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## Minority Business Participation

Indicator	Direction	Comparables
a. Black unemployment rate	▲	▽
b. Minority officials & managers	▲	▽
c. Women officials & managers	▲	▲
d. Number of minority owned businesses	N.A.	▽
e. Sales/receipts in minority owned businesses	N.A.	▽

## Minority Business Participation

### Indicator A: Black/African American Unemployment Rate

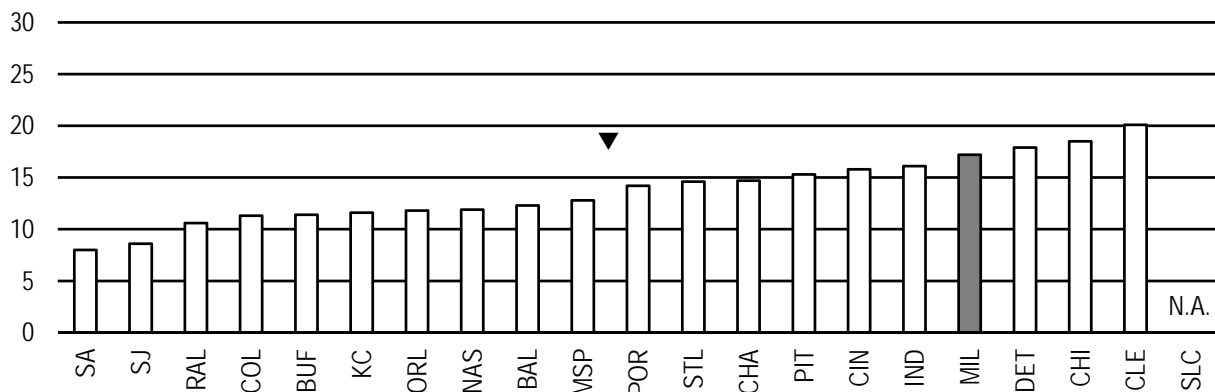
Ranked lowest to highest by 2014 unemployment rate within Black/African American labor force

**Status:**

- ▲ The unemployment rate among Blacks/African Americans in metro Milwaukee averaged 17.2% in 2014, down from 2009's 18.9% rate.
- ▽ Metro Milwaukee's unemployment rate for Blacks/African American's ranked fourth highest among available comparables.

Comparable Metro	2014
San Antonio	8.0
San Jose	8.6
Raleigh	10.6
Columbus	11.3
Buffalo	11.4
Kansas City	11.6
Orlando	11.8
Nashville	11.9
Baltimore	12.3
Minneapolis-St. Paul	12.8
Portland	14.2
St. Louis	14.6
Charlotte	14.7
Pittsburgh	15.3
Cincinnati	15.8
Indianapolis	16.1
<b>Milwaukee</b>	<b>17.2</b>
Detroit	17.9
Chicago	18.5
Cleveland	20.1
Salt Lake City	N.A.
Median	13.5

Black/African American Percent Unemployed - 2014



## Minority Business Participation

### Indicator B: Minority Officials & Managers

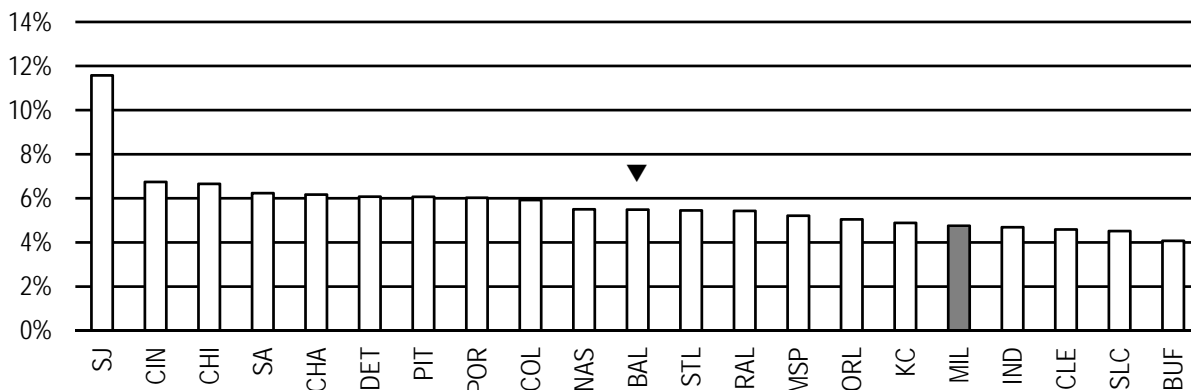
Ranked highest to lowest by minority officials & managers in private sector as a percentage of total minority employment, 2013

**Status:**

- ▲ The percentage of metro Milwaukee's minority work force employed in officials & managers positions reached 4.76%, up from the 4.53% level registered in 2008.
- ▽ Metro Milwaukee's percentage ranked fifth lowest among the comparables group and below the 5.49% median point.

