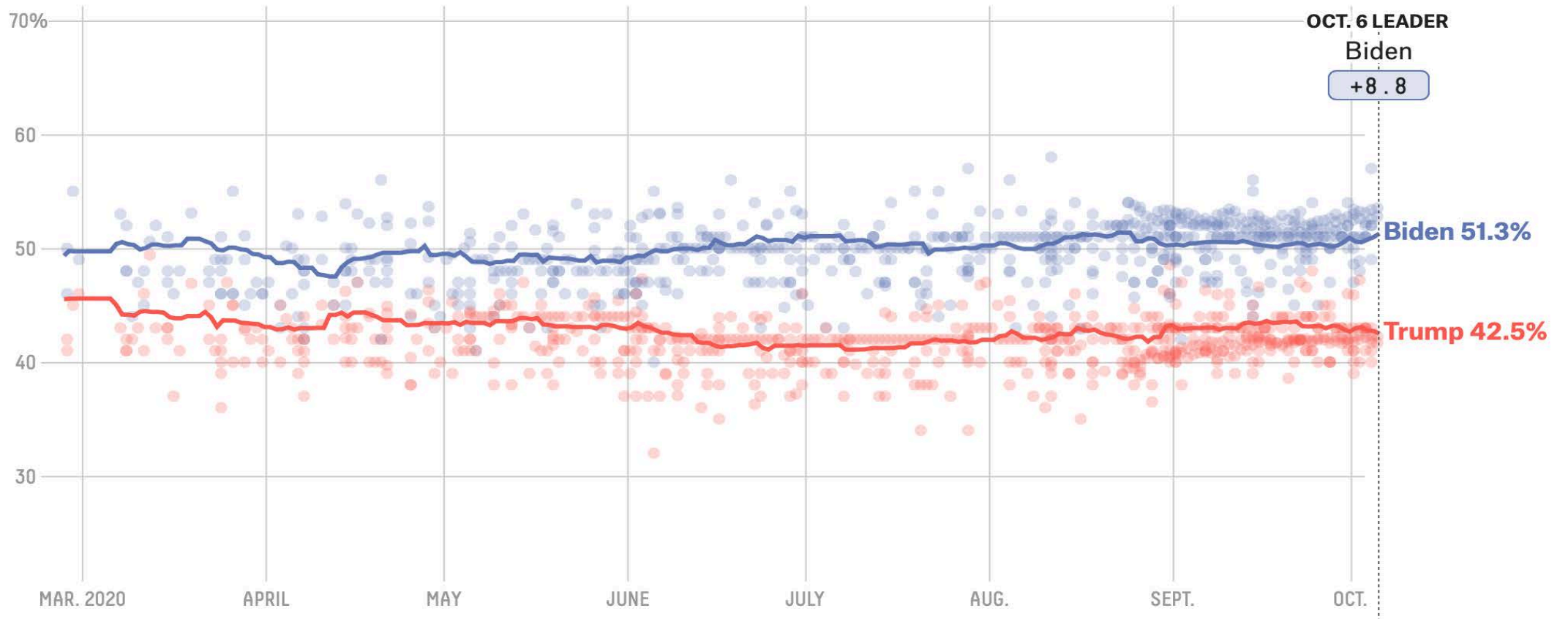


Unstable Year, Stable Polling

Who's ahead in the national polls?

An updating average of 2020 presidential general election polls, accounting for each poll's quality, sample size and recency

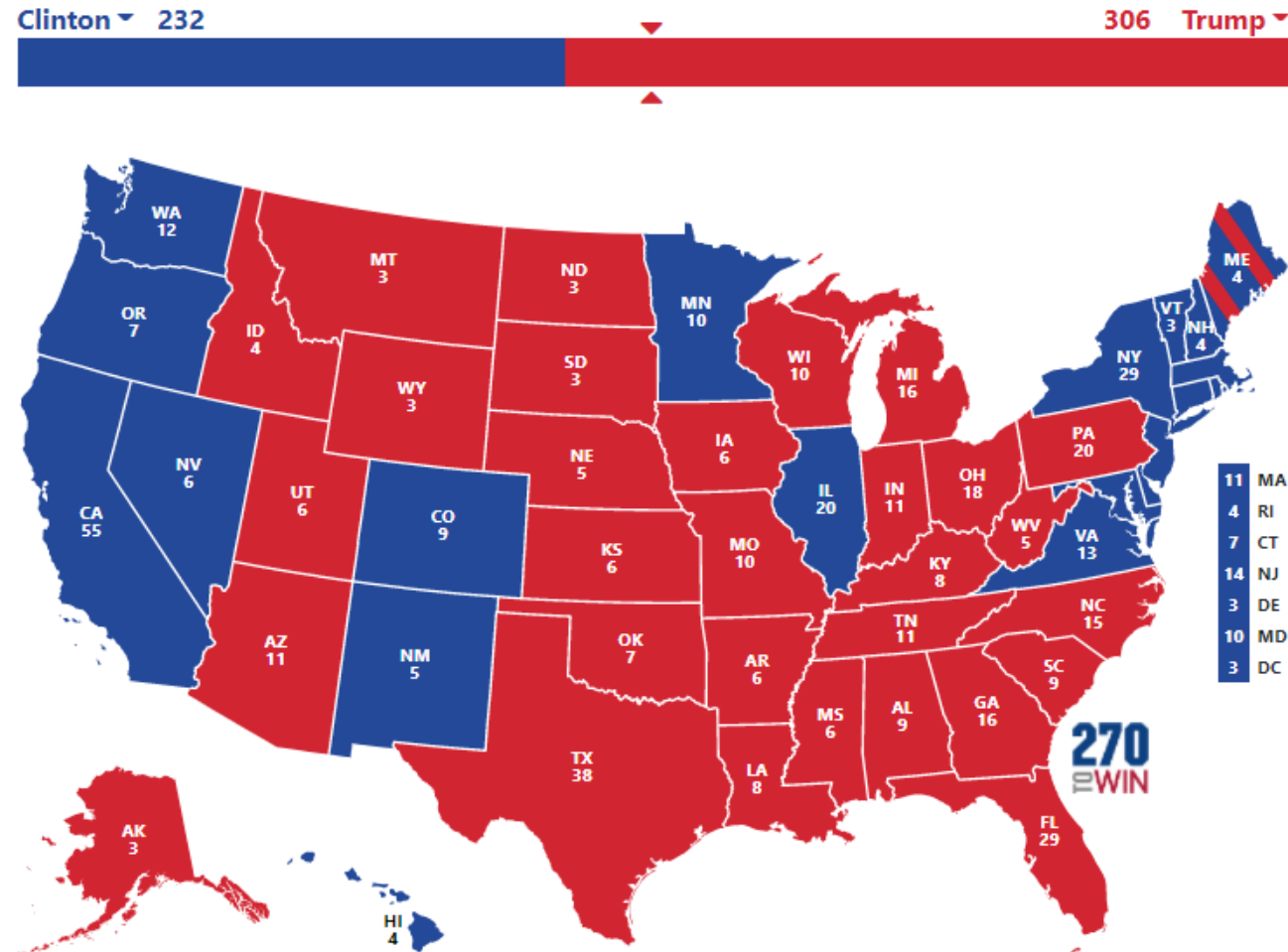


Lovers and Haters in 2016

	Clinton	Trump
Fav Only Clinton (41%)	98%	1%
Fav Only Trump (36%)	1%	98%
Neither (18%)	29%	49%

Source: National Exit Poll

2016 Electoral College Map



Source: 270toWin.com

Map Updated: Jul. 20, 2017 at 22:15 UTC (6:15 PM EDT)

Swing States

		2016 Trump Margin	2020 Trump Margin (Polling)	
State	EVs	Election Results	538	RCP
TX	36	+9.0%	+1.8%	+3.6%
OH	18	+8.1%	-1.0%	-3.3%
GA	16	+5.1%	+1.1%	+1.3%
NC	15	+3.7%	-1.1%	-0.8%
AZ	11	+3.6%	-3.5%	-3.4%
FL	29	+1.2%	-1.8%	-1.1%
WI	10	+0.8%	-6.7%	-5.5%
PA	20	+0.7%	-5.4%	-5.9%
MI	16	+0.2%	-6.9%	-5.2%
NH	4	-0.4%	-6.9%	-5.5%
MN	10	-1.5%	-8.8%	-9.4%
NV	6	-2.4%	-6.5%	-5.3%

