



#ROCSUMMIT

DIVERSITY, EQUITY & INCLUSION SUMMIT

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*Vice Chair - Policy and Societal Engagement,
PriceWaterhouseCoopers (PwC)
Leader of the firm's CEO Action for Racial Equity*



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The Landscape for Change

81%

of the general population want CEOs to be visible when discussing public policy with external stakeholders or work their company has done to benefit society.

[Edelman Trust Barometer](#), 2022.

77%

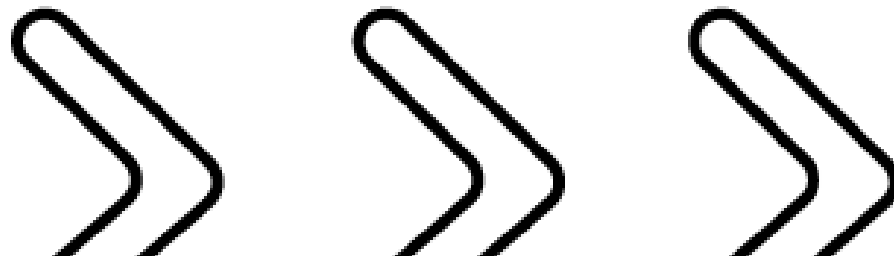
believe improving societal issues is a primary business function.

[Edelman Trust Barometer Special Report: The Geopolitical Business](#), 2022

60%

of respondents, when considering a job, expect the CEO to speak publicly about controversial social and political issues that they care about.

[Edelman Trust Barometer](#), 2022.



The Landscape for Change

65%

of employees have discussed social and/or political issues at work.

[PwC Hopes and Fears Survey, 2022.](#)



73%

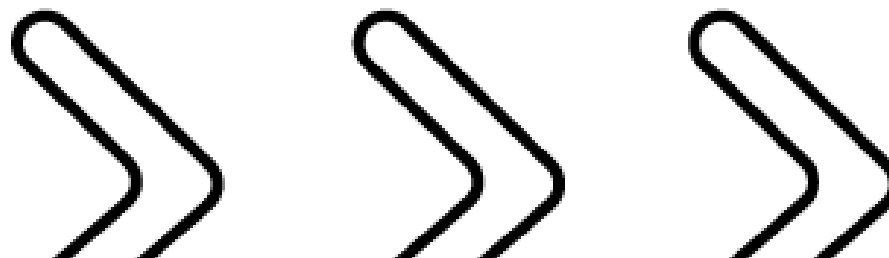
out of that, it is higher among self-reported ethnic minorities.

[PwC Hopes and Fears Survey, 2022.](#)

30%

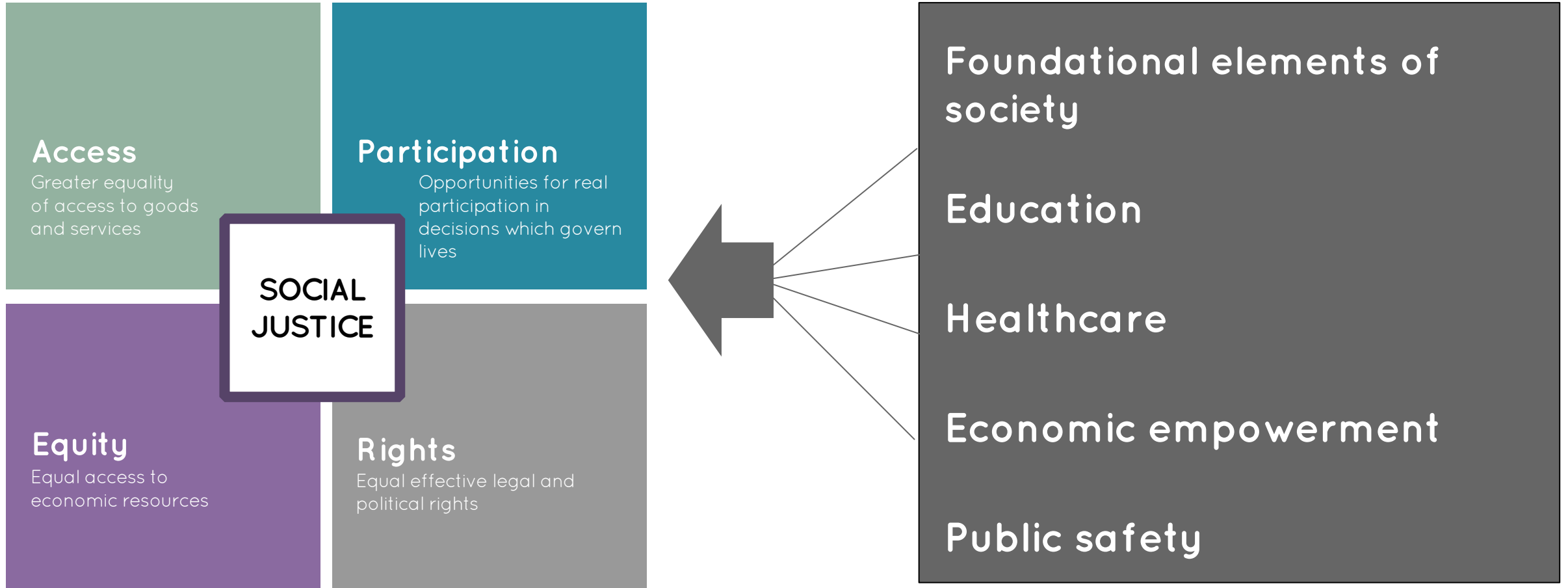
of employees said their company provides support to help them work effectively with people who share different views.

