



STRATEGIC PLAN

MILWAUKEE 7 REGIONAL PARTNERSHIP

MISSION: Attract and expand businesses to increase capital investment and drive job growth in the region

When you make an investment,
you expect a healthy, sustained return.
**Investing in the work of the Milwaukee 7
Regional Partnership provides that return but
means so much more.**

It strengthens our regional economy.
It lifts our community. It provides meaningful
work for our residents.

**FOR EVERY
\$756
INVESTED IN
MILWAUKEE 7**



**ONE JOB
IS CREATED**
with an average
wage of \$74,974
*16% higher than
the regional
average wage*

In our most recent campaign, we exceeded
our goals and boosted the region's competitiveness.
Your support will keep us on this exciting path.

2025-29 GOALS

JOBS: 9,700
CAPITAL INVESTMENT: \$4.5B BILLION
PAYROLL: \$677 MILLION

A REGION'S ECONOMY IS ONLY AS STRONG AS ITS WORKFORCE.

Our priority is attracting, retaining and developing talent
ready to step into a dynamic economy.

We're building that workforce by partnering with stakeholders
to help the talent of tomorrow develop skills necessary
to thrive in the 21st-century workplace.

NEXT GENERATION TRAINING

Starting this year and through a
partnership with the Bucyrus Foundation,
students at four local high schools are
training to work on the manufacturing
floor of the future.

BE THE SPARK | TEAMSHIPS

A twist on the traditional internship.
Students get a chance to solve real-world
business challenges while employers
gain fresh perspectives through those
young participants.

WORKPLACE BELONGING

Since 2019, nearly 130 local businesses
pledged to grow Black and Brown talent
in southeastern Wisconsin. In that time
we've surpassed goals in growing a diverse
workforce and elevating that talent.

NEXT GEN KEY INDUSTRIES

Maintaining our growth
and momentum requires
pinpointing sectors that will
ensure competitiveness in a
fast-paced economy.

By directing efforts toward
growing industries at both
the local and national levels
and building on those already
flourishing here, we can secure
southeastern Wisconsin's
continued success.

MECHANICAL MANUFACTURING



MEDICAL TECH & MANUFACTURING



ENERGY & COMPONENT MANUFACTURING



FOOD & BEVERAGE MANUFACTURING



TECHNOLOGY & ELECTRONIC MANUFACTURING



CORPORATE & PROFESSIONAL SERVICES