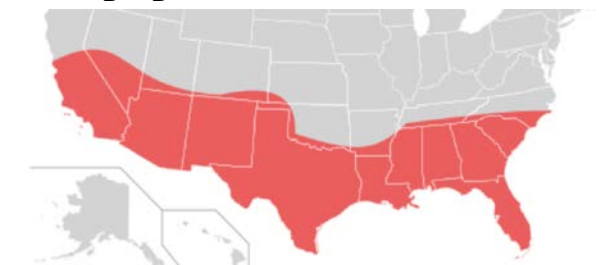
Upper Midwest

- Ancestral Democrats
- Non-college whites

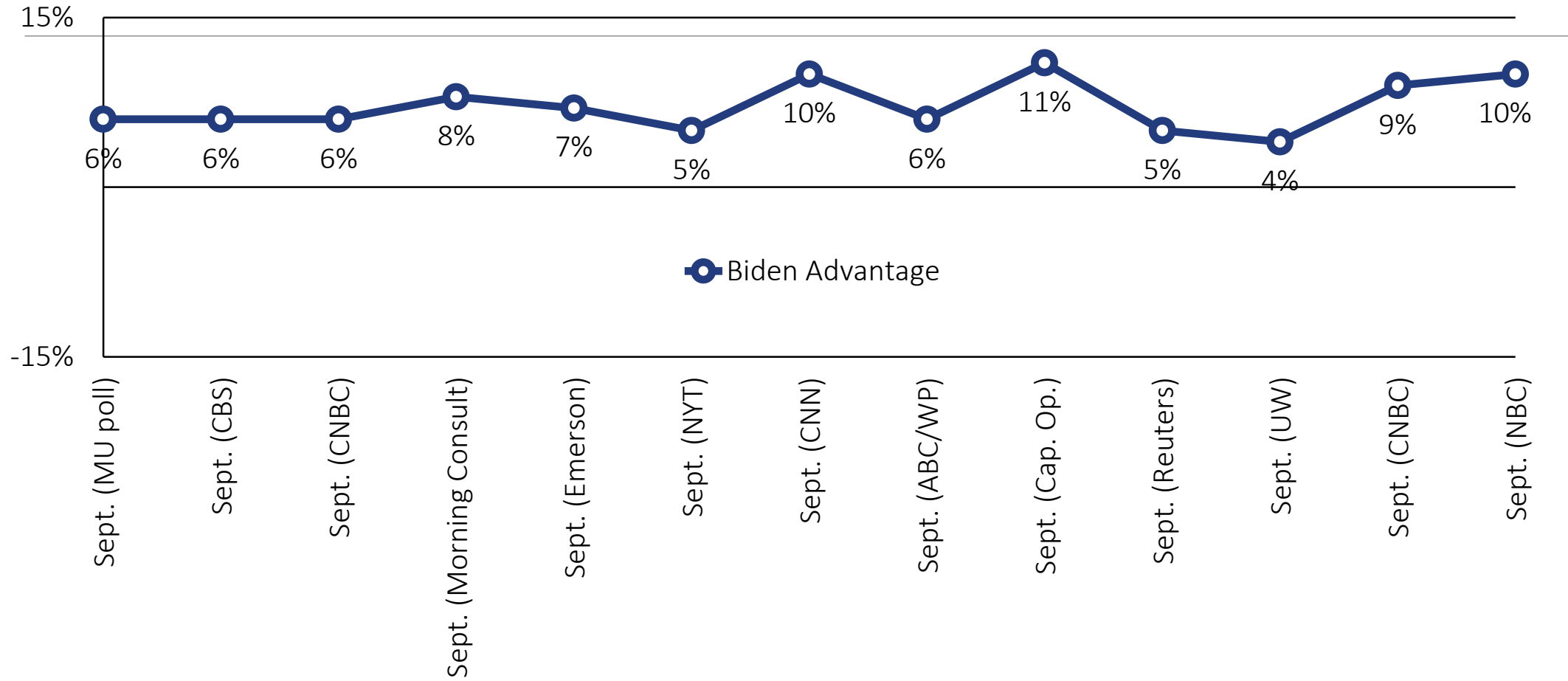


Sun Belt

- Conservative whites
- Non-white turnout
- Growing Hispanic/Latino population

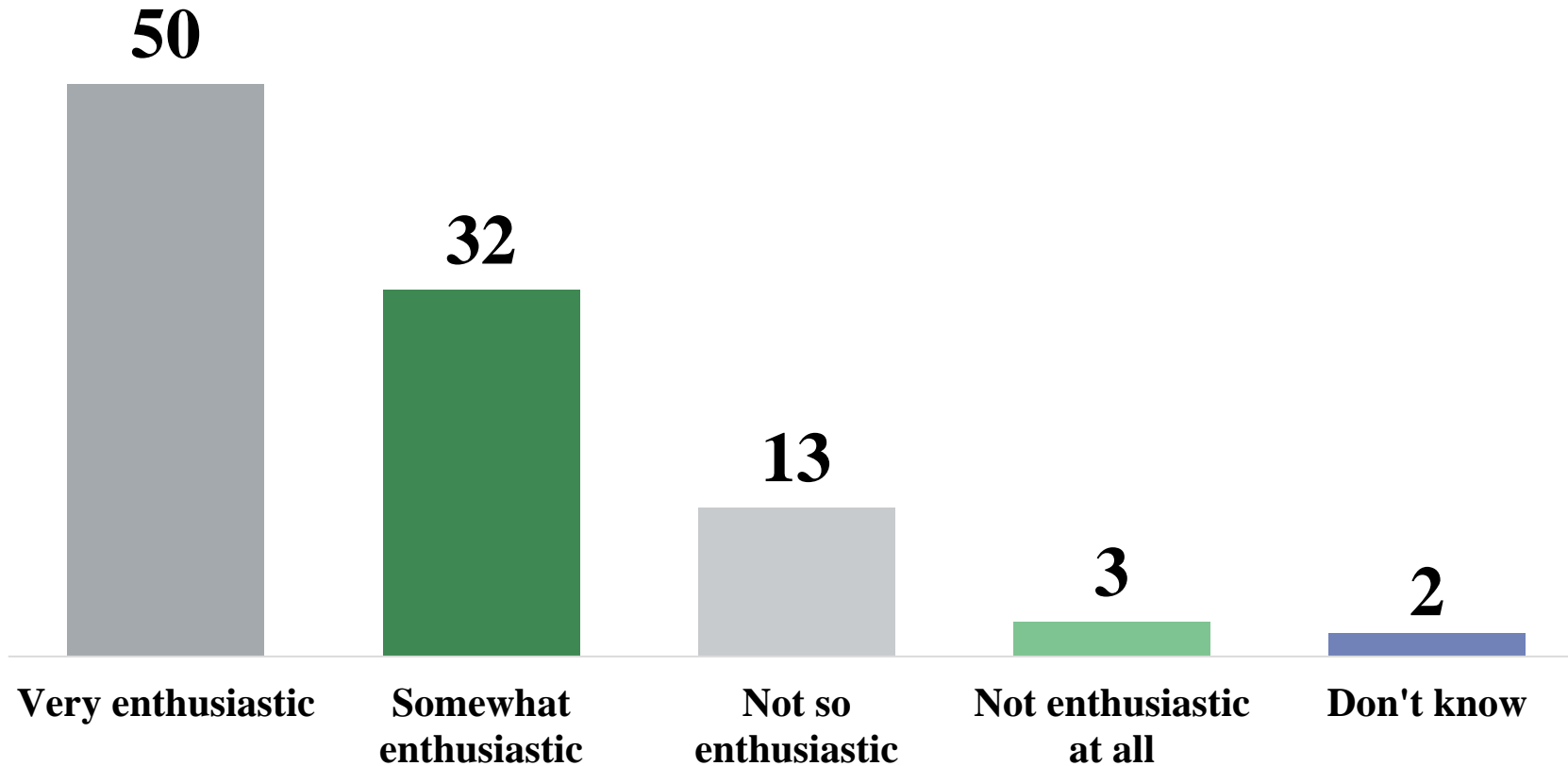


WISCONSIN: BIDEN ADVANTAGE IN SEPTEMBER 2020 POLLS



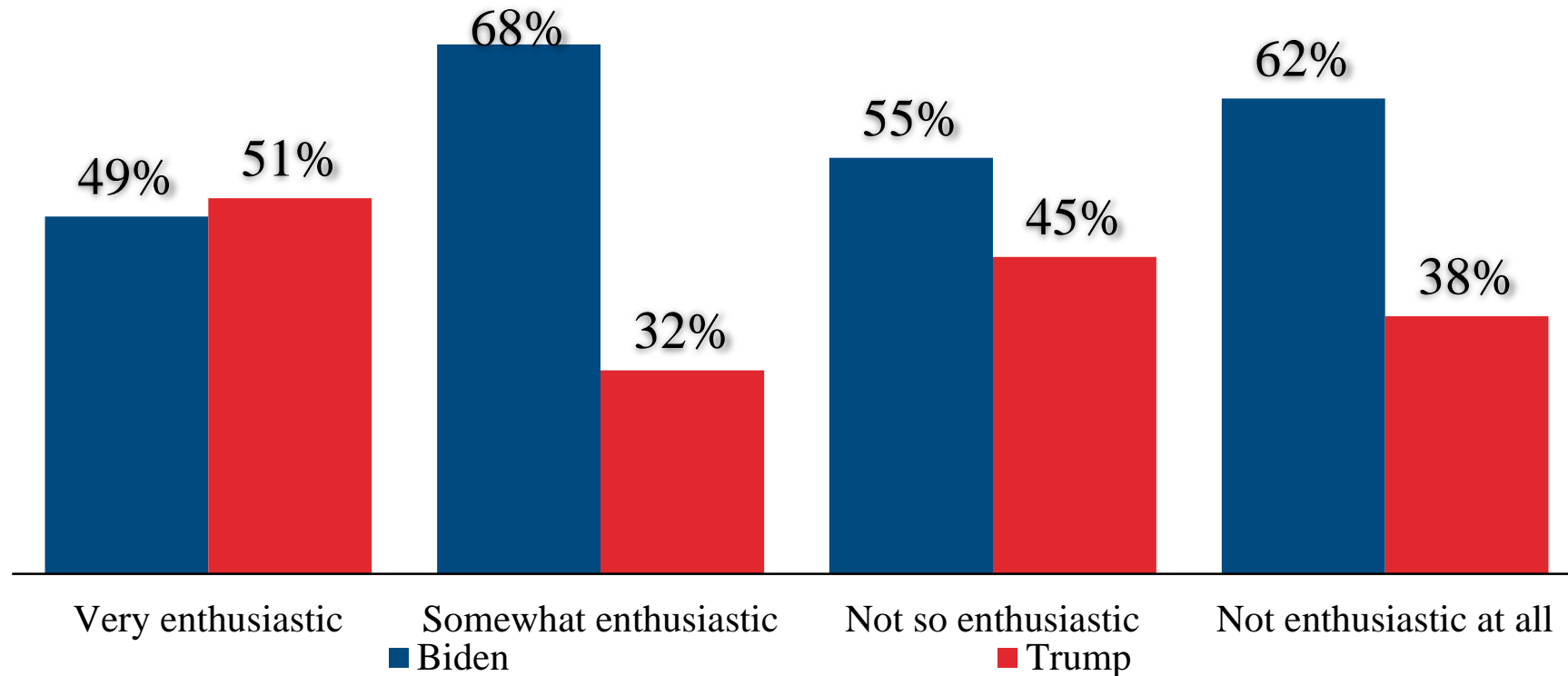
Half Very Enthusiastic About Supporting Their Candidate

