

MMAC

METROPOLITAN MILWAUKEE
ASSOCIATION OF COMMERCE

MMAC Advertising Size Requirements

Please check with your MMAC Advertising contact to confirm the size required for submission. This guide is a reference of MMAC advertising options. Must be a member in good standing to advertise with the MMAC.

Print Advertising

8in x 10in

No crops
or bleeds

Full page Ad:

8in wide by 10in tall

- NO crops or bleeds
- Ads placed in MMAC's quarterly magazine, *Milwaukee Commerce*.

8in x 5in

No crops or
bleeds

Half page Ad:

8in wide by 5in tall

- NO crops or bleeds
- Ads placed in MMAC's quarterly magazine, *Milwaukee Commerce*.

**5in x
8in**

No crops
or bleeds

Program Ad:

5in high by 8in tall

- NO crops or bleeds
- Ads placed in MMAC's All Member Meeting Program (*occurrence: every two years*)

Digital Advertising

728px by 90px

Banner Ad:

728px wide by 90px tall

- NO crops or bleeds
- Circulates on MMAC.org

MMAC is revamping our digital options. More to come early 2023!

More information on advertising can be found at: [MMAC.org/advertising.html](https://mmac.org/advertising.html)