



Mentor MKE Startups

Help us develop the next generation of Milwaukee's startup community

Milwaukee is gaining momentum as a destination for startup founders. To get to the next level, the Metropolitan Milwaukee Association of Commerce (MMAC) is launching a new mentorship program to support entrepreneurs who are scaling their businesses.

A mentorship program is only as good as its mentors. If you're an experienced leader with successful startup experience who wants to be part of Milwaukee's entrepreneurial transformation, please join us!

Why become a mentor?

- Help startup founders in Milwaukee get off the ground and scale
- Play a key role in building Milwaukee's entrepreneurial ecosystem
- Give back to the community
- Exposure to exciting ventures and ideas
- Support the next generation of entrepreneurs
- Opportunity to meet, network with and learn from other business leaders

How does it work?

- Modeled after MIT's Venture Mentorship Program, with a proven track record of 20 years of success vms.mit.edu/mentors
- Provides free and confidential mentoring service for entrepreneurs in the Milwaukee community – connect entrepreneurs with a team of carefully selected mentors to help scale their startups
- Matches each startup with a team of 2-4 mentors with diverse skillsets to meet the founder's needs
- Fosters collaboration with other influential Milwaukee business leaders

- Focuses on scalable, venture-backable startups at various stages of growth

Who should apply?

- Significant experience scaling startups
- Enthusiasm for mentoring, with strong listening skills and empathy
- Time to participate
- Looking for a broad spectrum of business experience, roles and skills in various industries

Note: Mentors agree not to invest in the startups they mentor to avoid conflicts of interest

Next Steps

- Apply to become a mentor.
Visit mmac.org/startups for more applications