Q25. Would you say you are very enthusiastic about supporting Donald Trump/Joe Biden somewhat enthusiastic, not so enthusiastic or not enthusiastic at all?



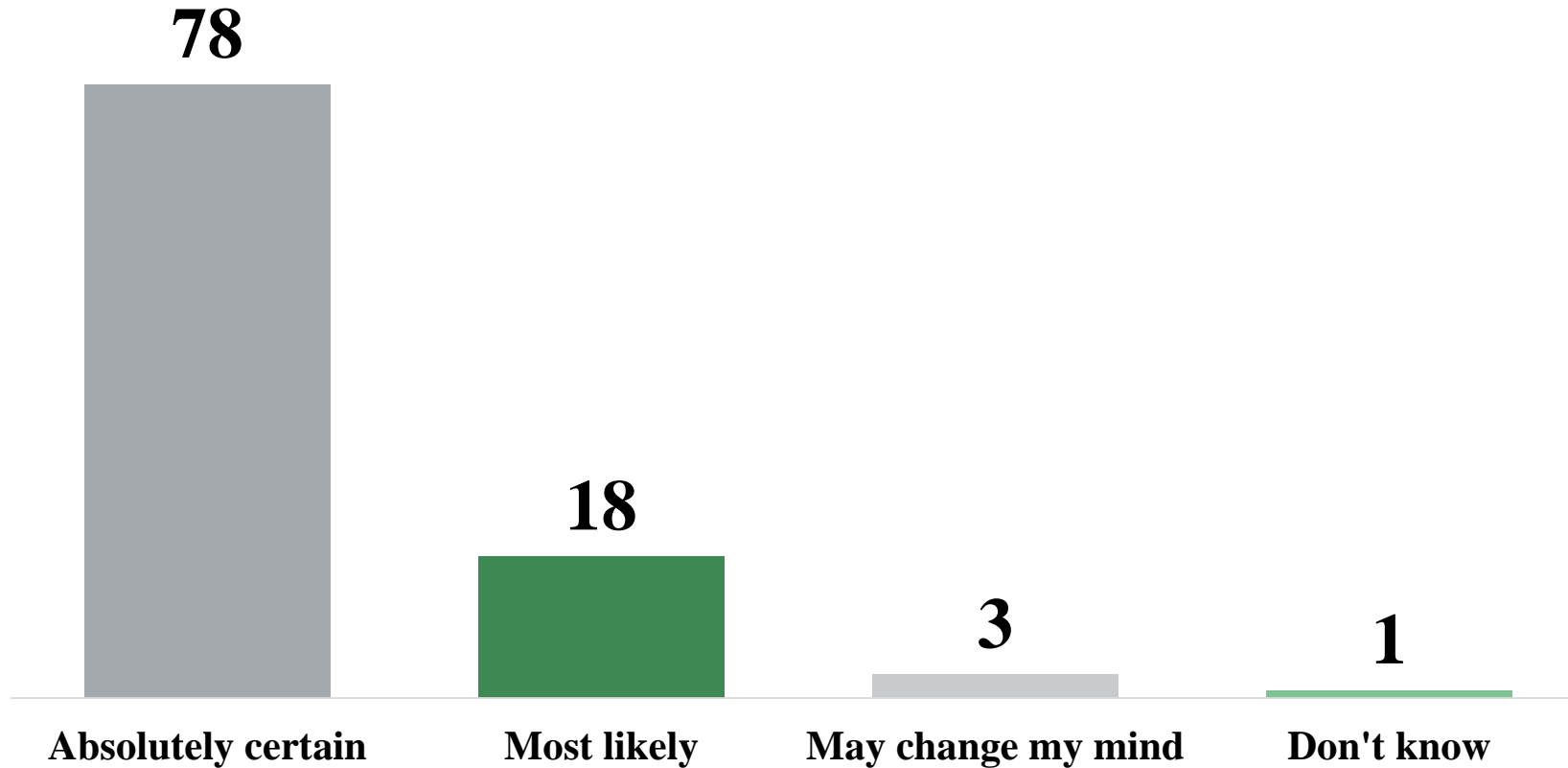
Trump has slight lead among most enthusiastic

If the election for President was being held today, would you vote for the Republican, Donald Trump, or the Democrat, Joe Biden?



