

MMAC

METROPOLITAN MILWAUKEE
ASSOCIATION OF COMMERCE

MMAC Advertising Size Requirements

Please check with your MMAC Advertising contact to confirm the size required for submission. This guide is a reference of MMAC advertising options. Must be a member in good standing to advertise with the MMAC.

If interested in advertising, please contact **Jane Backes**, VP of Investor Development at 414/287-4114 or jbackes@mmac.org.

Print Advertising

8in x 10in

No crops
or bleeds

Full page Ad:

8in wide by 10in tall

- NO crops or bleeds
- Ads placed in MMAC's quarterly magazine, *Milwaukee Commerce*.

8in x 5in

No crops or
bleeds

Half page Ad:

8in wide by 5in tall

- NO crops or bleeds
- Ads placed in MMAC's quarterly magazine, *Milwaukee Commerce*.

**5in x
8in**

No crops
or bleeds

Program Ad:

5in high by 8in tall

- NO crops or bleeds
- Ads placed in MMAC's All Member Meeting Program (occurrence: every two years)

Digital Advertising

728px by 90px

Banner Ad:

728px wide by 90px tall

- NO crops or bleeds
- Circulates on MMAC.org

**650px by
150px**

Newsletter Ad:

650px wide by 150px tall

- NO crops or bleeds
- Distributed via email in our bi-weekly newsletter

More information on advertising can be found at: MMAC.org/advertising.html