

2025 MILWAUKEE COMMERCE ADVERTISING OPPORTUNITIES

Archived online for
3+ years

MMAC
METROPOLITAN MILWAUKEE
ASSOCIATION OF COMMERCE

Circulation:
5,000+
business executives &
community leaders

Published as
digitally bound
content through MMAC.org

MMAC's biannual magazine provides in-depth coverage of the top issues facing the metro Milwaukee business community. This publication features insights from top business leaders and local economic indicators and trends.

PACKAGE 1- EXCLUSIVE



INVESTMENT:
\$8,000

- 10 min thought leadership podcast (2)
- Two full-page print ads paired with two full-page thought leadership articles* written by MMAC staff.
- Logo featured in MMAC's Insights eNewsletter
- Editorial content reposted on social media
- Digital content posted to MMAC.org for one year
- Two digital thought leadership pieces in off Commerce quarters (Summer and Winter)

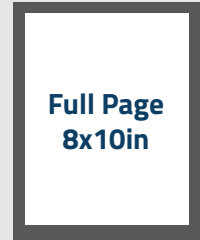
PACKAGE 2



INVESTMENT:
\$6,000

- Two full-page print ads paired with two full-page thought leadership articles* written by MMAC staff.
- Logo featured in MMAC's Insights eNewsletter
- Editorial content reposted on social media
- Digital content posted to MMAC.org for one year
- Two digital thought leadership pieces in off Commerce quarters (2x)

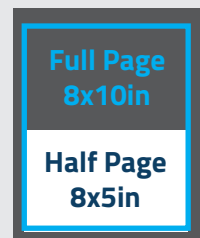
PACKAGE 3



INVESTMENT:
\$4,000

- Two full page print ads
- Sponsor of MMAC Insights eNewsletter
- Digital thought leadership article (1x)

SINGLE ADS



**Thought leadership articles - MMAC staff will help advertisers craft their thought leadership articles that showcase expertise, provide insights, and align with our values. Content will be formatted to match the magazine design template. Advertisers may choose to submit a print ready article instead of a MMAC crafted piece. Package 1 & 2: 400 word max. Package 3: 200 word max.*

PRICING

	Package 1	Package 2	Package 3	Full Page	Half Page
	\$8,000	\$6,000	\$4,000	N/A	N/A
1x	N/A	N/A	N/A	\$2,000	\$1000
2x	N/A	N/A	N/A	\$1,600	\$800

DEADLINES

	Spring/Summer	Fall/Winter
Material Deadline	4/11/25	10/31/25
Approx. Mail date	May	November

Interested in advertising?

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