Nearly 8 in 10 Are “Absolutely Certain” About Their Vote

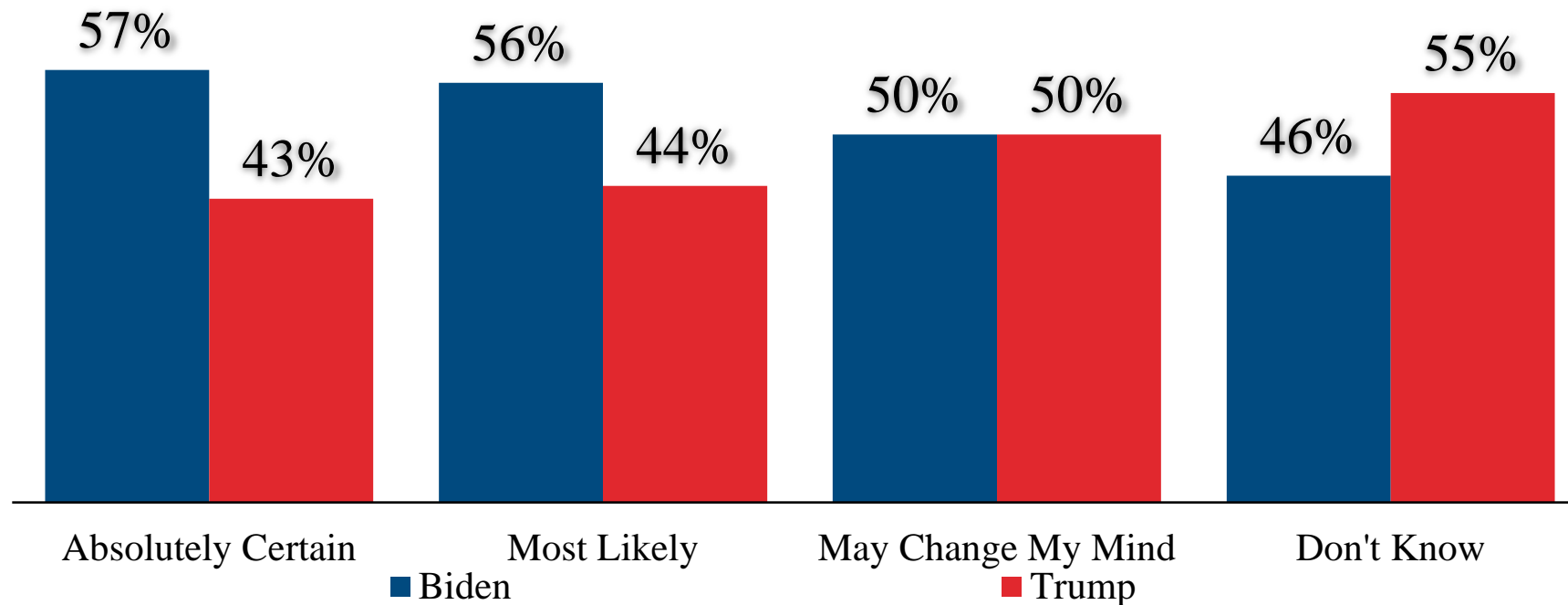
Q24. And, how would you describe the chances that you will vote for Donald Trump/Joe Biden in the election for President?



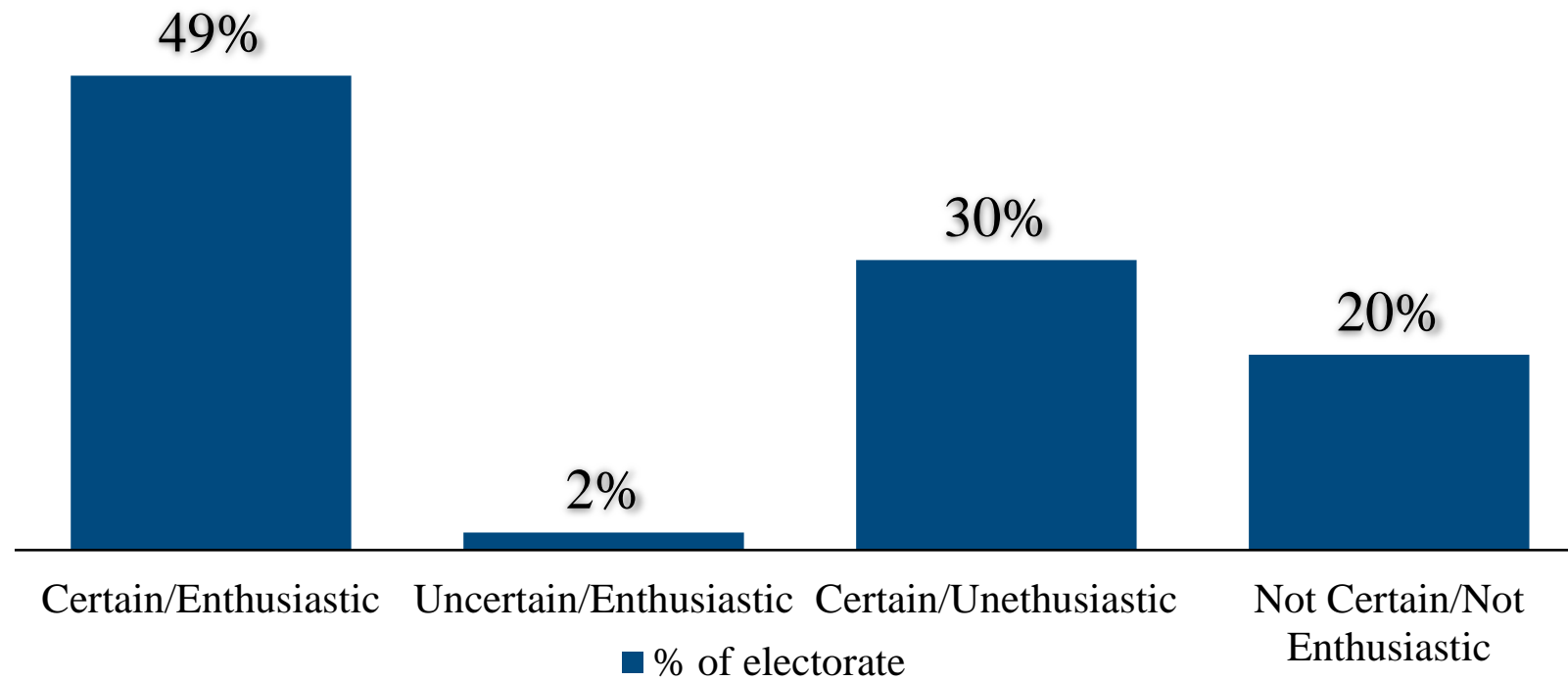
Biden lead strongest among those most certain to vote

If the election for President was being held today, would you vote for the Republican, Donald

Trump, or the Democrat, Joe Biden?

