**



On Thursday we had a class of 20 graduating



Find out more at:

**[Experisjobs.us/Veterans](https://Experisjobs.us/Veterans)**



# Buy: The Core Capabilities the Business Needs

## Employee Value Proposition

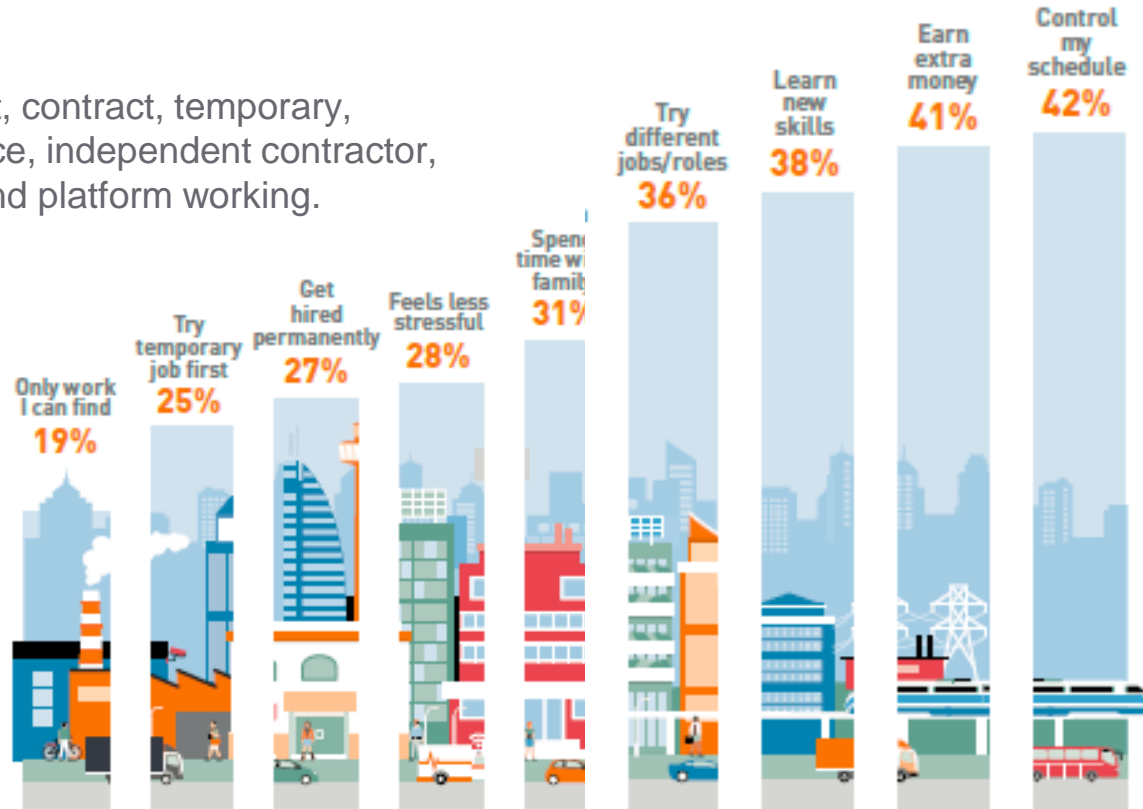
Child Care 	 Tele-commuting
 Purpose	Schedule flexibility 
Learning culture 	 Training Tuition
 Health / Dental	 PTO / Holidays

- Go beyond benefits and develop a sustainable competitive advantage.
- Perks decrease turnover so HR can focus on recruiting in-demand skills rather than refilling roles.
- Try benefits like learning and development opportunities, PTO, free transportation or flexible schedules.

# Borrow: The Right Mix of Flex and Skills

## NEXTGEN WORK:

Part-time, contingent, contract, temporary, freelance, permalence, independent contractor, on-demand online and platform working.



