TRANSPORTATION: ENHANCING WISCONSIN'S COMPETITIVE ADVANTAGE

1:45-3:15 pm
May 9, 2018
Milwaukee, WI
SPEAKERS

• Libby Ogard – Prime Focus LLC
• Bo Delong – The Delong Company, Inc.
• Peter Hirthe – Port Milwaukee
• Diane Mitchell – RGL Logistics
• Jason Murphree – Watco
AGENDA

1:45 -1:55  Program Introduction
1:55 - 2:15 Speaker Introduction and Topic Overview
2:15 - 3:00 Town Hall Discussion
3:00 – 3:15 Audience Participation
FREIGHT FLOWS – HIGHWAY, RAIL & WATERWAY
WISCONSIN RAILROAD PROFILE

- 8 railroads
- 3,438 miles of track
- 344,438 cars originated
- 610,236 cars terminated
- 285,798 cars left empty
- Equivalent to 11.9 million truck movements
- 4% intermodal
- 9 transloads
NORTH AMERICAN RAILROADS & PORTS
PORTS

- 30 million tons of cargo
- Goods valued at $2.4 billion
- 29 ports in Wisconsin
  - 14 commercial ports
  - 15 charter/fishing port
GREAT LAKE ST. LAWRENCE SEAWAY

- 2.5 Billion tonnes annually
- $375 Billion product value
- 740’ x 78’, 116’ draft above water, 27’ depth
- 8.5 days sailing time from Duluth to the Atlantic Ocean
- 12 miles per hour
- 25% of cargo leaves seaway
INLAND WATERWAYS

- 25,000 mile network
- 239 locks
- Connects 38 states
- 575 million tons per year
- $229 Billion product value
- 60% of grain exports
- 22% domestic petroleum
TRANSPORTATION: ENHANCING WISCONSIN'S COMPETITIVE ADVANTAGE

• What transportation trends keep you up at night and what actions are you taking to position yourself for success in the current transportation environment?

• What are Wisconsin’s primary transportation advantages?

• What are the biggest transportation barriers when it comes to competing in global markets?

• How does transportation capacity in Wisconsin compare to other Midwestern states?

• What does Wisconsin need to do to maintain a competitive transportation advantage for export shipments?

• The Wisconsin Freight Advisory Committee is exploring additional intermodal terminals in the state of Wi. What advice would you share with transportation planners?
QUESTIONS?

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TRANSPORTATION AXIOMS

Transportation decisions are Supply Chain decisions.
Lowest rates don’t matter, if there isn’t capacity, consistency or reliability.
Transportation economics are essential to long term viability.
Transportation efficiency starts with you!