Comparable Metro	Minority Officials & Managers	Total Minority Employment	Officials & Managers as a % of total
San Jose	32,079	277,202	11.57%
Cincinnati	5,969	88,522	6.74%
Chicago	51,970	780,646	6.66%
San Antonio	14,207	227,911	6.23%
Charlotte	9,855	159,698	6.17%
Detroit	14,527	238,989	6.08%
Pittsburgh	3,899	64,251	6.07%
Portland	5,512	91,501	6.02%
Columbus	5,796	97,803	5.93%
Nashville	5,203	94,496	5.51%
Baltimore	11,666	212,653	5.49%
St. Louis	7,360	134,933	5.45%
Raleigh	4,155	76,473	5.43%
Minneapolis-St. Paul	8,683	166,491	5.22%
Orlando	11,890	235,773	5.04%
Kansas City	5,357	109,588	4.89%
<b>Milwaukee</b>	<b>4,170</b>	<b>87,648</b>	<b>4.76%</b>
Indianapolis	4,973	106,065	4.69%
Cleveland	4,726	103,033	4.59%
Salt Lake City	2,577	57,103	4.51%
Buffalo	1,655	40,632	4.07%
Median	5,796	106,065	5.49%

Minority Officials & Managers as Percent of Minority Employment - 2013



## Minority Business Participation

### Indicator C: Women Officials & Managers

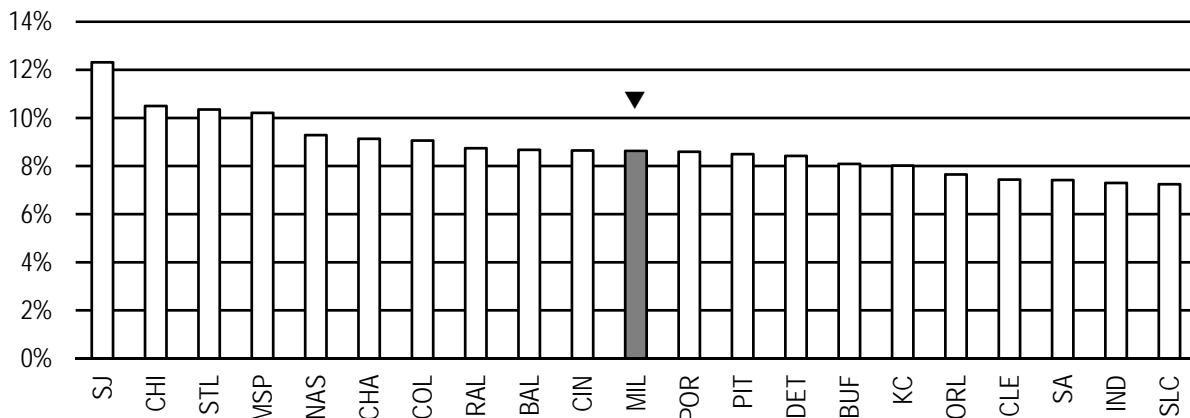
Ranked highest to lowest by women officials & managers in private sector as a percentage of total women employment, 2013

**Status:**

- ▲ Among women employed in metro Milwaukee, 8.63% are employed in officials & managers positions, up from 8.08% in 2008.
- ▲ Metro Milwaukee's percentage ranked at the median for the comparables group.

Comparable Metro	Officials	Women	& Managers
San Jose	22,269	180,836	12.31%
Chicago	94,870	903,657	10.50%
St. Louis	25,618	247,433	10.35%
Minneapolis-St. Paul	41,689	408,309	10.21%
Nashville	16,005	172,338	9.29%
Charlotte	18,210	199,422	9.13%
Columbus	18,113	199,874	9.06%
Raleigh	8,538	97,650	8.74%
Baltimore	21,853	251,856	8.68%
Cincinnati	19,564	226,255	8.65%
<b>Milwaukee</b>	<b>15,472</b>	<b>179,260</b>	<b>8.63%</b>
Portland	14,859	172,861	8.60%
Pittsburgh	19,565	230,306	8.50%
Detroit	30,342	360,222	8.42%
Buffalo	8,927	110,392	8.09%
Kansas City	17,091	213,186	8.02%
Orlando	18,634	243,584	7.65%
Cleveland	16,281	218,902	7.44%
San Antonio	12,708	171,289	7.42%
Indianapolis	14,690	201,330	7.30%
Salt Lake City	8,030	110,825	7.25%
<b>Median</b>	<b>18,113</b>	<b>201,330</b>	<b>8.63%</b>