[PwC Hopes and Fears Survey, 2022.](#)



Our focus

Focusing on education, healthcare, economic empowerment and public safety through the lens of the four social justice principles



Aligning our vision and strategy

Enduring

Our

Vision

Mission

and

commitment
to the Black
Community

are core to our
foundation.

Strategic
Lens



Focused, Data
Driven Approach
Through a Social
Justice Lens



Deep Understanding
of Public Policy and
Emerging Thought
Leadership



Play to Our
Superpower



Engage our Fellows
in a Meaningful
Way

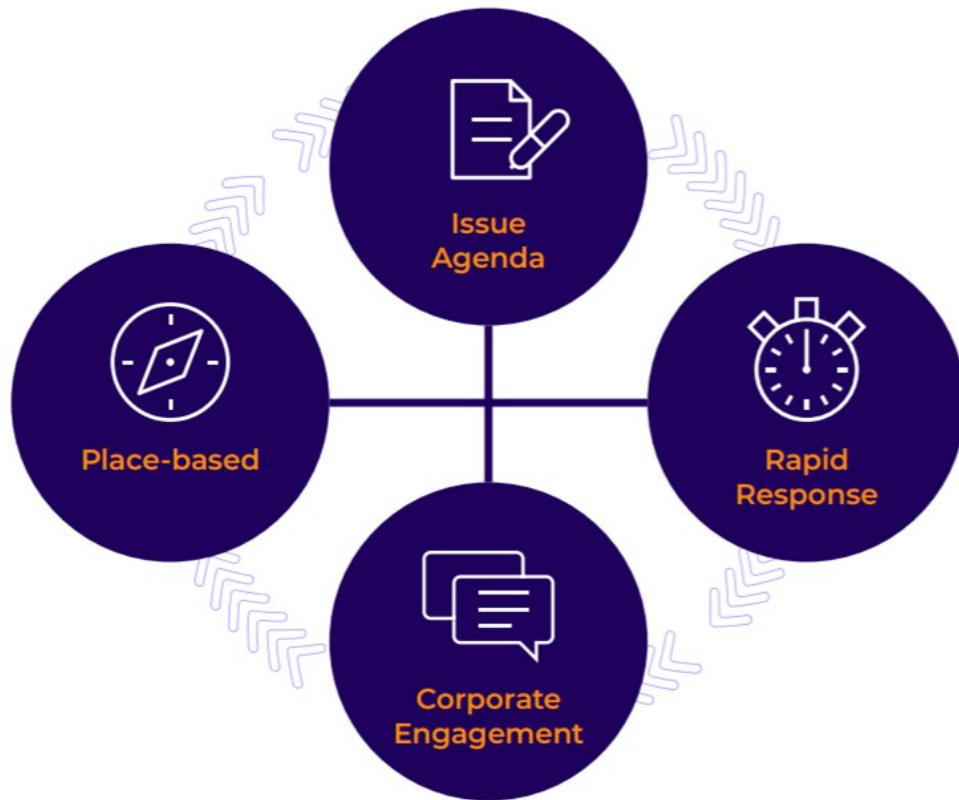


Sustainable
Transitions to
Continue the
Journey

Culture

Collaborative, Innovative, Transformative, Agile and Continuous Learning

Our Focus



- **8** priority issues that disproportionately and systemically impact the Black community
- **5** cities where we will connect stakeholders and build community partnerships through our place-based approach
- **4** states MA, MI, NY and TX where we are focusing our efforts asking signatories with connections and legislative influence in these states to introduce us to their trade organizations, business coalitions and state/region chambers
- **3** corporate engagement strategies that will mobilize the business community to continue to help drive change
- Real-time monitoring and responding of the policy issues landscape