MAC Metropolitan Milwaukee Association of Commerce

MILWAUKEET MANUFACTURING CAREERX PROGRAM

| Tour Schedule | Total of 80-90 minutes |
|---|------------------------|
| Student arrival | 3 minutes |
| Company overview (By President/Executive) | 3 minutes |
| • Founding of company, origin of name | |
| When/how they became an executive | |
| Describe your product/services | |
| • Where is it used? | |
| • Who is your customer? | |
| Summary of what students will learn on their tour | 5 minutes |
| Overview of how product/service is created | |
| Employee roles involved | |
| Highlight no more than six key roles | |
| Salary ranges/education levels | |
| Why soft skills are necessary for every job | 5 minutes |
| What students will see during the tour | 3 minutes |
| Describe the environment they will tour | |
| Actual product/process involved | |
| Any key things to see and watch for | |
| Safety issues if applicable | |
| Company tour | 45 minutes |
| Post tour Q&A | 10 minutes |
| Recap roles they viewed during tour | |
| Which jobs were of interest to the students? | |
| What did they like or dislike about the jobs? | |
| Students depart | 3 minutes |
| • Share any parting goodie bag with "gift" or company item | |

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