

MMAC

2025 SPONSORSHIP OPPORTUNITIES

Sponsoring an MMAC event offers a unique opportunity to increase your visibility among top decision makers at leading companies throughout the Milwaukee Region. Every sponsorship package is designed to maximize your branding and engagement with a high-level audience.

For more info, contact

Karen Powell

414.287.4166

kpowell@mmac.org

or visit

MMAC.ORG/

Sponsorships.html



MMAC

2025 SPONSORSHIP OPPORTUNITIES

For more than 150 years, the Metropolitan Milwaukee Association of Commerce (MMAC) has been the leading business organization in metro Milwaukee. Our events connect you with member companies, political officials and the broader business community.

WHY SPONSOR AN EVENT?

- Access a wide range of audiences such as decision makers in business, government entities and community influencers
- Develop stronger relationships with customers, both existing and prospects
- Broaden your company's competitive edge by improving its image, prestige and credibility
- Differentiate your company from competitors
- Showcase your services and products
- Reach your audience through traditional media, social channels and in person

MMAC DEMOGRAPHICS

2,000 member companies with more than 300,000 employees across industry sectors in Milwaukee, Waukesha, Washington and Ozaukee counties and beyond.

2,000+
members

300,000
employees

TARGETED MARKETING

MMAC's business networks allow you to select targeted groups of business professionals...

Group

Economic Development _____
Education/Talent _____
Diversity/Equity/Inclusion _____
Lead generation _____
Roundtables for high-growth companies _____
Small business _____
Professional Development _____

MMAC Affiliation

Milwaukee 7 Regional Partnership
The Talent Partnership
Region of Choice (ROC)
Networking Forum
CEOs of Growing Businesses(CGB)
Executive roundtable program
FUEL Milwaukee



MMAC

2025 SPONSORSHIP OPPORTUNITIES

Signature Events

MMAC'S ALL MEMBER MEETING (FALL 2025)

Various levels

Held every 2 years, highlighting accomplishments and presenting our goals. Typically draws 1,200 attendees.

LEGISLATIVE RECEPTIONS

\$3,500/One or \$5,000/Both

Annual networking receptions in spring and fall that bring together Wisconsin's elected officials and the metro Milwaukee business community.

DIVERSITY, EQUITY & INCLUSION SUMMIT

Various levels

Annual event held in June, around 300 attendees. The Summit convenes the ROC pledge-signing companies and others interested in advancing equity and inclusion to explore insights, research and best practices.

For more info, contact

Karen Powell

414.287.4166 | kpowell@mmac.org

Visit [MMAC.ORG/Sponsorships.html](https://www.MMAC.ORG/Sponsorships.html)

Education & Talent

FUEL PROFESSIONAL DEVELOPMENT BOOTCAMP

Various levels

FUEL's Bootcamp offers 15 high-impact workshops on leadership, management and individual career growth.

LEADERSHIP LUNCHEON

\$5,000 / 5 events

These events feature prominent Milwaukeeans in leadership sharing the details of a their personal and professional journey to "the top."

RECRUITERS ROUNDTABLE

\$5,000 / year

Designed to give talent acquisition professionals, HR specialists and DEI leaders a forum to discuss hot topics, challenges, ideas and best practices.

TALENT RECRUITMENT SUMMIT

Various levels

These educational sessions and keynote will provide inspiration and answers to "Why Milwaukee?" for C-level business meetings; corporate talent recruitment & retention; and marketing strategies.

Business Professionals

MEMBER ORIENTATION

\$5,000 / year

Held at the MMAC 5x a year, these orientations engage members, speak to prospective members and provide time for networking.

BUSINESS AFTER HOURS

\$1,000 or In-kind venue sponsor

Held in unique settings throughout the metro area, these events connect business professionals, while giving them insights into current trends or projects.

Small Business Executives

MMAC BREWERS OUTING

\$2,500 - Grand Slam

Promote your products and services to an audience of local small and mid-sized business CEOs in the exclusive NML Club at American Family Field.

HIGH-GROWTH COMPANIES NETWORK

\$5,000 / year

Year-long marketing exposure at the CEOs of Growing Businesses (CGB): mid-sized, growing companies in metro Milwaukee region events and through marketing materials.

EXECUTIVE ROUNDTABLE GOLF OUTING

Various levels

This golf outing draws around 120 executives of small to mid-sized companies in metro Milwaukee area for a day of golf.

TOP-LEVEL EXECUTIVES AT SMALL TO MID-SIZED COMPANIES

\$5,500 / year

Annual opportunity to market your brand to the more than 400 executives involved in MMAC's Executive Roundtable program.