Women Officials & Managers as Percent of Women Employed - 2013



## Minority Business Participation

### Indicator D: Minority Owned Businesses with Employees

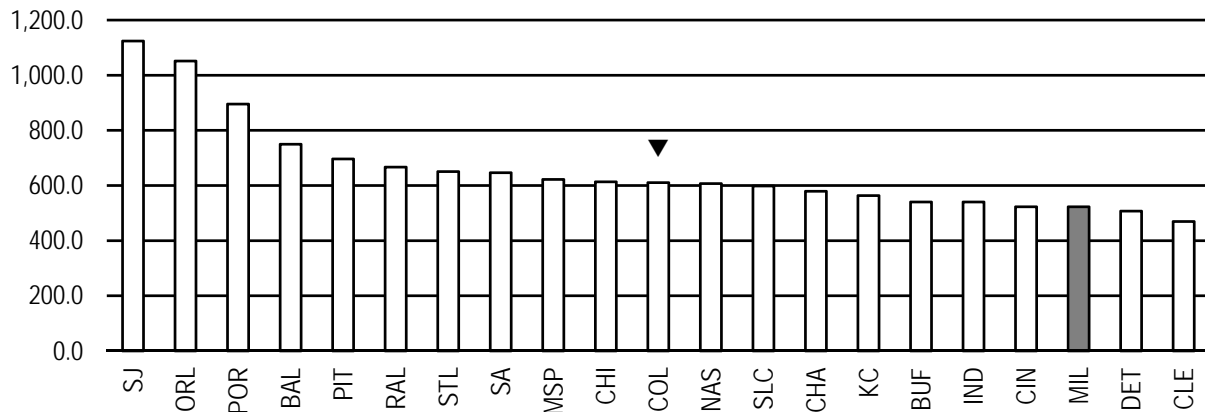
Ranked highest to lowest by number of minority owned businesses with employees per 100,000 minority population, 2007

**Status:**

- ▽ Metro Milwaukee's rate of minority owned businesses with employees per 100,000 minority population numbered 522.7 in 2007, below the 610.5 median for available metros in the comparables group.

Comparable Metro	Minority owned employer firms (number)	Minority population	Min. owned firms per 100,000 min. population
San Jose	12,491	1,111,371	1,123.9
Orlando	9,130	868,514	1,051.2
Portland	4,248	474,348	895.5
Baltimore	7,460	995,011	749.7
Pittsburgh	1,964	282,029	696.4
Raleigh	2,383	357,425	666.7
St. Louis	4,313	662,833	650.7
San Antonio	8,016	1,239,576	646.7
Minneapolis-St. Paul	3,672	590,365	622.0
Chicago	25,505	4,158,066	613.4
Columbus	2,325	380,819	610.5
Nashville	2,232	367,924	606.6
Salt Lake City	1,497	250,243	598.2
Charlotte	3,412	589,366	578.9
Kansas City	2,581	458,112	563.4
Buffalo	1,143	211,628	540.1
Indianapolis	2,050	379,601	540.0
Cincinnati	1,868	357,141	523.0
<b>Milwaukee</b>	<b>2,309</b>	<b>441,729</b>	<b>522.7</b>
Detroit	7,106	1,400,834	507.3
Cleveland	2,625	558,938	469.6
Median			610.5

**Minority Owned Businesses with Employees per 100,000 Minority Population - 2007**



## Minority Business Participation

### Indicator E: Receipts in Selected Minority Owned Businesses

Ranked highest to lowest by receipts in minority owned businesses per 100,000 minority population, 2007

**Status:**

▽ Receipts per 100,000 minority population for minority owned firms in metro Milwaukee numbered \$696 million, second lowest among available metros in the comparables group.

Comparable Metro	Receipts (\$1,000) minority owned businesses	Minority population	Receipts (\$1,000) per 100,000 min. population
San Jose	16,287,762	1,111,371	1,465,556
Orlando	9,753,045	868,514	1,122,958
Pittsburgh	2,882,364	282,029	1,022,010
Portland	4,473,193	474,348	943,019
Baltimore	9,333,988	995,011	938,079
Nashville	3,193,135	367,924	867,879
Detroit	12,021,828	1,400,834	858,191
Cincinnati	2,943,216	357,141	824,105
Minneapolis-St. Paul	4,845,391	590,365	820,745
Chicago	33,866,390	4,158,066	814,475
St. Louis	5,384,509	662,833	812,348
Indianapolis	2,998,184	379,601	789,825
San Antonio	9,496,810	1,239,576	766,134
Raleigh	2,694,865	357,425	753,967
Columbus	2,868,641	380,819	753,282
Buffalo	1,542,749	211,628	728,991
Salt Lake City	1,786,396	250,243	713,865
Charlotte	4,207,118	589,366	713,838
Kansas City	3,268,035	458,112	713,370
<b>Milwaukee</b>	<b>3,074,401</b>	<b>441,729</b>	<b>695,993</b>
Cleveland	3,360,852	558,938	601,292
Median			812,348

Receipts in Minority-Owned Businesses per 100,000 Minority Population - 2007