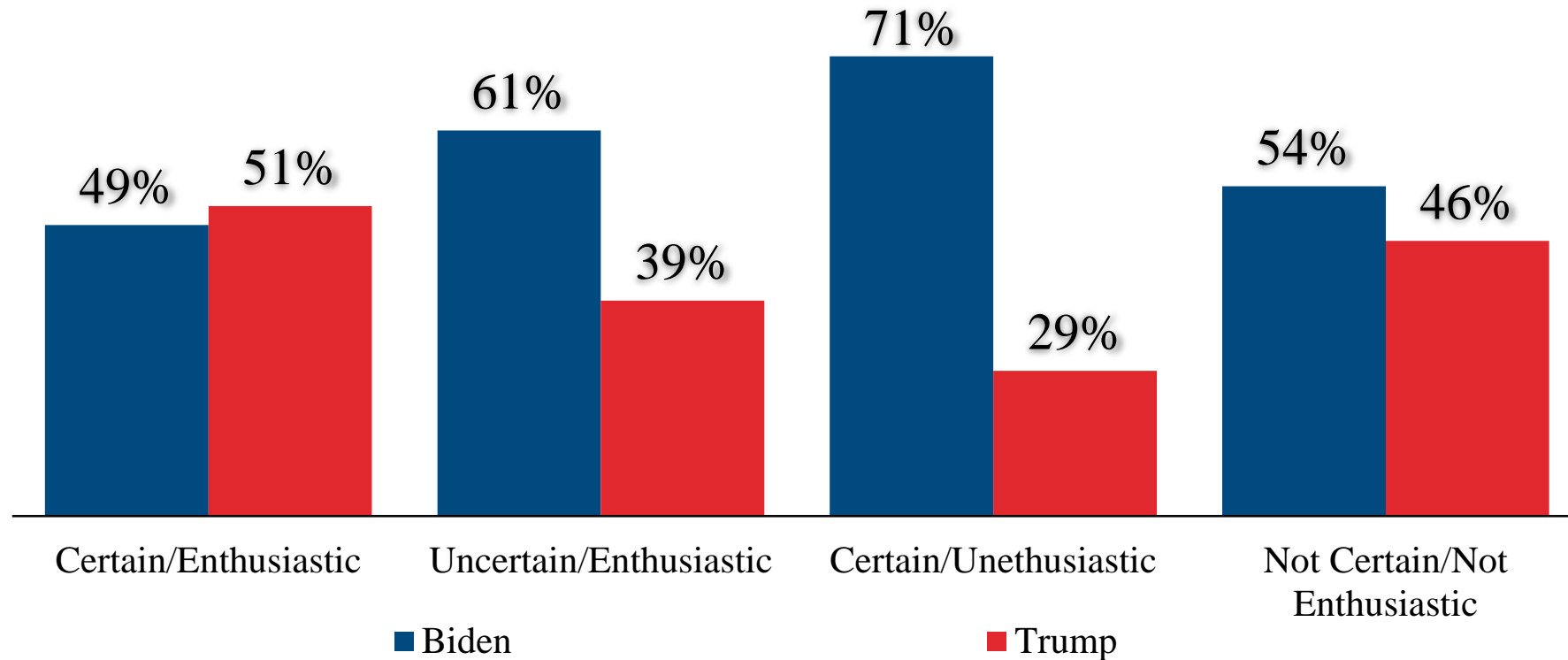


Certainty and Enthusiasm



If the election for President was being held today, would you vote for the Republican, Donald Trump, or the Democrat, Joe

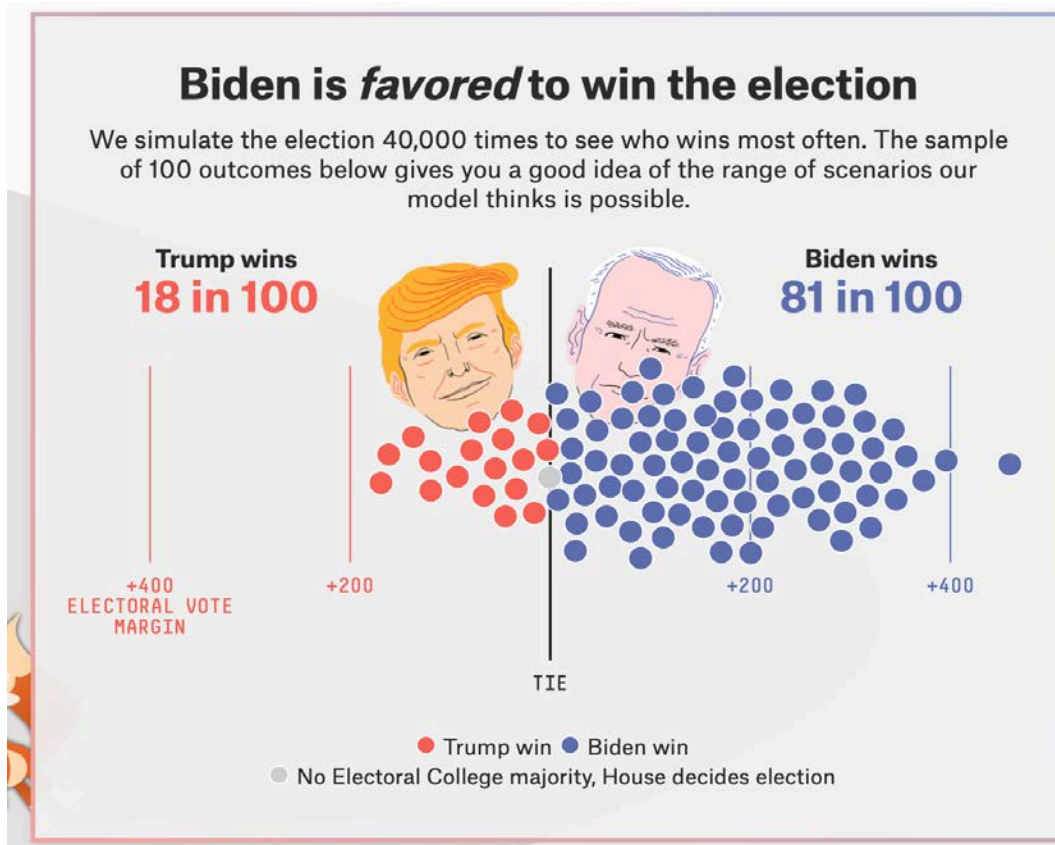
Biden?



Forecast Models Say Biden is Favorite

Nate Silver, 538. Updated October 5

The Economist. Updated September 29th



Right now, our model thinks **Joe Biden is very likely to beat Donald Trump** in the electoral college.



Joe Biden
Democrat



Donald Trump
Republican

Chance of winning the electoral college

around 6 in 7
or 86%

around 1 in 7
or 14%

Chance of winning the most votes

better than 19 in 20
or 98%

less than 1 in 20
or 3%

Predicted range of electoral college votes (270 to win)

213-415

123-325

Election Forecast Models

What Models can tell us

- Provide **probabilistic assessment** of the state of the race
- Bring in a **variety of inputs and data**, many of which are important
- Allows for **Bayesian updating**

How models cheat

- Forecasting is hard: small number of elections, questionable assumptions, very rough measures of inputs and can never be wrong...
- 2012, 90% Chance of Obama Win:
- 2016, 71% Chance of Clinton Win:

NOV. 11. 2016. AT 4:09 PM

Why FiveThirtyEight Gave Trump A Better Chance Than Almost Anyone Else

By [Nate Silver](#)

Who Benefits from Increased Turnout? It Depends...

Eligible Citizens Who Didn't Vote in 2016

State/2016	Non-College White	College White	Non-White
MI	1,563,809	412,191	643,000
MN	786,284	210,716	259,000
NH	220,282	68,924	24,795
PA	2,289,875	603,125	695,000
WI	819,356	160,644	306,000
AZ	683,831	228,169	904,000
FL	2,565,664	719,336	2,565,000
GA	1,171,614	327,386	1,303,000
NC	1,105,431	320,569	834,000
TX	2,665,119	812,881	4,274,000