# Bridge: Developing Employability Today and Tomorrow



**MyPath**<sup>™</sup>

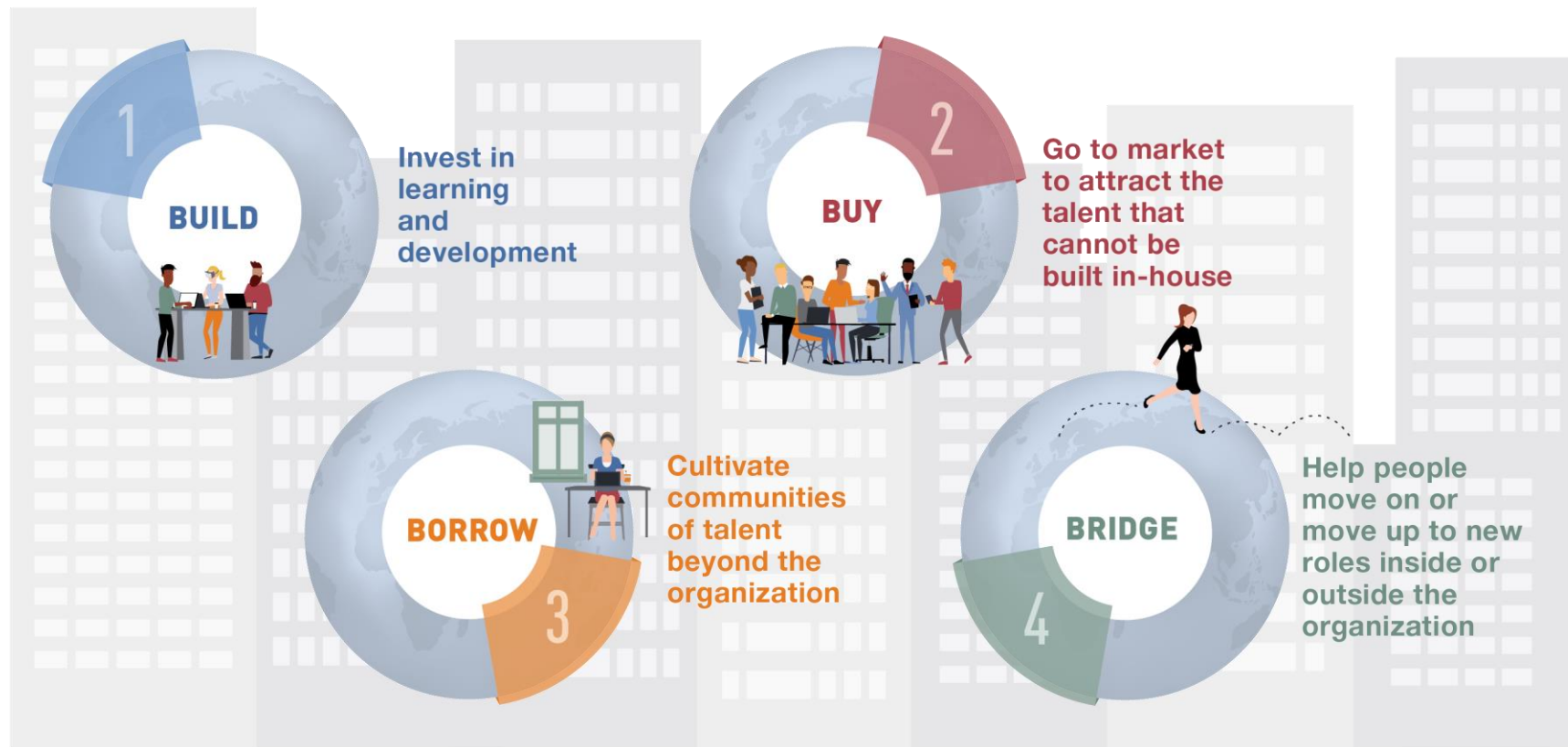
Next Job Access

Training and  
Development

Assessments  
and Feedback

Support  
and Advice

# Solutions for the Skills Revolution





“Our company can be  
a tremendous instrument  
for good if in some way  
we can help make  
people employable.”

– ELMER WINTER  
*Founder & CEO*