Trump Opportunities: Rust Belt

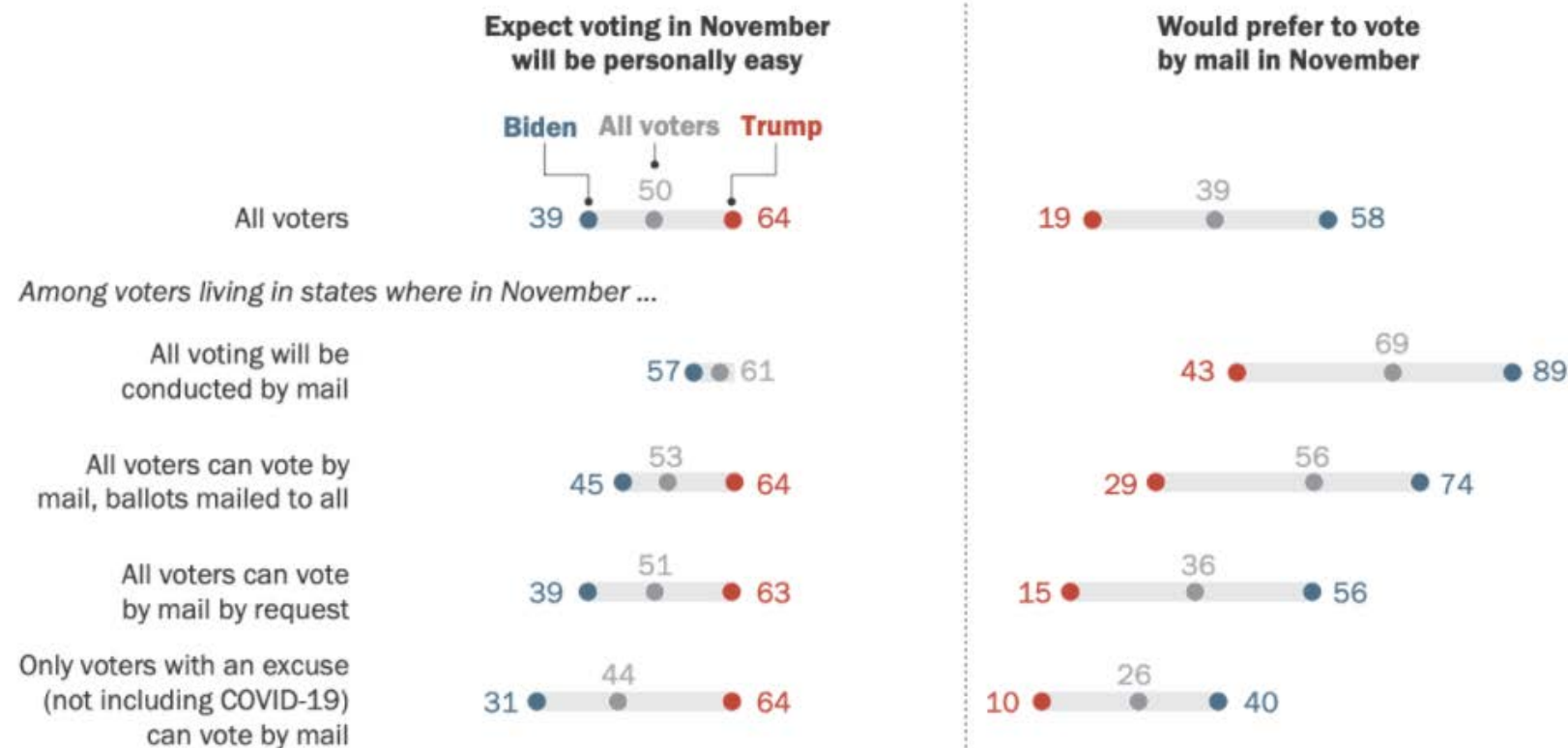
Biden Opportunities: Sun Belt

Source: Dave Wasserman,
Cook Report

Vote by Mail

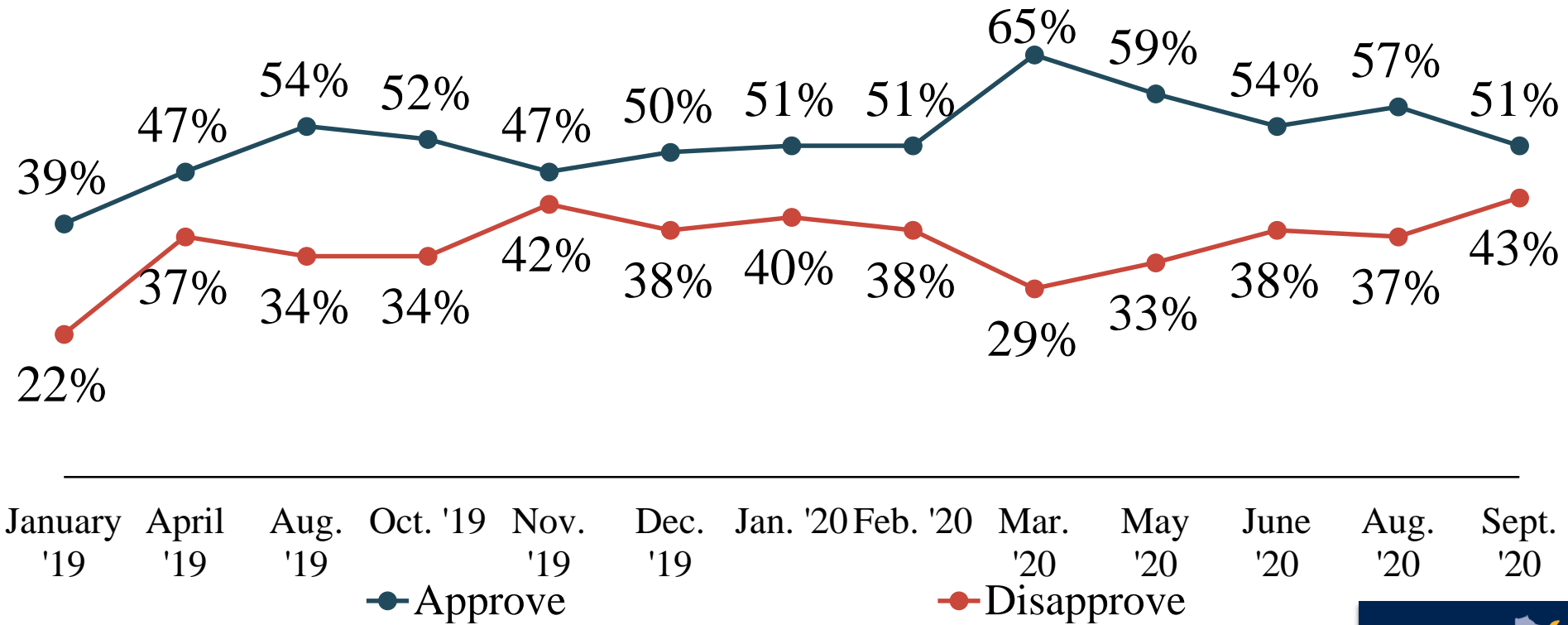
Biden supporters' views on ease of voting vary depending on their states' voting laws; Trump backers more likely to say it will be easy regardless of where they live

% registered voters who say they ...



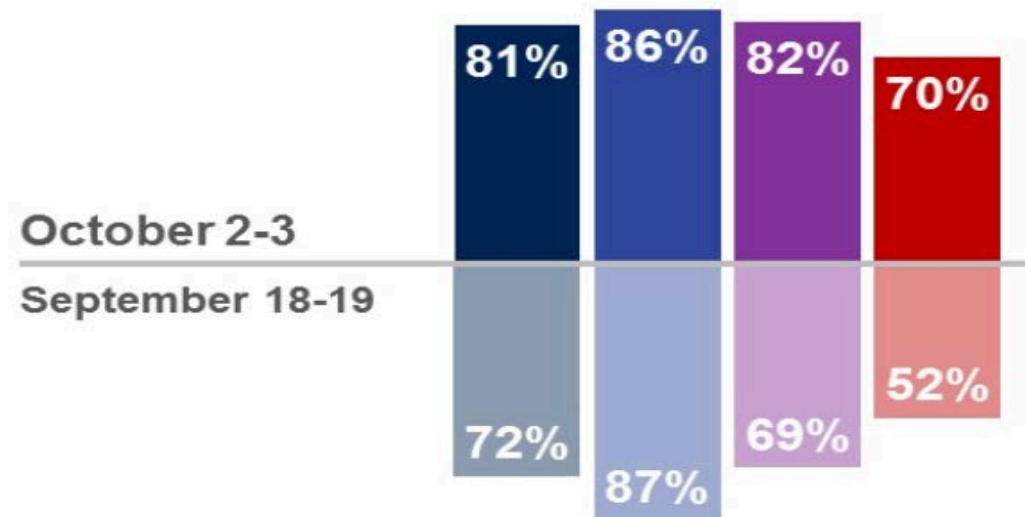
Source: [Pew Research](#)

GOV. EVERS JOB APPROVAL +8%



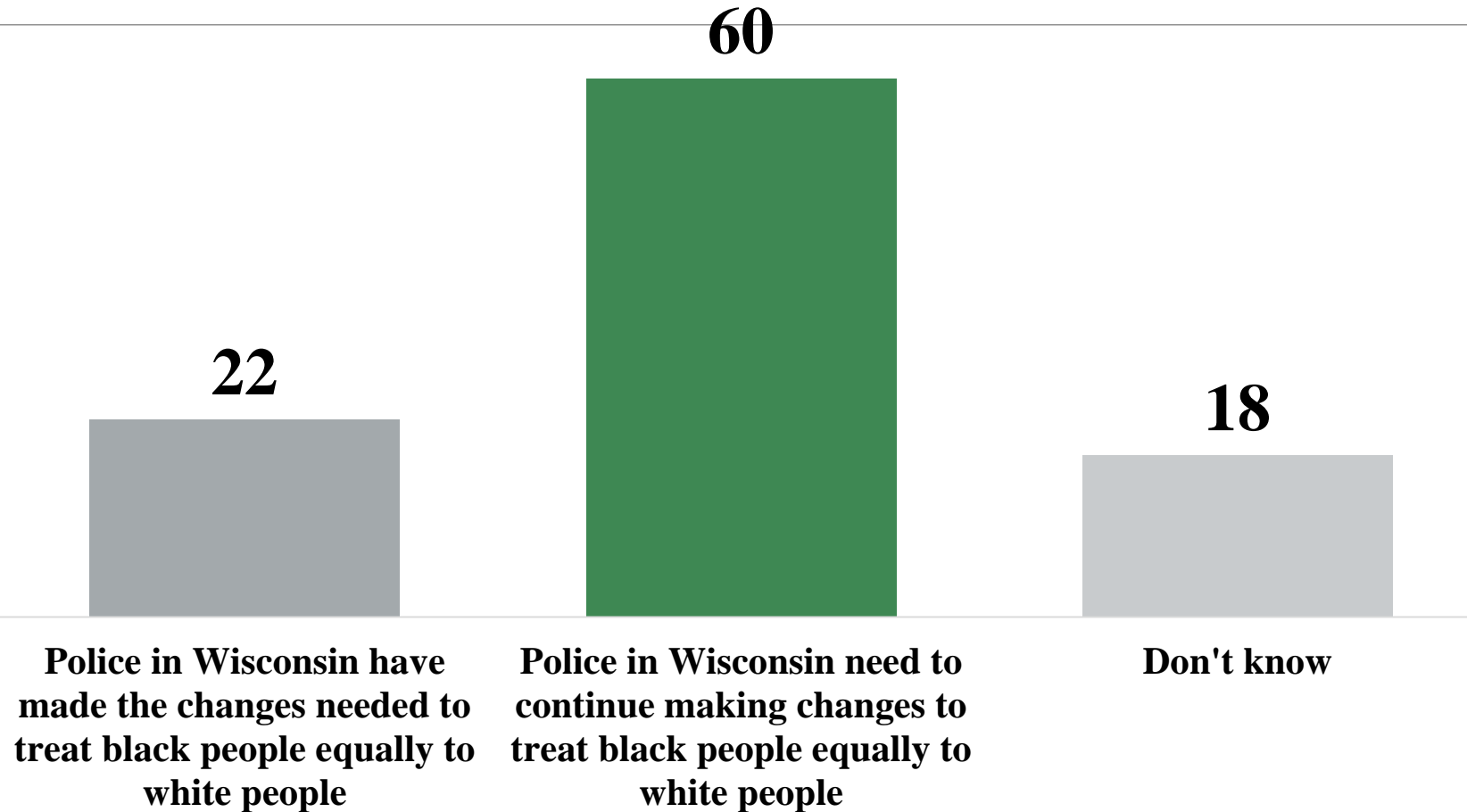
Percentage of Americans who are either somewhat or very concerned that they or someone they know will be infected with the coronavirus

■ All Americans ■ Democrats ■ Independents ■ Republicans



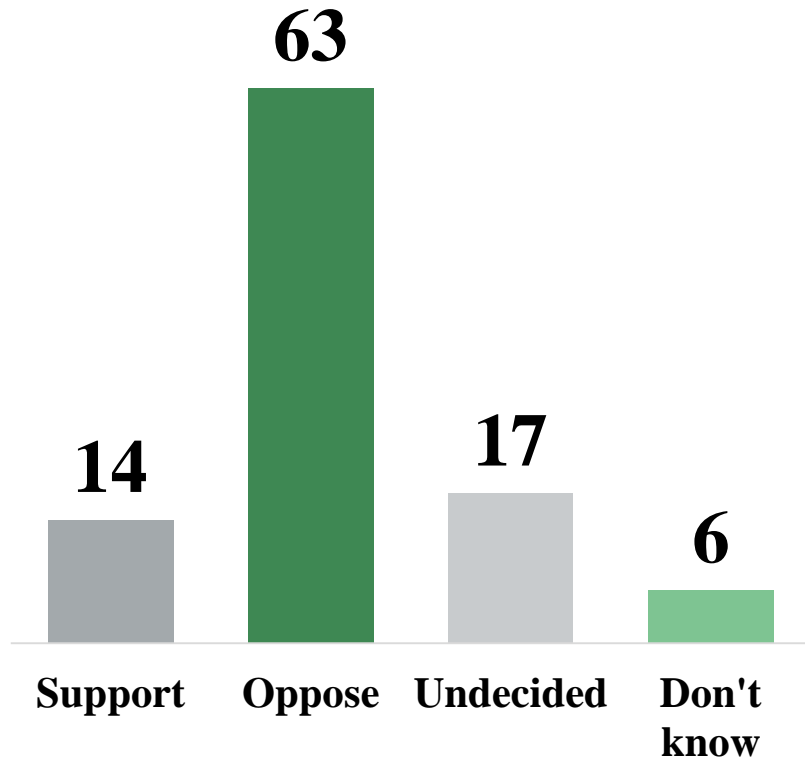
6 in 10 Say More Change Needed From Police in Wisconsin

Q45 Split A. Which comes closer to your view, even if neither is exactly right?

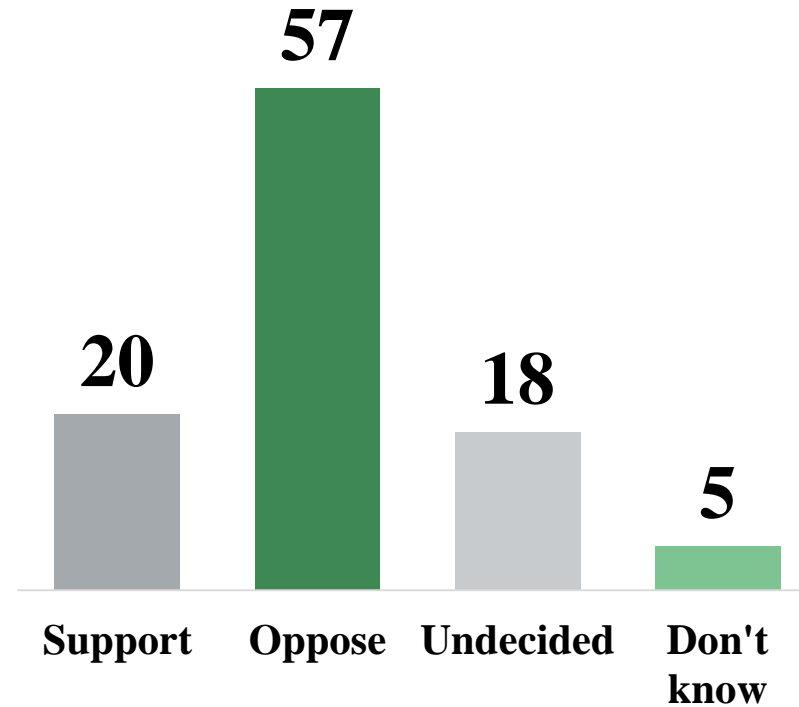


Majority Opposes Defunding Police, Even if Shifting Money Elsewhere

Q42 Split A. Do you support or oppose the policy to “defund the police”?

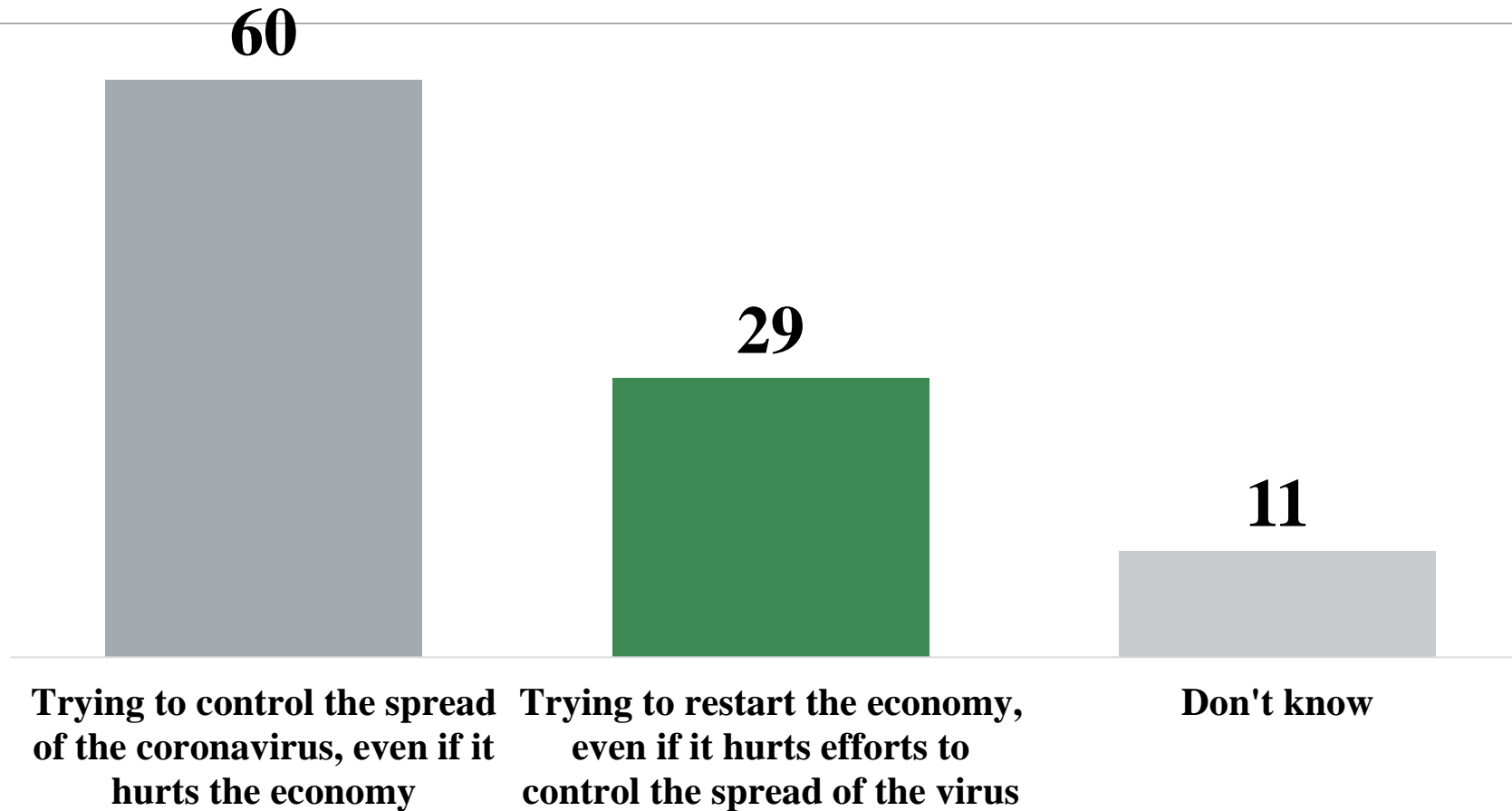


Q42 Split B. Do you support or oppose reducing the budget of the police department in your community, and shifting money to programs related to mental health, housing, and education even if that means fewer police officers?



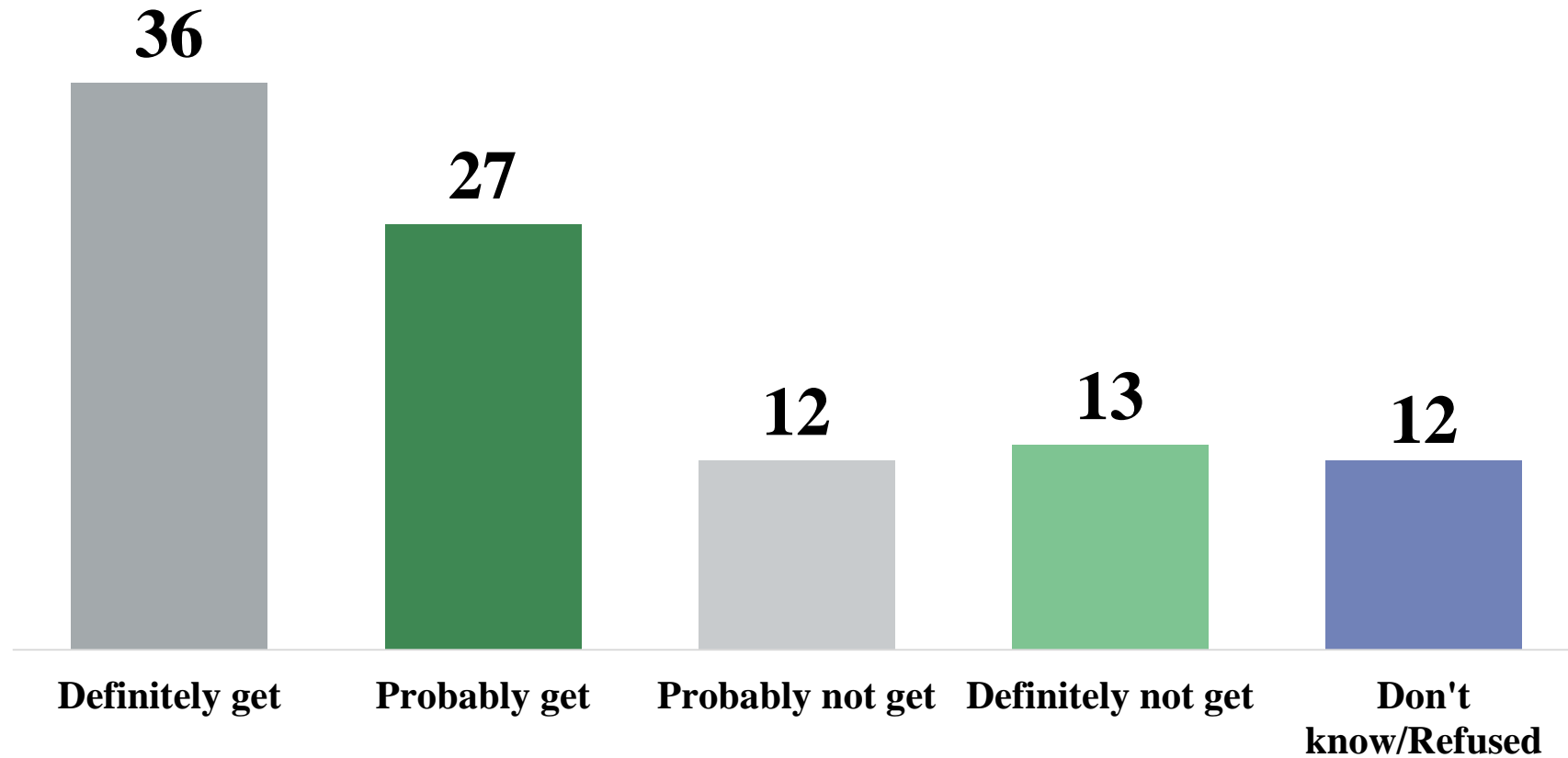
Controlling Spread More Important Than Restarting Economy

Q33. What do you think is more important?



Majority Are Likely To Get Coronavirus Vaccine

Q47 Split A. If a vaccine that protected you from the coronavirus was available for free to everyone who wanted it, would you definitely get it, probably get it, probably not get it or definitely not get it?



Majority Concerned About Children Falling Behind in School

Q37. How concerned are you that your child or children are falling behind in their education because of COVID-19?

